#### www.MomJunky.com lucee@momjunky.com



**About MomJunky** 

MomJunky is a lifestyle blog for people who love Travel, Beauty, Fashion and the topic of Parenting. Whether it's road trips, creating recipes, or a fashion review, there is always a little humor and a parenting tip. MomJunky supports all things natural and green, from organic foods to makeup.



#### **About Lucee**

Lucee splits her time between her home in Phoenix, AZ and Boca Raton, FL. She spent her early twenties as a fashion model, working in Spain and Greece and eventually moving to Miami Beach. She graduated from Florida Atlantic University with a BA in Criminal Justice. She is also the Author of "Letters To Mom And Dad," a fictional book loosely based on her life. She is married to her husband, Nicolas, and they have

two children, Henri and Oliver. Lucee has also contributed Posts to the Huffington Post and is a contributor on TravelingMom.com.

### Services

Instagram Promotion Blog Post Twitter Promotion Facebook Promotion Pinterest

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## Reach

Dec. 6th, 2021 <sup>3 months average</sup> Unique Visitors: 30K Facebook Fans:

5K

Pinterest Followers: **15K (2M views/mo)** Twitter Followers: **10K** Instagram Followers: **45K** 

# Contact me at lucee@momjunky.com to find out more about how we can work together.

#### Audience

95% of readers are women

15% are **24 - 35** 60% are **36 - 44** 25% are **44**+



#### **Reader Location**

90% are from North America 5% are from the UK 5% are other countries

