

1940 AMERICAN BANTAM STANDARD COUPE

American Bantam Car Company - Butler, PA

ENGINE.....	4-Cylinder	HORSEPOWER.....	22 hp
WEIGHT.....	1,100 lbs	WHEELBASE.....	75"
PRODUCTION.....	11	FACTORY PRICE.....	\$399.00




Donated to the
GILMORE CAR MUSEUM
by Fleteau Allen - Richland, MI

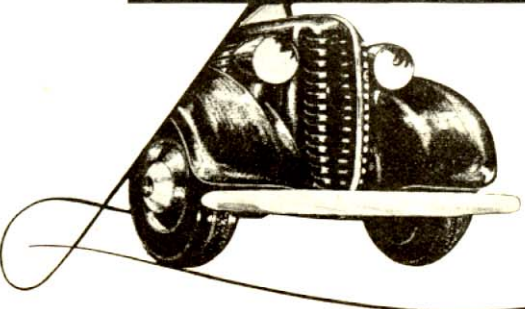
“America’s ONLY Economy Car”
Company Slogan

The tiny American Bantam was intended as a serious commercial venture, but was never taken as such by the American driving public. The subject of affectionate jokes, it became a favorite of cartoonists, and circus clowns, as well as film comedies starring Buster Keaton and “Our Gang.” With few actual sales, Bantam desperately needed something new to attract buyers.

In 1940, American Bantam created one of the most important and widely recognized vehicles in history: the JEEP. The US Army loved the small, yet practical utility vehicle, but awarded the multi-million dollar contracts to Willys and Ford. The last American Bantams appeared in 1940 and the firm closed its doors in 1941.



- 1 UP TO 60 MILES ON A GALLON OF GAS.
- 2 UP TO 60,000 MILES ON A SET OF TIRES.
- 3 UP TO 60 MILES PER HOUR.
- 4 LESS THAN 3/4c PER MILE FOR OIL, GAS AND TIRES.
- 5 DELIVERS AS LOW AS \$439.
(INCLUDING FEDERAL TAXES, SAFETY GLASS AND EQUIPMENT)



AMERICA'S **ONLY** ECONOMY CAR