



Lofty Labs Names Ben Davis Chief Operating Officer

FAYETTEVILLE, AR -- Lofty Labs has appointed Ben Davis as the company's Chief Operating Officer, a new position within Lofty Labs. Davis previously served as the company's Director of Operations.

Lofty Labs is a cloud-native software consultancy headquartered in Fayetteville. The company's capabilities include full-stack software development, data pipelining, and cloud infrastructure consulting. As the state's only Amazon Web Services Consulting Partner, Lofty offers clients unparalleled knowledge and expertise in the AWS cloud ecosystem.

"Ben came to work for me as Lofty first began to grow beyond a one-person operation. His focus has always been on the success of the company, implementing systems for growth and efficiency," said Casey Kinsey, Founder and President, Lofty Labs. "I have high confidence in Ben's ability to shape the future of Lofty as we continue to refine our service offerings and deliver exceptional value for our partners and clients."

Kinsey will be assuming the title of CEO as a component of the company's leadership changes.

As COO, Davis will be responsible for building Lofty Labs' delivery organization and managing its financial performance.

Davis joined Lofty Labs in early 2016 as a part-time bookkeeper and the company's second employee. His focus quickly broadened to include the development of Lofty Labs' internal processes for finance and business operations. During his tenure, Davis has helped the company navigate revenue growth of more than 100% year-over-year, as well a substantial increase in headcount.

"Our team has accomplished great things in my time at Lofty Labs. Still, as I approach my third year with the company, I am convinced that the best days lie ahead. I appreciate the opportunity to serve our team, and our clients, in this new role." said Davis.

Prior to joining Lofty Labs, Davis worked with Basecamp in Chicago, IL and founded the Arkansas Code Festival. He is an alumnus of the Sam M. Walton College of Business.