

ZERO WASTE SUCCESS REQUIRES OCCUPANT BUY-IN

PROVEN STRATEGIES FOR THE FACILITIES MANAGER



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ZERO WASTE

RELEVANCE TO THE FACILITIES MANAGER

**SUSTAINABILITY
IS A TOP PRIORITY**

**WASTE
MANAGEMENT
HIGHLY VISIBLE**

**BUILDING
OCCUPANTS HAVE
DIRECT IMPACT**

**SUCCESS REQUIRES
BUY-IN**

TAKE-AWAYS

PROVEN STRATEGIES FROM MULTIPLE CASE STUDIES



COMPETITION



COMMUNICATION



AUDITS & REPORTING

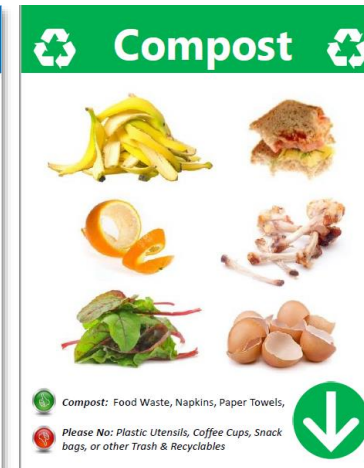
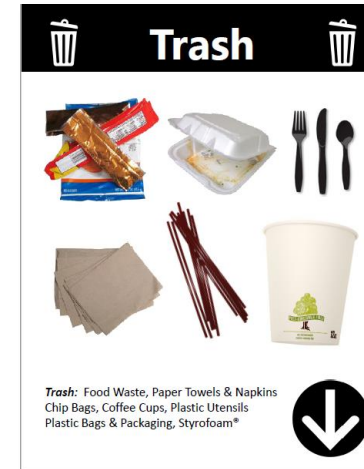
CENTRALIZED TRASH COLLECTION

COST SAVINGS INITIATIVE, SUSTAINABILITY POSITIONING

10%
IMPROVEMENT IN
DIVERSION RATE

37%
INCREASE IN
RECYCLING COLLECTED

\$783K
ANNUAL COST
SAVINGS



SITE-SPECIFIC SOLUTIONS

COMPOSTABLE WASTE

SITE TOTALS OVER 2 YEARS



75+

TONS COMPOSTED
ONSITE



300+

TONS TRANSFERRED
TO FARMS UPSTATE

70% OF TOTAL WASTE PRODUCED FOR YEAR



118

TONS COMPOSTED

152

TONS RECYCLED

KITCHEN GREEN WASTE

DESPERDICIOS VERDES EN LA COCINA

TRIM, BONE, SHELLS
LOS RECORTES, EL HUESO, LAS CÁSCARAS

fruit & veg trim, peels, stems, bones, shells, fat
las pieles de frutas y verduras, los tallos, los huesos, las cáscaras, la grasa

rinds
las cáscaras

stems and trim
los tallos

skins and peels
las cáscaras y las pieles

raw meat trim and fat
grasa y guarnición de carne

pits and seeds
los carozos y las semillas

peels and cores
las pieles y los corazones

egg shells
las cáscaras de huevo

coffee grounds
el café molido

stock bones
los huesos de caldo

tea bags
las bolsitas de té

stock vegetable trim
las pieles de verduras

April 26

**STOP
FOOD
WASTE**

Day

DOWNSTREAM AUDITING

ESTABLISHING OCCUPANT TRUST



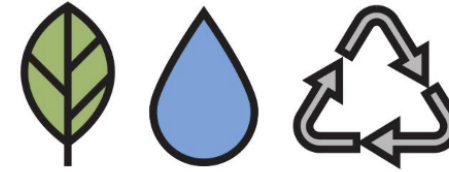
PLATINUM TRUE ZERO WASTE

TOTAL RESOURCE USE AND EFFICIENCY (TRUE)



WASTE IMPACT

- 11,500+ pounds composted
- 16,500+ pounds recycled
- 30,000 pounds diverted or reused
- \$18,000 annual savings



KNOW
BEFORE YOU
THROW



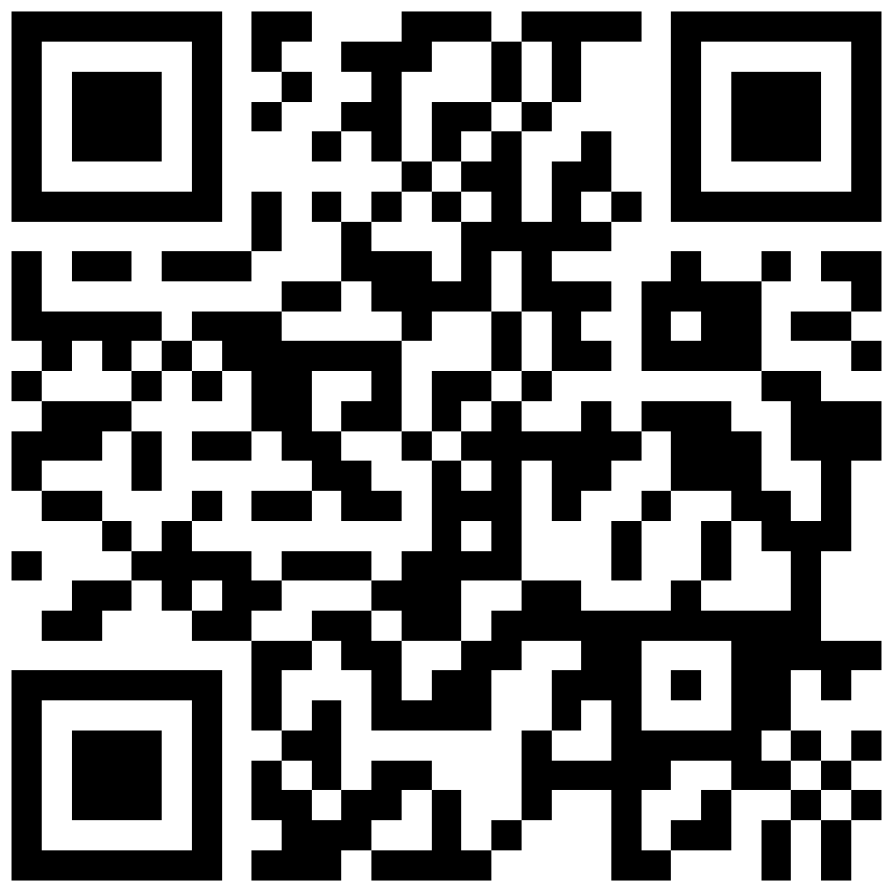
CASE STUDY SUMMARY

**ENGAGE BUILDING
OCCUPANTS IN
DECISIONS**

**COMMUNICATE
DATA OF INTEREST**

**IDENTIFY THE RIGHT
COMMUNICATION
CHANNEL**

**KEEP VISUALS
SIMPLE**



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