



# Shauna Gingras

Business Development Expert

## Transforming Your Business to Increase Your Reach, Expand Your Impact & Grow Your Profits!

- Seasoned Keynote and Guest Speaker
- Corporate Trainer and Facilitator
- CEO & Founder of SRP Consulting and [www.iwontgobroke.com](http://www.iwontgobroke.com)
- Author of The Introverts Guide to Building a 7 Figure Business
- Creator of The Profit Accelerator Program
- Creator of The 7 Figure Blueprint



Shauna is the CEO & Founder of SRP Consulting and [www.iwontgobroke.com](http://www.iwontgobroke.com), and a highly sought-after international speaker, author, business strategist and expert in business development. She is the very best at helping entrepreneurs and executives bring their businesses and corporations into alignment with the vision they had when they started them.

She is an expert with 20-years of experience who has uniquely blended her business building, management, and creative problem-solving expertise to become a strategic mentor for leaders, executives, and entrepreneurs. She consults for entrepreneurs and businesses worldwide and her work has resulted in notoriety and accelerated success for her clients.



Shauna truly inspired our transitions team! Applying her business insights and coaching skills attendees learned new ways to package themselves for the market.

Dorothy M, Transitions Director, PMI

## Attract Clients & Opportunities With A Cutting Edge Strategy

One cutting edge strategy can transform your business. In her typical cut-to-the-chase style, Shauna helps you create the right strategy for your business, in minutes not months. She chooses the elements that are most important to building a successful and profitable business—a business that will attract, engage and influence!



Shauna assisted me with finding focus and positivity in my thinking as a way to approach reaching my goal.

She helped me think more clearly towards the result I wanted, and my project was successful due to her advice and guidance.

Sean W, Film Producer

## Signature Keynote Presentation

### **The 7 Figure Blueprint:** Creating a 90 Day Strategy for Your Business

What is a business strategy and do I really need one? Absolutely, the strategy is the map for your business. Without a map, the only place you will get is lost.

Once you have the map, you need to focus on the path to your destination. The size of your focus is directly proportional to the size of your bank account.

#### **Key Takeaways:**

- Get clear on your strategy and goal for the next 90 days
- Create the commitment and focus you will need to reach your goal
- Build your 90 day action plan
- Fuel your success by identifying your key tools and resources

Presentations are customized to serve the needs of your group



## Corporate Training & Facilitation

### **Team Building**

Your team will never be stronger than your weakest player. Maximize your team performance and engagement with a rapid team building session

### **Real Time Process Re-Engineering**

Having no process guarantees chaos, too much process guarantees productivity gridlock. Streamline and optimize your processes in a real time re-engineering session.

### **Strategic Planning**

Too many goals and priorities will leave your corporation spinning in circles losing money and talent as you go. Streamline your objectives for maximum efficiency, engagement, and productivity.

## What Past Attendees Are Saying

"I walked into the room with no idea how to save my business and by the time I walked out I had a strong vision of where I need to go and a plan of how to get there. This was the best 60 minutes I have ever spent learning about my business!" Rod A, PIHRA LA

"Our team had lost our way, we were unmotivated and just showing up for the paycheck. Shauna helped us find our passion and motivation again by getting to the heart of our engagement problems and walking us through creating our team vision. We are back on track and 2018 will be our best year yet!" Andrew M, NBC Comcast

"I struggled for over 5 years and spent more than \$21,000 before I found Shauna and her 90 day focus strategy. I did more in 90 days than I did in the last 2 years. And made over \$53,000!!!" Jenna D, Premiere Event Planning

To book Shauna to speak for your organization or event  
email [events@iwontgobroke.com](mailto:events@iwontgobroke.com)