

The Global Orphan Project Corporate Champions program offers you an opportunity to announce your company's advocacy for orphaned and vulnerable children.

When a business commits to becoming a Corporate Champion, it makes a powerful statement:

"Our company champions the vulnerable child."

The Global Orphan Project is continuously looking for innovative solutions to persistent challenges. We are inviting strategic business partners to join in our effort to care for the orphaned and vulnerable child by committing time, talent and treasure to improve the welfare of children around the world.

A company's involvement can launch and sustain international children's programs, create innovation in the domestic child welfare system, have a life-changing impact on families and communities across the globe, and support living wage jobs that keep families together.

It can also revitalize a corporate culture. One of the greatest influences on employee satisfaction is the knowledge that their company is deeply committed to worthwhile causes. And encouraging the hands-on volunteer involvement of company associates can radically and positively impact a corporate culture, productivity and employee retention. Furthermore, research shows customers are 85% more likely to buy a product from a company associated with a charity.*

**Inc. Magazine, December 8, 2014*

Invitation

There are children in this world who need an advocate. Children who, because of where they were born or circumstances beyond their control, need support.

We invite you to care for them by partnering with us as a Global Orphan Project Corporate Champion.



goproject.org/learn/our-champions

3161 Wyandotte Street
Kansas City, MO 64111

100% of what's given for kids goes to care for kids.



The Global Orphan Project is a 501c3 non-profit organization.



CORPORATE CHAMPIONS

Is there a heart for children in your company?



What does it take?

Corporate Champions begin with a desire to care for kids; vulnerable, forgotten children who need family here in the United States and around the world. Through multiple initiatives, each Corporate Champion invests \$50,000 annually in a three-year partnership. Many corporations will do much more. However, this level of engagement provides a deep sense of involvement and provides enough time to ensure maximum impact and effectiveness for the corporation.

Finally, it takes a willingness to say, yes. Yes, to learn more about the child in need around the corner and around the world. Yes, to the invitation to see, firsthand, the children we serve by traveling with us. Yes, to buying ethically made, family-strengthening apparel. Yes, to the opportunity to engage your employees by allowing them to roll-up their sleeves and volunteer at various events throughout the year. Yes, to making caring for children part of your corporate narrative.

What do you receive?

The most significant benefit from being a GO Project Corporate Champion comes from the knowledge that your company is literally changing the lives of children and families in need. The more tangible benefits fall into two basic areas:

- 1 The Corporate Champion partner will receive numerous forms of brand awareness and public gratitude throughout the year, including extensive digital/online exposure and onsite recognition at live events.
- 2 The partner corporation will enjoy many culture-building opportunities through employee and family immersion. A more complete list of Corporate Champion benefits can be found online.* Realizing each partner's goals are unique, we will customize your Corporate Champions program to fit your objectives and culture.

**Learn more at goproject.org/learn/our-champions.*

Opportunities

- Use GO marketing materials; logos, photos, videos, brochures
- Corporate Champion inclusion on goproject.org
- Recognition at all major GO Project events
- Reduced pricing on custom designed GOEX t-shirts
- Vision trip discount for employees
- Tickets to the annual BIG Event plus VIP reception
- Founders' Circle membership
- Team-building volunteer opportunities for employees
- Lunch-and-learn updates with GO Project leaders

"Investing in the lives of children through The Global Orphan Project is something God has called us to do at Jericho Home Improvements. We are blessed and humbled to be a part of this organization, which has given our employees a purpose that is bigger than ourselves. Serving with GO Project has not only instilled a culture of giving back at Jericho, which is one of our core values, but also has brought us together as a team and unified our company."

JOHN BARTROM
CEO, Jericho Home Improvements

