

SO JIFING GOOD™

This guarantee is just a formality.

Jif® is the #1 retail brand of peanut butter in America,¹ so it's a pretty safe bet you and your guests are going to love it. If for some reason you don't, your purchase is on us! Offer a portion control cup of classic Jif, or choose the natural option for even more guest appeal.

Product Listing



Item Code	Description	Case Pack
5150008058	Jif 18 g Natural Peanut Butter Portion Control Cup	18 g / 120 ct
5150008051	Jif ¾ oz Creamy Peanut Butter Portion Control Cup	.75 oz / 200 ct



4 in 5 operators say adding natural items has driven sales and traffic.²

Jif offers the first natural peanut butter in a portion control cup.

Here's How It Works

- Between January 15, 2020 and June 1, 2020, purchase 1 full case of Jif ¾ oz Creamy Peanut Butter or 18 g Natural Creamy Peanut Butter and if you aren't satisfied with the product, we will rebate a maximum of 1 case of each variety by mail.
- Legibly complete the entire certificate, indicating cases purchased. Mail completed certificate and proof(s) of purchase, with products clearly identified. Only copies of supplier invoice(s) or velocity reports, which include date and product information, are acceptable proof(s) of purchase.
- Mail all materials by June 15, 2020 to:
Smucker Away From Home Rebate 405
c/o VP Demand Creation Services
P.O. Box 552
Traverse City, MI 49685-0552
- Why were you dissatisfied?**

<input type="checkbox"/> Quality did not meet expectations	<input type="checkbox"/> Guests did not enjoy the product
<input type="checkbox"/> Price was too high	<input type="checkbox"/> Other, please explain:
<input type="checkbox"/> Not a good fit for my menu	
<input type="checkbox"/> Guests were not interested	

- Rebate submissions must be postmarked by June 15, 2020 and received by June 29, 2020.
- This offer may only be redeemed by foodservice operators.
- This offer is limited to one free case rebate per flavor per address.
- If you have any questions regarding this offer, please call 1-855-423-8372 or email redemptionsservices@vpdcs.com

Please Mail My Rebate To: (All Fields Required)

Contact Name:	Contact Signature:
Business Name:	Business Address:
City:	State, Zip:
(Area Code) Telephone #:	Email Address:

NOTE: The J.M. Smucker Company will mail your rebate directly to you. DO NOT deduct from invoice(s). Allow 8 weeks for rebate processing. All the information you give us will be kept private and will not be sold to any other company. Offer expressly excludes (1) Payment to third party agents; and (2) Payment for taxes, fees or any amount other than purchase price of eligible cases shown on invoice. Offer good only in the United States, and is not good in conjunction with any other Smucker Away From Home rebate or offer, including but not limited to comparable/identical offers that are offered on the Internet. Reproductions, sale, trade or purchase of a certificate or proof of purchase is prohibited. The J.M. Smucker Company reserves the right to refuse any or all payments if violations of rebate offer requirements occur. Offer rights may not be assigned or transferred.

Contact your Smucker Away From Home Sales Representative to place an order or learn more today at www.SmuckerAwayFromHome.com



Good memories in the making.™

Source 1: IRI Total US MULO \$ Share of Peanut Butter, November 2019
Source 2: Technomic, the Rising Power of Natural and Organic, January 2017
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