

Thank you for considering Natural Balance Pet Foods® for support of your organization, cause or event. We carefully review each request and will make every effort to fulfill the needs of your organization based on our available resources. Due to the volume of requests we receive, we are unable to respond personally to each one. If your request is approved, you will be notified via the contact information you provided.

This form **MUST be completed in full** for consideration. One-time sponsorship requests must be submitted a minimum of **90 days** prior to your event including any print or advertising deadlines. **Please include a copy of 501(c)(3) documentation.** If these minimum requirements are not met, your application will not be processed. **Please note product for approved requests may be delivered 2-6 weeks BEFORE your event.**

ORGANIZATION INFORMATION

Please complete all fields

Name of Organization: _____
 Non-Profit 501(c)(3) Number: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Contact Name: _____ Contact Phone: _____
 Contact Email: _____
 Organization Website: _____
 Organization Facebook Page: _____
 Organization Twitter Handle: _____

EVENT INFORMATION

Please complete all fields

Name of Event: _____
 Delivery Address: **(We cannot ship to P.O. Boxes)** _____
 Date of Event: _____ Expected Attendance: _____
 Who is your expected audience? (i.e. - general public, donors/supporters, other): _____
 Has your organization received a donation from Natural Balance® in the past? If yes, please provide date and nature of donation: _____
 Are any Natural Balance® competitors participating? If yes, who? _____
 Type of Sponsorship Requested:
 Samples QTY _____
 Raffle Basket/Auction Item QTY _____
 Other _____ QTY _____
 For **SAMPLES** request, please select 1:
 Dog Samples
 Cat Samples
 For **BASKET** request, please select 1:
 Dog Basket
 Cat Basket
 Additional notes: _____
 Print/Advertising deadlines (if applicable): _____
 How will Natural Balance® be promoted at the event? (check all that apply)
 Placement of Natural Balance® logo and link on organization/event website
 Natural Balance® recognition through social media channels (Facebook, Twitter, etc.)
 Distribution of Natural Balance® samples
 Other _____
 Is on site staffing by Natural Balance® required? **(If yes, please note this will require further review for consideration)** _____

CERTIFICATION

I understand this form is not an agreement, but a request for Natural Balance® sponsorship. I certify that any product donated by Natural Balance Pet Foods, Inc.® will be used for the purposes stated above. I will not sell, trade, barter or otherwise transfer the donated product.

Signature _____

Date _____

Return completed form and attachments via email to: info@naturalbalanceinc.com

Emailed forms are encouraged, but if you must mail or fax your form, please send it to the below address/fax number:

(Note: You will not receive a submission confirmation)

Natural Balance Pet Foods, Inc.
 Attn: Sponsorship Requests
 PO Box 397
 Upland, CA 91785

Fax: (877) 783-3852