

Getting Started Resources

When you are getting geared up to start your business, it can be a little confusing determining where you need to start. Most people start by working on their website and getting acclimated to social media. Here is a quick list of resources that are helpful and simple enough to start with for your website and social media.

Hosting Sites

- [Mom Webs Hosting](#) – what I currently use, and the customer service has been great
- [HostGator](#) – they were my hosting provider for years until I found something better.

WordPress Themes

- [Genesis](#) – An amazing framework for a WordPress theme that has been easy for me to learn and use with lots of versatility. (down for maintenance)
- [Thrive Themes](#) – A set of themes I use to build pages on the Genesis framework. It has a builder that makes it simple and templates you can easily modify.

WordPress Plug-ins

- Genesis Simple Edits – Use to simply modify the most used areas in an Genesis theme.
- Thrive Architect – A live front-end editor for your WordPress Content
- UpDraft Plus – Used to backup my website daily so I can make sure I have the latest version in case of failure.

Email List Providers

- [Aweber](#) – Email list service that I currently use to draft emails and sent to my list.
- [MailChimp](#) – A less expensive version of an email service that is highly effective until your email list grows. I started with this. There is a free version.

Social Media

- [HootSuite](#) – Used to schedule your social media postings so that you have consistency in how you are showing up in social media. There is a free version.
- [Buffer](#) – Same as HootSuite but with different bells and whistles, just starting to use this one. There is a free version.

About Me

Hello, I am Kimberley Wiggins and my greatest passion ever is to help super amazing women, like yourself, connect with the best part of themselves. This is the part that allows them to live the life of their dreams. I do that by helping you to release your 9-to-5 when it does not serve you any longer to transition to a ridiculously awesome business that allows you to spend time with family and friends without sacrificing your income. I help Inspired Women lead Amazing Lives.

Kimberley Wiggins

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