2024

Catalogue

Danish design toys







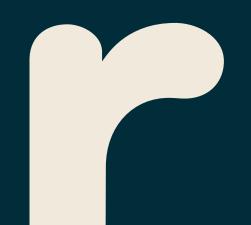
moover.



Page Classic **Essentials** 24 112 Silicone 130 Pre-school 142 Special

Product lines





Classic line





Brown 883559 - Assembled



Grey 883580 - Assembled



White 210003 - Assembled



Off-White 883573 - Assembled



Natural + Pink 883542 - Assembled



Pink 883566 - Assembled



Solid Red 210218 - Assembled



Light Pink 880220 - Assembled



Natural 788885 - Assembled

Assembled

Outer Box Size 6,93 x 9,65 x 17,40 inches 43 x 24,5 x 44,2 cm



Container Units 20 GP: 506 | 40 GP: 1031 40 HC: 1218 | 45 HC: 1406

Classic line



Doll Pram

This Moover CLASSIC toy is from our original, highest-quality line of luxury wooden mobility toys. Simple and stylish, the traditional Danish-designed Dolls Pram (or Stroller as more commonly known in North America) is sturdy and dependable to keep your baby moving after taking their first steps!



Building motor skills



Encouraging role-playing

Material

FSC-CERTIFIED. Russian birch plywood, 18mm Plywood Wheels with Rubber TPE Tires. All paint is environmentally friendly and non-toxic.



6,14 x 9,06 x 17,13 inches 41 x 23 x 43,5 cm



Match with our classic doll pram bedding







Red 880244 - Flatpack



Blue 880084 - Flatpack



Pink 880978 - Flatpack



Brown 883757 - Flatpack



Light Blue 883764 - Flatpack



Light Coral 883771 - Flatpack

Assembled

Outer Box Size 11,81 x 6,69 x 2,76 inches 30 x 17 x 7 cm



Container Units

20 GP: 6966 | 40 GP: 14190 40 HC: 16770 | 45 HC: 19350

Classic line

Bedding is added on to 80% of our pram sales. You will do that too. Increase profit and turn over easily. Just do it.

Doll pram bedding

This Moover CLASSIC bedding includes a dolls mattress, sheets, pillow, and blanket. Designed to fit perfectly in the Moover CLASSIC Dolls Stroller, it can also be used as playtime accessory that encourages imagination and roleplay, even if you do not own a stroller. The complete set is simple and stylish made with high-quality fabric that's easy to wash!



Building motor skills



Encouraging role-playing

Material

Pillow: 100% cotton shell, 100% polyester lining

Sheet: 100% cotton

Blanket: 100% cotton on printed side, 100% polyester fleece on reverse

Mattress: 100% polyurethane sponge with 100% polyester cover

11,81 x 6,69 x 2,76 x 7 inches

 $30 \times 17 \times 7 \text{ cm}$







Green 883627 - Flatpack



883610 - Flatpack



883603 - Flatpack



Brown 883597 - Flatpack



White 880862 - Flatpack



Natural 088886 - Flatpack



888011 - Flatpack

Flatpack

Outer Box Size 17,52 x 2,32 x 19,02 inches 44,5 x 5,9 x 48,3 cm



Container Units 20 GP: 1798 | 40 GP: 3663 40 HC: 4329 | 45 HC: 4995



Click key system! Only use your hands & fingers.





Baby Walker

This Moover CLASSIC toy is from our original, highest-quality line of luxury wooden mobility toys. From sit-to-stand, roll, push, and walk, the Danish-designed Baby Walker supports your baby's first-steps during their earliest stages of development. Sturdy and dependable with safety as a top priority, your baby can learn to walk at their own pace with this simple, stylish mobility toy.



Building motor skills



Safely gaining confidence with mobility and walking

Material

FSC-CERTIFIED. Russian Birch Plywood. All paint is environmentally friendly and non-toxic.

Toy Size 16,93 x 12,20 x 17,72 inches 43 x 31 x 45 cm



Brown + Natural 883665 - Flatpack



Light Blue 883696 - Flatpack



Grey 883689 - Flatpack



Pink 883672 - Flatpack



Blue 880152 - Flatpack

Flatpack

Outer Box Size 17,52 x 2,32 x 19,02 inches 44,5 x 5,9 x 48,3 cm



Container Units

20 GP: 1798 | 40 GP: 3663 40 HC: 4329 | 45 HC: 4995

Classic line

Dump Truck

Simple and stylish, the Danish-designed Ride-On Truck is not only sturdy and dependable to promote mobility, but comes with a hidden storage compartment. Your little ones will be occupied for hours, playing, learning and developing motor skills.





883733 - Flatpack



Natural + Yellow 883726 - Flatpack



885836 - Flatpack

Flatpack

Outer Box Size 27,56 x 1,97 x 17,72 inches 70 x 5 x 45 cm



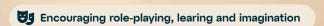
20 GP: 1451 | 40 GP: 2995 40 HC: 3492 | 45 HC: 4030

Container Units



Rocking Horse

This Moover CLASSIC toy is from our original, highest-quality line of luxury wooden mobility toys. Simple and stylish, your children can safely enjoy their favourite rocking motion with the traditional Danish-designed Rocking Horse. Made with high-quality craftsmanship, this Rocking Horse is sturdy and dependable, designed for kids who love to rock and can be enjoyed for many years as they grow.



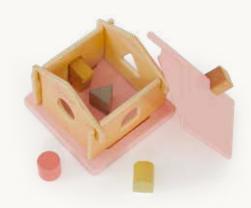
> Helps understand balance and mobility







Brown 883788 - Flatpack





Pink 883795 - Flatpack

Flatpack

Outer Box Size 6,85 x 6,85 x 7,24 inches 17,4 x 17,4 x 18,4 cm



Container Units 20 GP: 4274 | 40 GP: 8705

40 HC: 10288 | 45 HC: 11871

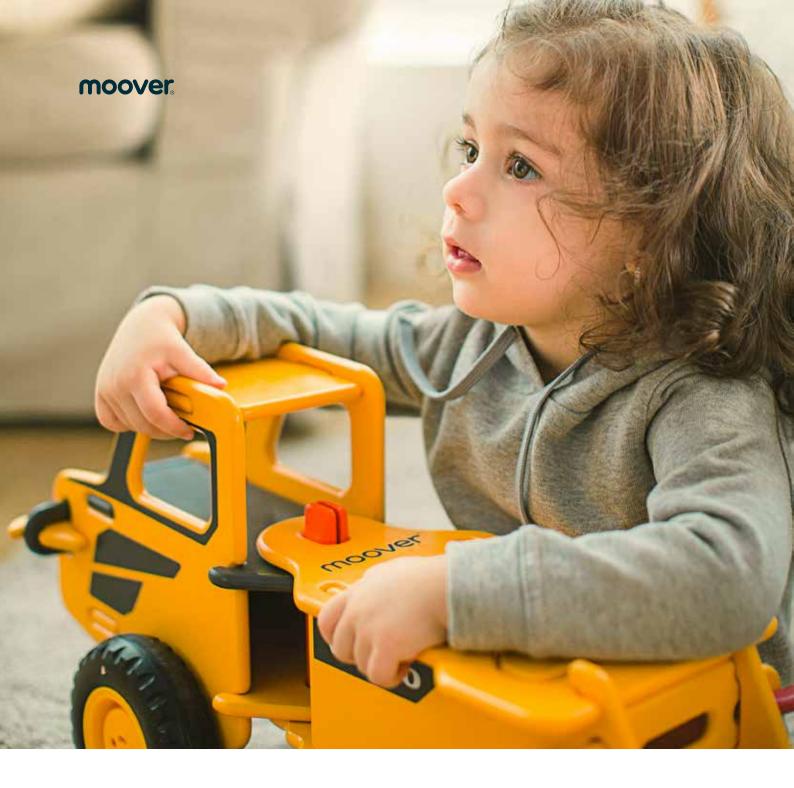
Classic line



Sorting House

This Sorting House is lots of fun for both the younger and older child. The young child will enjoy putting the shapes through the windows and will progress to building the house as well. Made from 10 and 20mm plywood pieces and measures 17x17x17cm. Includes: 1 Sorting House and 4 shapes.





Flatpack

Outer Box Size 15,75 x 3,86 x 13,78 inches 40 x 9,8 x 35 cm



20 GP: 1695 | 40 GP: 3453 40 HC: 4081 | 45 HC: 4709







Classic line

Volvo Truck

This Moover Partners, VOLVO licensed toy is from our original, highest-quality line of luxury wooden mobility toys. Simple and stylish, this Ride-OnTruck is not only sturdy and dependable to promote mobility, but comes with a hidden storage compartment. The best part? The vehicle operates with no noise, to be a toy that both parents and children love.





Building motor skills



Learn to drive and steer simultaneously

Material

FSC-CERTIFIED. Russian Birch Plywood, Solid Wood Axis, EVA foam Wheels. All paint is environmentally friendly and non-toxic.

Toy Size

21,26 x 7,87 x 10,63 inches 54 x 20 x 27 cm



Yellow

880992 - Assembled





Coral 885522 - Assembled



Light Green 885515 - Assembled



Light Blue 885546 - Assembled



Brown 885553 - Assembled



885560 - Assembled



Dark Blue 885393 - Assembled



Red 880985 - Assembled



Green 881005 - Assembled

Assembled

Outer Box Size 29,72 x 9,06 x 13,46 inches 75,5 x 23 x 34,2 cm

Container Units

20 GP: 404 | 40 GP: 824 40 HC: 974 | 45 HC: 1124







Mack Truck

This Moover Partners MACK licensed toy is from our original, highest-quality line of luxury wooden mobility toys. Simple and stylish, combining the American style, the Ride-On Truck is not only sturdy and dependable to promote mobility, but comes with a hidden storage compartment and a towing hook to add more play value. The best part? The vehicle operates with no noise, to be a toy that both parents and children love.





Building motor skills



Learn to drive and steer simultaneously

Material

FSC-CERTIFIED. Russian Birch Plywood, Solid Wood Axis, EVA foam Wheels. All paint is environmentally friendly and non-toxic.

Toy Size

28,35 x 7,68 x 12,99 inches 72 x 19,5 x 33 cm





Prairie Wagon

This Moover CLASSIC toy is from our original, highest-quality line of luxury wooden mobility toys. A traditional Danish-design, the Moover Prairie Wagon is durable and is great for both indoors and outdoors! Tow your little one or allow them to tow their toys. Your little one will be entertained for hours.



Building motor skills



Encouraging role-playing



Stimulating imagination

Material

FSC-CERTIFIED. Bass Plywood and Plywood Wheels with Steel Axis and TPE rubber. All paint is environmentally friendly, and non-toxic..

Toy Size

42,91 x 13,78 x 11,42 inches 109 x 35 x 29 cm

Natural + Red

773740 - Flatpack

Flatpack

Outer Box Size 27,95 x 1,97 x 17,72 inches

 $71 \times 5 \times 45 \text{ cm}$



Container Units

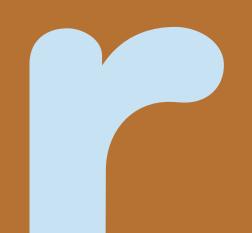
20 GP: 1294 | 40 GP: 2636 40 HC: 3115 | 45 HC: 3594





Classic





Essentialline





Magnet Puzzle

Wildlife (Small) 885874 Wildlife (Big) 885881





Landscape Puzzle

Mountain 885874 **Beach** 885881





Hidden dinosaurs puzzle

Dinosaurs 885911





Dinosaur puzzle

Dinosaurs 885928





Puzzle

Safari 885850 **Sea Life** 885867



A,B,C Puzzle





Fox 888493



Fish (Blue) 888479



Fish (Rainbow) 888486





Crocodile (Rainbow) 888455



Crocodile (Green) 888448

Guitar

Electric blue 886598 Acoustic brown 888578





Music Piano

Forest 888561 Tiger 886574



New!

moover

Connect Puzzle









Wild Life 885942



Farm Animals 885959



Cash Register



Dolls



Evelyn 886666



Ingrid 886680





Olivia 886673



Victoria 886703



Mei 886710

Pyramid Puzzle

Jungle 888509 Multi 888516



New!

moover

Mini Electric Cars



Mini Road Service

Yellow 885966 **Blue** 885973























Art Blocks





Play is the road to childhood happiness and adult brilliance.

Joseph Pearce

Fabric Stacking Towers





White 881661 - Assembled





Earth Color 883139 - Assembled



Pink 881654 - Assembled

Assembled

Outer Box Size 26,77 x 17,72 x 16,93 inches 68 x 45 x 43 cm



Container Units

20 GP: 205 | 40 GP: 418 40 HC: 494 |45 HC: 570

Essential line

Doll House

Inspired by vintage dollhouses, this classic toy will entertain children for generations to come. Open the oven and fridge, move the staircase, and completely redecorate! With realistic elements and moving parts, the possibilities for creative play are endless.





Green 882989 - Flatpack 883511- Assembled



Off-White 884563 - Flatpack 884464 - Assembled





Pink 884570 - Flatpack 883504 - Assembled



Grey 884556 - Flatpack 883528 - Assembled



Camel 884549 - Flatpack 883535 - Assembled

Flatpack

Outer Box Size 16.5 x 13.4 x 2.2 inches 42 x 34 x 5.5 cm



Container Units 20 GP: 2480 | 40 GP: 4970

40 HC: 5298

Assembled

Outer Box Size 16.14 x 10.43 x 13.19 inches 41 x 26.5 x33.5 cm

Container Units 20 GP: 643 | 40 GP: 1310 40 HC: 1548 | 45 HC: 1787





Doll Pram

Traditional pram for nurturing curiosity, movement and everyday play. Designed in Denmark, this Moover ESSENTIAL Doll's Stroller was designed in the same shape as our traditional CLASSIC Pram but is a slightly smaller and lighter option, available at a lower price-point and in different colour choices. Keep your baby moving after taking their first steps!





Pink 883429 - Assembled



Green 883436 - Assembled



White 881180 - Assembled



Red 881197 - Assembled



Natural 881203 - Assembled

Assembled

Outer Box Size 16,14 x 10,43 x 13,19 inches 41 x 26,5 x 33,5 cm



Container Units 20 GP: 643 | 40 GP: 1310 40 HC: 1548 | 45 HC: 1787





Heart Pram

Designed in Denmark, this Moover ESSENTIAL Doll's Stroller was designed in the same shape as our traditional CLASSIC Pram but is a slightly smaller and lighter option, available at a lower price-point and in different colour choices. Keep your baby moving after taking their first steps!





Green 883498 - Assembled



Light Pink 883481 - Assembled



Grey 884679 - Assembled

Assembled

Outer Box Size 12,60 x 1,97 x 23,82 inches 32 x 5 x 60,5 cm



Container Units

20 GP: 2426 | 40 GP: 4941 40 HC: 5840 | 45 HC: 6738

Essential line





Light Green 883146 - Assembled



Light Purple 884426 - Assembled



Pink 882378 - Assembled



Dark Brown 883160 - Assembled

Assembled

Outer Box Size 2,01 x 8,27 x 9,45 inches 5,1 x 21 x 24 cm



Container Units

20 GP: 8527 | 40 GP: 17370 40 HC: 20582 | 45 HC: 23686





Essential

Eating Set

Encourage role-playing by caring for baby dolls and Teddy Bears by feeding them with this gorgeous wooden tableware set.

Encouraging role-playing

Material

Beech

Toy Size 6,30 x 6,30 x 7,09 inches 16 x 16 x 18 cm









Flatpack

Outer Box Size 18,11 x 12,01 x 2,36 inches 46 x 30,5 x 6 cm



Container Units

20 GP: 2511 | 40 GP: 5115 40 HC: 6045 | 45 HC: 6975

Essential line

Cradle

Designed in Denmark, this Moover ESSENTIAL Dolls Cradle is traditionally designed to complement your children's play area and be a home for their dolls and other toys. Part of the affordable Moover ESSENTIAL line, shop our different colour choices, matching bedding, and encourage role-play and imagination at playtime!







Assembled

Outer Box Size 12 x 9.65 x 1.38 inches 30.5 x 24.5 x 3.5 cm



Container Units

20 GP: 9615 | 40 GP: 19587 40 HC: 23148 | 45 HC:26709

Essential line

Bedding is added on to 80% of our pram sales. You will do that too. Increase profit and turn over easily.

Bedding

This Moover ESSENTIAL bedding includes a dolls sheets, pillow, and blanket. Designed to fit perfectly in the Moover Essential Prams, it can also be used as playtime accessory that encourages imagination and roleplay, even if you do not own a stroller.



- Stimulating imagination & creativity

Material

Pillow: 100% cotton shell, 100% polyester lining

Sheet: 100% cotton

Blanket: 100% cotton on printed side, 100% polyester

fleece on reverse

Toy Size

11.8 x 9.45 x 1.18 inches $30 \times 24 \times 3 \text{ cm}$











Pink 881883 - Assembled

Assembled

Outer Box Size 26,38 x 12,99 x 8,66 inches 67 x 33 x 22 cm



Container Units

20 GP: 497 | 40 GP: 1012 40 HC: 1196 | 45 HC: 1380







Brown 883801 - Flatpack

883054 - Assembled



Pink 884662 - Flatpack 884518 - Assembled

Flatpack

Outer Box Size 16.5 x 13.4 x 2.2 inches 42 x 34 x 5.5 cm



Container Units 20 GP: 2480 | 40 GP: 4970

40 HC: 5298

Assembled

Outer Box Size 17,52 x 10,63 x 11,14 inches 44,5 x 27 x 28,3 cm

Container Units 20 GP: 691 | 40 GP: 1408 40 HC: 1664 | 45 HC: 1920





Push Truck

Designed in Denmark, this Moover ESSENTIAL Stroller is part of our slightly smaller, lighter stroller options available at Moover's lower price-point. The Fire Truck design is gender-neutral and will keep your baby moving after taking their first steps while inspiring their imagination.





Flatpack

Outer Box Size 16.5 x 13.4 x 2.2 inches 42 x 34 x 5.5 cm



Container Units 20 GP: 2480 | 40 GP: 4970

40 HC: 5298

Essential line

Assembled

Outer Box Size 17,52 x 10,63 x 11,14 inches 44,5 x 27 x 28,3 cm

Container Units 20 GP: 691 | 40 GP: 1408 40 HC: 1664 | 45 HC: 1920



School Bus

Designed in Denmark, this Moover ESSENTIAL Stroller is part of our slightly smaller, lighter stroller options available at Moover's lower pricepoint. The School Bus design is gender neutral and will keep your baby moving after taking their first steps while inspiring their imagination.





Grey

882460 - Flatpack 881968 - Assembled



Brown

883887 - Flatpack 884594 - Assembled



Off-White

883894 - Flatpack 884334 - Assembled

Flatpack

Outer Box Size 16.5 x 13.4 x 2.2 inches 42 x 34 x 5.5 cm



Container Units

20 GP: 2480 | 40 GP: 4970

40 HC: 5298

Outer

Outer Box Size 16,14 x 10,43 x 11,02 inches 41 x 26,5 x 28 cm

Assembled

Container Units

20 GP: 775 | 40 GP: 1579 40 HC: 1866 | 45 HC: 2153





Star Pram

Designed in Denmark, this Moover ESSENTIAL Modern Doll's Pram offers a modern shape and is the slightly smaller, lighterstroller option available at Moover's lower price-point. Shop different colour choices to keep your baby moving after taking their first steps!





883863 - Flatpack 883092 - Assembled



Unicorn 882453 - Flatpack 881999 - Assembled



883870 - Flatpack 883108 - Assembled



Daisy 885294 - Assembled



882446 - Flatpack 882002 - Assembled



Rainbow 885300 - Assembled

Flatpack

Outer Box Size 16.5 x 13.4 x 2.2 inches 42 x 34 x 5.5 cm



Container Units 20 GP: 2480 | 40 GP: 4970

40 HC: 5298

Assembled

Outer Box Size 16,14 x 10,43 x 11,02 inches 41 x 26,5 x 28 cm

Container Units 20 GP: 775 | 40 GP: 1579 40 HC: 1866 | 45 HC: 2153





Printed Pram

Designed in Denmark, this Moover ESSENTIAL Modern Doll's Stroller offers a modern shape and is the slightly smaller, lighterstroller option available at Moover's lower price-point. Shop an array of fun pattern animal patterns to match your baby's personality and keep them moving after taking their first steps!





Brown

883849 - Flatpack 883115 - Assembled



Polar Bear

882514 - Flatpack 881838 - Assembled



Natural & Brown

883832 - Flatpack 883061 - Assembled

Flatpack

Outer Box Size 16.5 x 13.4 x 2.2 inches 42 x 34 x 5.5 cm



Container Units

20 GP: 2480 | 40 GP: 4970

40 HC: 5298

Assembled

Outer Box Size

 $17,52 \times 10,63 \times 11,14$ inches 44,5 x 27 x 28,3 cm

Container Units

20 GP: 691 | 40 GP: 1408 40 HC: 1664 | 45 HC: 1920





Bear Pram

Simple and stylish, the traditional Danish-designed Bear Pram is sturdy and reliable. Keep your baby moving after taking their first steps!





Brown 883856 - Flatpack 883085 - Assembled



White & Light Pink 882545 - Flatpack 881869 - Assembled

Flatpack

Outer Box Size 16.5 x 13.4 x 2.2 inches 42 x 34 x 5.5 cm



Container Units 20 GP: 2480 | 40 GP: 4970

40 HC: 5298

Assembled

Outer Box Size 17,52 x 10,63 x 11,14 inches 44,5 x 27 x 28,3 cm

Container Units 20 GP: 691 | 40 GP: 1408 40 HC: 1664 | 45 HC: 1920





Unicorn Pram

The joyful Unicorn Pram design delights the imagination, just like the legend of the unicorn. Build motor skills, gain confidence with walking, and encourage role-play.



Fox Pram

The gender-neutral Fox Pram design inspires friendly curiosity, just like the wild fox. Keep your baby up and moving after they first start to walk.



Material

Bass Plywood

Toy Size 17,32 x 10,24 x 17,52 inches 44 x 26 x 44,5 cm

Fox Pram

883078 - Flatpack 882538 - Assembled



Outer Box Size 16.5 x 13.4 x 2.2 inches 42 x 34 x 5.5 cm



Container Units

20 GP: 2480 | 40 GP: 4970 40 HC: 5298

Assembled

Outer Box Size 17,52 x 10,63 x 11,14 inches 44,5 x 27 x 28,3 cm



Container Units

20 GP: 691 | 40 GP: 1408 40 HC: 1664 | 45 HC: 1920





Essential line



Essential Simple and Stylish

Fox Bike

The Ride-On Bike is sturdy and dependable to promote mobility. The bike operates with absolutely no noise! Truly a toy that both parents and children love.



Building motor skills



Encouraging role-playing

Material

MDF

Toy Size

21,65 x 9,84 x 14,57 inches $55 \times 25 \times 37$ cm

Fox Bike

881913 - Assembled

Assembled

Outer Box Size

24,80 x 9,06 x 14,96 inches 63 x 23 x 38 cm



Container Units

20 GP: 439 | 40 GP: 895 40 HC: 1058 | 45 HC: 1221





Pink 883276 - Assembled



White 881821 - Assembled



Green 883269 - Assembled



Red 881814 - Assembled

Assembled

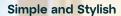
Outer Box Size 24,80 x 9,06 x 14,96 inches 63 x 23 x 38 cm



Container Units

20 GP: 439 | 40 GP: 895 40 HC: 1058 | 45 HC: 1221

Essential line



Essential

Ride-On Bike

Safe and sturdy solid wood four-wheeler for those very first excursions. The best part? The bike operates with absolutely no noise! Truly a toy that both parents and children love.



Building motor skills



Encouraging role-playing

Material

MDF / Solid Wood

Toy Size - Solid Wood 19,69 x 13,78 x 17,72 inches $50 \times 35 \times 45 \text{ cm}$

moover

Product Catalogue 2024

Abacus

Explore the world of numbers, colors, and patterns with our Wooden Double-Sided Abacus. This versatile educational toy sparks curiosity and engages young minds, fostering essential cognitive skills. With vibrant beads and color-coded sections, it makes grasping mathematical concepts intuitive and enjoyable for your child.



Building motor skills



Stimulating imagination & creativity

Material

Locust tree and plywood. All paint is environmentally friendly and non toxic.

Toy Size

8,86 x 4,84 x 10,91 inches $22,5 \times 12,30 \times 27,70$ cm

Assembled

Outer Box Size

75,50 x 57,50 x 25,00 inches 29,72 x 22,64 x 9,84 cm



Container Units

20 GP: 1990 | 40 GP: 4054 40 HC: 4791 | 45 HC: 5528

Natural

883948 - Assembled

Dino

885232 - Assembled



Essential line

Mini Activity Cube

Little ones will never be bored again with this multi-use toy that combines our favourite toddler activities into one entertainment center. The cube has surprises on every side, with interactive bricks, beads and illustrations to get your child's full attention.



Building motor skills

Material

Plywood, MDF and solid wood. All paint is environmentally friendly and non toxic.

Toy Size

7,87 x 7,87 x 7,87 inches 20 x 20 x 20 cm

Assembled

Outer Box Size

17,13 x 17,13 x 17,32 inches 43,50 x 43,50 x 44 cm

Container Units

20 GP: 2594 | 40 GP: 5285 40 HC: 6246 | 45 HC: 7206

Mini Activity Cube

884099 - Assembled







Blue 883993 - Assembled



883986 - Assembled



883979 - Assembled



Artic incl. ice fishing game 888523 - Assembled

Assembled

Outer Box Size 26,38 x 12,52 x 24,80 inches 67 x 31,80 x 63 cm



20 GP: 805 | 40 GP: 1639 40 HC: 1937 | 45 HC: 2235



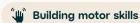


The Curiosity Shelf

Essential

Activity Cube

Little ones will never be bored again with this multi-use toy that combines our favourite toddler activities into one entertainment center. The cube has surprises on every side, with fun bricks, cranks, knobs and beads to play with.



Material

Plywood, MDF and solid wood. All paint is environmentally friendly and non toxic.





Blue 884419 - Assembled



Pink 884402 - Assembled



Green 883344 - Assembled



Grey 885331 - Assembled

Assembled

Outer Box Size 8,27 x 8,27 x 16,54 inches 21 x 21 x 70 cm

Container Units

20 GP: 1240 | 40 GP: 2525 40 HC: 2984 | 45 HC: 3444



Essential line



Cleaning Set

This Moover ESSENTIAL wooden cleaningset is kid-sized, but it looks like the real thing! The handy wooden storage stand makes a perfect place to keep everything together. Includes one stand, broom, mop, dustpan, spray bottle, and a cloth.





Pink

885324 - Assembled



Animal

881906 - Assembled



Green

885317 - Assembled



Blue

882941 - Assembled



Shapes

881890 - Assembled

Assembled

Outer Box Size

15,16 x 2,76 x 4,72 inches 38,5 x 7 x 12 cm



Container Units

20 GP: 7407 | 40 GP: 15089 40 HC: 17833 | 45 HC: 20576



Block Train

Choo choo! Learn to mix and match the shapes as the blocks ride on the train. This gorgeous, sturdy, wooden train set is perfect for budding engineers. Children assemble the train as they play.



Wooden Blocks

Fuel imagination and cognitive growth with our high-quality Wooden Building Block Set crafted from smooth wood. Perfectly sized for small hands, these durable blocks allow your child to create endless structures, from towering castles to zigzagging roads.



Building motor skills



Stimulating imagination & creativity

Material

Plywood and solid wood. All paint is environmentally friendly and non toxic.

Toy Size

9,06 x 3,15 x 11,61 inches 26,80 x 16,20 x 3,80 cm

Assembled

Outer Box Size

 $28,19 \times 14,17 \times 15,94$ inches $28,30 \times 17,20 \times 33,50$ cm



Container Units

20 GP: 3104 | 40 GP: 6322 40 HC: 7472 | 45 HC: 8621

Wooden Blocks

884242 - Assembled



Blocks Wagon

This smart little pull-style wood-wagon makes it easy and fun to learn those ABCs. Wooden alphabet, numbers, and animal blocks fit perfectly into the wagon.



Material Beech

Toy Size 10,24 x 9,45 x 2,60 inches 26 x 24 x 6,6 cm

Blocks Wagon

882095 - Assembled

Assembled

Outer Box Size 10,63 x 9,84 x 2,76 inches 27 x 25 x 7 cm



Container Units

20 GP: 6019 | 40 GP: 12261 40 HC: 14490 | 45 HC: 16719









Pastel 211192 - Assembled



Natural 880107 - Assembled



Candy 884648 - Assembled



880114 - Assembled

Assembled

Outer Box Size 14,17 x 11,81 x 15,75 inches 36 x 30 x 40 cm



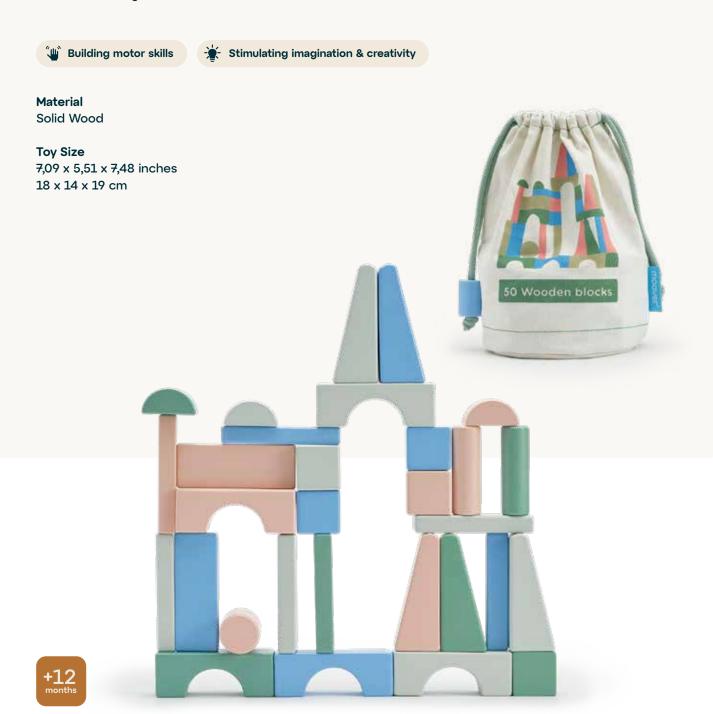
20 GP: 5000 | 40 GP: 10185 40 HC: 12037 | 45 HC: 13889





Blocks in bag

These sturdy wooden blocks are ideal toys for active kids. Hours of play value sparks the imagination. Build mechanical skills and building skills.



Puzzle Block Set

Create 6 puzzles with this wooden block picture puzzle grid. All 9 cubes are equired to complete a puzzle. Allows for creative learning outcomes in an easy, entertaining way.



Building motor skills

Material Beech

Toy Size $4,72 \times 4,72 \times 1,18$ inches 12 x 12 x 3 cm

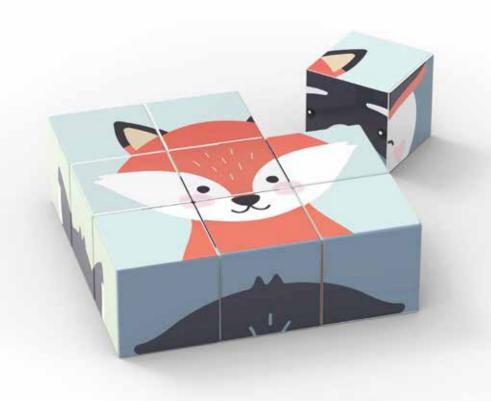
Block Sets 884341 - Assembled

Assembled

Outer Box Size $4,72 \times 4,72 \times 1,18$ inches 12 x 12 x 3 cm



Container Units 20 GP: 51840 | 40 GP: 105600 40 HC: 124800 | 45 HC: 144000



Ice Cream Set

Designed in Denmark, the Ice Cream set encourages kids to play together with the sweet treats they love. The colorful pieces teach kids not only the colors and shapes but enhances their imagination to create different combinations.



Building motor skills



Encouraging role-playing



Stimulating creativity and imagination

Material Solid Wood

Toy Size $9,84 \times 2,36 \times 4,72$ inches 25 x 6 x 12 cm

Brown

883177 - Assembled

Assembled

Outer Box Size 9,92 x 2,44 x 4,80 inches 25,2 x 6,2 x 12,2 cm



Container Units

20 GP: 12407 | 40 GP: 25273 40 HC: 29869 | 45 HC: 34464







Ambulance 211161 - Assembled



Fire Truck 211154 - Assembled



Police Car 211130 - Assembled



Taxi 211116 - Assembled



Ice Cream 211109 - Assembled



Road Service 211123 - Assembled



Flame Car 210690 - Assembled



Ocean Service Car 885430 - Assembled



Park Service 211147 - Assembled



Farmer Car 885447 - Assembled



Purple Car 885508 - Assembled



Yellow Car 885478 - Assembled



Green Car 885577 - Assembled



Pink Car 885461 - Assembled



Brown Car 885492 - Assembled



Blue Car 885454 - Assembled



Jeep Yellow 885416 - Assembled



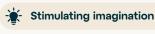
Jeep Blue 885409 - Assembled



Jeep White 885423 - Assembled

Mini Cars

Designed in Denmark, this Moover ESSENTIAL Mini car, is part of a collection of mini utility vehicles which encourage role play and imagination and will help kids learn about different crafts. Light and sturdy, this car is a perfect match for tiny hands curious to explore.



Encouraging role-playing





Material

FSC-CERTIFIED. Beec. All paint is environmentally friendly and non-toxic.

Toy Size (Cars) 3,23 x 2,05 x 1,85 inches 8,2 x 5,2 x 4,7 cm

Toy Size (Jeep) 4,29 x 1,85 x 2,09 inches 10,90 x 4,70 x 5,30 cm

Assembled

Outer Box Size 3,23 x 2,05 x 1,85 inches 8,2 x 5,2 x 4,7 cm



Container Units

20 GP: 111264 | 40 GP: 226648 40 HC: 267857 | 45 HC: 309066





Pastel 885713 - Assembled



Ocean 885720 - Assembled



Work 885737 - Assembled



885744 - Assembled



Weekend 885751 - Assembled



Emergency 885782 - Assembled



3 Pack Weekend 885799 - Assembled



3 Pack Work 885805 - Assembled



Beauty 885768 - Assembled



Candy 885775 - Assembled



12 Pack 885812 - Assembled

Assembled

Outer Box Size (Set of 2) 10,24 x 11,02 x 7,87 inches 26 x 28 x 20 cm

Outer Box Size (Set of 3) 10,24 x 11,02 x 7,87 inches 26 x 28 x 20 cm

Outer Box Size (Set of 12) 12,99 x 8,27 x 20,47 inches 33 x 21 x 52 cm Container Units (Set of 2)

20 GP: 55632 | 40 GP: 113324 40 HC: 133929 | 45 HC: 154533



40 HC: 89286 | 45 HC: 103022

Container Units (Set of 12) 20 GP: 1499 | 40 GP: 3053 40 HC: 3608 | 45 HC: 4163







Mini Cars Set

Vroom, vroom! Tiny cars for tiny hands, encouraging endless exploration and curiosity. Unique designs will aid color recognition and education in different service vehicles through fun and play.





Material

FSC-CERTIFIED. Beec. All paint is environmentally friendly and non-toxic.

Toy Size

3,23 x 2,05 x 1,85 inches 8,2 x 5,2 x 4,7 cm

Toy Size (Jeep)

 $4,29 \times 1,85 \times 2,09$ inches $10,90 \times 4,70 \times 5,30$ cm





Bookshelf / Blackboard 884655 - Assembled



Bookshelf / Blackboard 883702 - Assembled



Fox 881746 - Assembled

Assembled

Outer Box Size 9,06 x 24,08 x 2,17 inches 23 x 63 x 5,5 cm



20 GP: 1496 | 40 GP: 3047 40 HC: 3602 | 45 HC: 4156



Essential For Learning to Read

Bookshelf & Blackboard

Read and write with this bookshelf and blackboard in one. Store books neatly and gives kids an artistic outlet, too!



Helps kids to be organised

Material

Bass Plywood

Toy Size

11,02 x 24,41 x 1,97 inches 28 x 62 x 5 cm







Flatpack

Outer Box Size 19.7 x 12.6 x 5.9 inches 50 x 32 x 15 cm



20 GP: 1125 | 40 GP: 2292 40 HC: 2708 | 45 HC: 3125



Kitchen Set

The play kitchen we all wish we had as a child. All kinds of surprises encourage role play and let your child's imagination run wild.





100 Colored 883719 - Assembled



Wild animals 883740 - Assembled



Farm 885287 - Assembled



Dino 885270 - Assembled

100 Blocks

Assembled

Outer Box Size 17,83 x 13,19 x 6,30 inches 45,30 x 33,50 x 16 cm

Container Units

20 GP: 4448 | 40 GP: 9061 40 HC: 10708 | 45 HC: 12355

Animal Blocks

Assembled

Outer Box Size 11,14 x 6,77 x 13,19 inches

28,30 x 17,20 x 33,50 cm



20 GP: 13246 | 40 GP: 26983 40 HC: 31889 | 45 HC: 36795





Essential The Curiosity Shelf

Alphabet Blocks

Ignite imagination and cognitive growth with our high-quality Wooden Building Blocks with animal prints. Crafted from smooth, durable wood and perfectly sized for small hands, these blocks inspire creativity. Their sturdy construction ensures lasting play, while also fostering fine motor skills, hand-eye coordination, and spatial awareness.



Building motor skills



Stimulating imagination & creativity

Material

Beech Wood. All paint is environmentally friendly and non toxic

Toy Size (Animal Blocks) 10,55 x 6,38 x 1,50 inches $26,80 \times 16,20 \times 3,80 \text{ cm}$

Toy Size (100 Blocks) $17,05 \times 12,80 \times 1,57$ inches 43,30 x 32,50 x 4 cm







Tree 883924 - Assembled



Mirror 883917 - Assembled

Assembled

Outer Box Size 16,14 x 16,14 x 15,75 inches 41 x 41 x 40 cm



Container Units

20 GP: 3212 | 40 GP: 6544 40 HC: 7733 | 45 HC: 8923

Essential The Curiosity Shelf

Bead Maze

A toy classic reimagined Moover-style. Let your kids get adventurous through a maze of quirky shapes, colours and reflections.



Building motor skills



Stimulating imagination & creativity

Material

Plywood and iron. All paint is environmentally friendly and non toxic.

Toy Size

 $7,87 \times 7,87 \times 7,24$ inches $20 \times 20 \times 18,40$ cm





Jewel Giant Beads

Dive into a world of touch, color, and fun with our Wood Giant Beads Set! Designed to boost fine motor skills, these vibrant beads offer hours of playful learning. Grab, thread, and create — enhancing coordination and unleashing creativity in every twist and turn!



Building motor skills



- Stimulating imagination & creativity

Material

Locust tree and NZ pine. All paint is environmentally friendly and non toxic.

Toy Size

8,27 x 8,27 x 1,77 inches 21 x 21 x 4,50 cm

Jewel Giant Beads

884037 - Assembled

Assembled

Outer Box Size 16,34 x 8,27 x 11,22 inches 41,50 x 21,00 x 28,50 cm



Container Units

20 GP: 13045 | 40 GP: 26572 40 HC: 31404 | 45 HC: 36235



Mathematic Board

Practice a variety of skills! Every fish counts! With this interactive board your child can practice a variety of skills at once.



Building motor skills



Stimulating imagination & creativity

Material

Plywood, MDF and solid wood. All paint is environmentally friendly and non toxic.

Toy Size

18,11 x 9,06 x 3,54 inches 46 x 23 x 9 cm

Mathematic Board

884068 - Assembled

Assembled

Outer Box Size 25,20 x 18,50 x 10,24 inches

25,20 x 18,50 x 10,24 inche 64 x 47 x 26 cm

Container Units

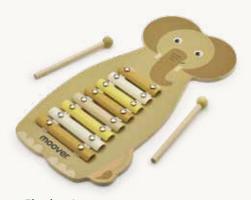
20 GP: 2071 40 GP: 4220 40 HC: 4987 45 HC: 5754







Giraffe 884006 - Assembled



Elephant 885126 - Assembled



Fox 885119 - Assembled



Assembled

Outer Box Size (Giraffe) 17,91 x 16,93 x 7,09 inches 45,50 x 43 x 18 cm

Outer Box Size (Fox) 17,91 x 15,55 x 9,06 inches 45,50 x 39,50 x 23,00 cm

Outer Box Size (Elephant) 17,91 x 17,32 x 9,25 inches 45,50 x 44 x 23,50 cm Container Units (Giraffe)

20 GP: 12267 | 40 GP: 24988 40 HC: 29531 | 45 HC: 34074

Container Units (Fox)

20 GP: 10451 | 40 GP: 21289 40 HC: 25159 | 45 HC: 29030

Container Units (Elephant)

20 GP: 9182 | 40 GP: 18705 40 HC: 22106 | 45 HC: 25506







Xylophone

Introduce your child to the joys of rhythm and melody with this safarithemed xylophone. Both educational and fun, this instrument can be widely stimulating for your toddler, developing fine motor skills and encouraging endless creativity.

For the first musical experiments

Material

Plywood and iron. All paint is environmentally friendly and non toxic.

Toy Size (Giraffe) $16,14 \times 6,22 \times 0,98$ inches

 $41 \times 15,8 \times 2,50$ cm

Toy Size (Elephant) 16,61 x 8,46 x 0,98 inches $42,20 \times 21,50 \times 2,50 \text{ cm}$





884136 - Assembled



Triceratops 885157 - Assembled



Natural 884129 - Assembled



Assembled

Outer Box Size

23,23 x 11,34 x 15,35 inches 59 x 28,80 x 39 cm



20 GP: 3259 | 40 GP: 6640 40 HC: 7847 | 45 HC: 9054





Musical Tap Tap & Xylophone

Tap, pound, play and explore with this musical station. The spheres create sounds when dropped onto the xylophone, while toddlers practice coordination and manual dexterity.

For the first musical experiments

Material

Plywood and solid wood. All paint is environmentally friendly and non toxic.

Toy Size 10,83 x 5,51 x 5,51 inches 27,50 x 14 x 14 cm



Wooden Ring 884150 - Assembled



Rainbow 885195 - Assembled



Giraffe 885133 - Assembled



885348 - Assembled

Assembled

Outer Box Size (Ring + Dino) 17,13 x 11,81 x 9,06 inches 43,50 x 30 x 23 cm

Outer Box Size (Rainbow) 17,13 x 11,81 x 9,45 inches 43,50 x 30 x 18 cm

Outer Box Size (Giraffe) 17,13 x 11,81 x 10,24 inches 43,50 x 30 x 26 cm Container Units (Ring + Dino) 20 GP: 10795 | 40 GP: 21989 40 HC: 25987 | 45 HC: 29985

Container Units (Rainbow) 20 GP: 10345 | 40 GP: 21073 40 HC: 24904 | 45 HC: 28736

Container Units (Giraffe) 20 GP: 9549 | 40 GP: 19452 40 HC: 22989 | 45 HC: 26525

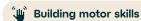






Wooden Ring

The little ones that love to grasp, stack and create, will enjoy building a round rainbow tower with this classic wooden toy. Simple yet versatile, it helps develop fine motor skills, while encouraging placing the rings in correct order.





Material

MDF and solid wood. All paint is environmentally friendly and non toxic.





Blue 884198 - Assembled



Natural 884181 - Assembled



Illustrated 884204 - Assembled



Volcano 885171 - Assembled



Safari Yellow 885218 - Assembled



Racing Safari 885225 - Assembled



885201 - Assembled

Assembled

Outer Box Size

28,19 x 14,17 x 15,94 inches 71,60 x 36 x 40,50 cm

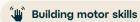


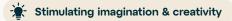
Container Units

20 GP: 2069 | 40 GP: 4215 40 HC: 4981 | 45 HC: 5748

Ramp Racing

Vroom, vroom! Nothing gets a toddler as excited as motion. This toy car ramp is the perfect activity to bring some dynamic into their routines and nurture fine motor skills, keeping them occupied for hours.





Material

Plywood and solid wood. All paint is environmentally friendly and non toxic.





884228 - Assembled



Lion 884235 - Assembled



Dino 885355 - Assembled



Natural 884211 - Assembled



White 884273 - Assembled

Assembled

Outer Box Size 20,08 x 13,19 x 14,96 inches 51 x 33,50 x 38 cm

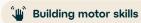
Container Units

20 GP: 3327 | 40 GP: 6777 40 HC: 8009 | 45 HC: 9242



Sorting Box

This toy provides endless engagement for toddlers. Placing the cubes in correct shapes is only the beginning – once you lift the knob, the blocks fall out of the box and fun can start once again.





Material

Plywood and solid wood. All paint is environmentally friendly and non toxic.

Toy Size

 $5,91 \times 5,91 \times 6,10$ inches $15 \times 15 \times 15,50$ cm









Siliconeline

Beach Set

Big Bioplast Beach Set 888660 Bucket, spade, sand mill, 4 moulds, water can

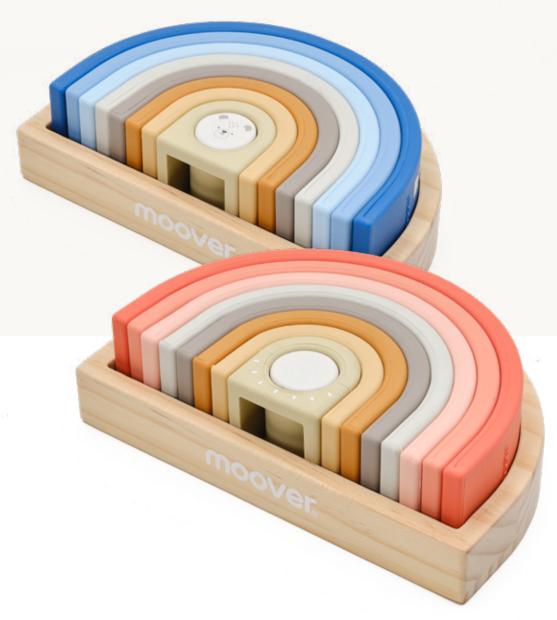
Medium Bioplast Beach Set 888677 Bucket, spade, sand mill, 4 moulds

Small Bioplast Beach Set 888684 Bucket, spade, 4 moulds



Silicone Rainbow - wooden tray

Blue 886567 Pink 888615



New!

moover.

6 Silicon Cubes - wooden tray

Pinks 886543







News!



9 Silicon Cubes wooden tray

Multi 888608





Green

883016 - Assembled



Pink

883009 - Assembled

Assembled

Outer Box Size 19,29 x 22 x 8,6 inches 49 x 56 x 22 cm



Container Units

20 GP: 5449 | 40 GP: 11301

40 HC: 13521

Silicone line

Stacking Tower

Moover's original toddler and preschool 6-piece set of food grade, silicone stacking and nesting blocks. Modern design in gorgeous Scandinavian colours. Highest-quality luxury toy. Suitable for boys and girls. Stimulates imagination and helps develop creativity, coordination and intelligence. Many ways to play.

Material

BPA free silicone

Toy Size 19,29 x 22 x 8,6 inches 49 x 56 x 22 cm









Bear Blue 882965 - Assembled



Sunrise Pink 883337 - Assembled

Assembled

Outer Box Size 12,2 x 15,35 x 7,87 inches 31 x 39 x 20 cm



Container Units

20 GP: 14150 | 40 GP: 29348

40 HC: 35112



Silicone Rainbow

Moover's original toddler and preschooler 9-piece set of food grade, water-proof, silicone arches that fit together to form a rainbow. Suitable for boys and girls. Many ways to play! Stimulates imagination and helps develop creativity, coordination and intelligence.

Material

BPA free silicone

Toy Size

 $12,2 \times 15,35 \times 7,87$ inches $31 \times 39 \times 20$ cm







Pink 883023 - Assembled





Blue 883047 - Assembled



Green 883030 - Assembled

Assembled

Outer Box Size 16,14 x 8,26 x 11 inches 41 x 21 x 28 cm



Container Units

20 GP: 13503 | 40 GP: 28005

40 HC: 33506

Silicone line



Brooklyn Blocks

Moover's original toddler and preschool 6-piece set of food grade, silicone embossed blocks. Modern design in gorgeous Scandinavian earth tone colours. Highest-quality luxury toy. Suitable for boys and girls. Stimulates imagination and helps develop creativity, coordination and intelligence. Many ways to play. Endless play value.

Material

BPA free silicone

Toy Size 16,14 x 8,26 x 11 inches 41 x 21 x 28 cm







Weather 882958 - Assembled



Space 882934 - Assembled



Ice Cream 882873 - Assembled

Assembled

Outer Box Size 13,8 x 16,14 x 23,6 inches 35 x 41 x 60 cm



Container Units

20 GP: 2527 | 40 GP: 5242

40 HC: 6271

Essential line

Sand Set

Moover's original toddler and preschooler 5-piece set of food grade, waterproof, silicone bucket, shovel and moulds. Modern design in gorgeous Scandinavian colours. Highest-quality luxury toys. Suitable for boys and girls.

Material

BPA free silicone

Toy Size 13,8 x 16,14 x 23,6 inches

35 x 41 x 60 cm







Fox & Bear 882835 - Assembled



Bears 882828 - Assembled

Assembled

Outer Box Size 9,44 x 11,8 x 0,98 inches 24 x 30 x 2,5 cm



Container Units

20 GP: 32400 | 40 GP: 67200

40 HC: 80400

Silicone line



Bibs

Moover's original two (2) bib set. Modern design in gorgeous Scandinavian colours. Feed your baby or toddler with this 2-piece set of Moover original food grade, waterproof, silicone bibs with food catchers.







Fox & Bear 882798 - Assembled



Pink 882774 - Assembled

Assembled

Outer Box Size (Fox & Bear) 12,99 x 10,63 x 4,13 inches 33 x 27 x 10,50 cm

Outer Box Size (Pink) 20,47 x 18,11 x 7,09 inches 52 x 46 x 18 cm Container Units (Fox & Bear)

20 GP: 34632 | 40 GP: 70547 40 HC: 83373 | 45 HC: 96200

Container Units (Pink)

20 GP: 7525 | 40 GP: 15329 40 HC: 18116 | 45 HC: 20903





Eating Set

Baby or toddler 4-piece Moover original food-grade silicone feeding set with 2 X spoons and 2 X bowls. Suitable for boys and girls. Durable. Perfect for teething babies. BPS Free. 100% completely safe. Dishwasher safe. Microwavable. Freezer safe. Heat-safe to 400F (200C).

Material

BPA free silicone

Toy Size (Pink) 5,91 x 0,98 x 0,39 inches 15 x 2,5 x 1 cm

Toy Size (Fox & Bear)

 $9,45 \times 11,81 \times 0,98$ inches $24 \times 30 \times 2,50$ cm







Pre-school

Gym Backpack

Crocodile 886215





Giraffe 886253



Lion 886277



Tiger 886222



Elephant 886246



Cat 886239



Rabbit 886260

Water Bottles

Cat

Small - 886062 Medium - 886079 Large - 886086



















Tiger

Small - 886031 Medium - 886048 Large - 886055



Small - 886000 Medium - 886017 Large - 886024



Medium - 886109 Large - 886116



Elephant

Small - 886123 Medium - 886130 Large - 886147



Rabbit

Small - 886154 Medium - 886161 Large - 886178



Lion

Small - 886185 Medium - 886192 Large - 886208

Lunch Box Square





Cat

1 big box - 886475





Set of 3 - 887946



Tiger

1 big box - 886468 Set of 3 - 887922



Crocodile

1 big box - 886451 Set of 3 - 886642



Giraffe

1 big box - 886499 Set of 3 - 887984



Elephant

1 big box - 886482 Set of 3 - 887960



Rabbit

1 big box - 886505 Set of 3 - 888004



Lion

1 big box - 886512 Set of 3 - 888028

Adventurer backpack



Tiger 888295



Crocodile 888257



Cat 888301



Giraffe 888288



Elephant 888318



Rabbit 888264



Lion 888271

Classic Backpack

Rabbit 888196





Crocodile 888189



Elephant 888240



Cat 888233



Giraffe 888219



Lion 888202



Tiger 888226

School Backpack





Lion 888356



Crocodile 888325



Giraffe 888370



Elephant 888387



Rabbit 888332



Cat 888349



Tiger 888363

Banana Bag - Square



Crocodile 888127



Tiger 888110



Elephant 888172



Cat 888141



Giraffe 888165



Rabbit 888134



Lion 888158

Banana Bag





Tiger 888080



Elephant 888103



Cat 888066



Crocodile 888042



Rabbit 888059



Lion 888073

Pencil Case - Jumbo





Tiger 886369



886383



886376



Crocodile 886352



886390



886413

Pencil Case - Round



Lion 886345



Tiger 886291



Elephant 886314



Cat 886307



Giraffe 886321

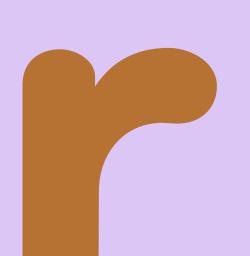


Rabbit 886338



Crocodile 886284





Spacialli

Special line



Special adjusted Pram

Discover convenience with our Dolls Pram featuring a retractable handle, uniquely designed for Walmart. These special items offer delightful play opportunities for little caregivers.



Building motor skills

Material

FSC-CERTIFIED. MDF, 18mm plywood wheels with rubber TPE tires. All paint is environmentally friendly and non-toxic.

Toy Size

Width: 15,79 in = 40,1 cm Depth: 10,28 in = 26,1 cm Height: 13,98 in = 35,5 cm









Special adjusted High Chair

Discover convenience with our Dolls Highchair, uniquely designed for Walmart. These special items offer delightful play opportunities for little caregivers.



Material

FSC-CERTIFIED. MDF, 18mm plywood wheels with rubber TPE tires. All paint is environmentally friendly and non-toxic.

Toy Size

Width: 8,43 in = 21,4 cm Depth: 10,24 in = 26 cm Height: 18,55 in = 47,1 cm





Play is not frivolous; it is brain building.

- Kay Redfield Jamison



