

GATEWAY FURMEET ADVERTISING INFORMATION

About Gateway FurMeet

First we would like to say thank you for taking an interest in advertising with Gateway FurMeet convention! Our convention caters to the Furry Fandom, Science Fiction, and Fantasy communities (fans of fantasy creatures, and anthropomorphic animals) and is the first of its type in St. Louis, MO. The convention takes place in St. Louis, MO from March 1 - 3, 2019.

General Information

All advertisements should be within the 'G' to 'PG-13' rating. The Advertising Department reserves the right to reject advertisements for any reason.

Please remember to proofread your advertisement before submission. We cannot correct typographical errors in your advertisement once submitted.

Advertisements in the Conbook may be used as display ads before and after events during the convention. There is no additional charge for this service.

Which Type of Ad Should I Get?

The Conbook is a 8 1/2 x 11 inch souvenir booklet containing artwork and stories, which is distributed to attendees. Conbook ads are recommended for (but not limited to) conventions, websites, or dealers who sell products after Gateway FurMeet.

Conbook ad rates for GFM 2019 are:

Fan: This rate applies to all non-profit organizations run solely by volunteers. (fan run conventions, clubs, etc..)

Semi-Professional: This rate applies to small businesses run by a single owner with minimal to no employees. (small press publishers, charities, small business owners, etc..)

Professional: This rate applies to all commercial, for – profit organizations employing part-time to full-time staff other than the owner. (dining establishments, big press companies, etc..)

| Page | Fan | Semi-pro | Pro |
|---------|---------|----------|----------|
| Quarter | \$20.00 | \$30.00 | \$60.00 |
| Half | \$40.00 | \$50.00 | \$80.00 |
| Full | \$60.00 | \$70.00 | \$100.00 |

Inside Cover Ads

Advertising space is available on the inside back covers of the Conbook on a first-come, first-serve basis. Cost is \$150.00 per page. Contact the Advertising Department to reserve space. advertising@gatewayfurmeet.org

Convention inserts

Convention inserts are any 8 ½ x 11 inch flyer to be inserted into the conbook, or promotional item to be given to each attendee at registration. Cost for this service is \$200.00. Material must be approved by the Advertising and Publications Departments before distribution.

IMPORTANT INFORMATION

Convention insert materials must be delivered to registration absolutely no later than 8:30 pm, February 28, 2019. Please contact the Advertising Department for shipping details. advertising@gatewayfurmeet.org

Electronic Submissions

Electronic Submissions are preferred. Acceptable file formats are Adobe PDF, Adobe Photoshop, TIF, PNG, or high quality JPG. All scans must be 300 dpi or greater resolution. You may submit your file via email to advertising@gatewayfurmeet.org or upload it at <http://goo.gl/Dmt8st>

U.S. Mail

If you are unable to submit your form or files electronically please let us know so that we may try to work with you. Email us at advertising@gatewayfurmeet.org

Submission and Payment Information

Your ad must be received no later than January 10, 2019. Order payment will be due upon acceptance of material, you will receive an invoice via email with payment information and details.

Please note: Make sure you have @gatewayfurmeet.org as a trusted sender, and/or check your spam folder as some of our emails sent out are delivered to the spam folder.

GATEWAY FURMEET ADVERTISING REQUEST FORM

Please print clearly. Ad copy and payment must be received by **January 10, 2019**.

SECTION 1: CONTACT INFORMATION

| | |
|-------------------------|----------------------------|
| Real Name: | OFFICE USE ONLY |
| Mailing Address: | |
| | |
| Phone Number: | |
| E-mail Address: | |
| | AD# _____ |
| | REC _____ |
| | AMT _____ |
| | FWD _____ |

Privacy Statement: The information provided here is for use by Gateway FurMeet solely to provide more efficient service to its members. No information will be sold or traded to any third party for commercial purposes.

SECTION 2: ADVERTISEMENT INFORMATION

Select the type of advertising desired:

| Type | Usable Space | Price | Enter Amount |
|---|---------------------|----------|--------------|
| Fan- 1/4 (Quarter) Page | 7 1/4" W x 2 1/4" H | \$20.00 | |
| Fan- 1/2 (Half) Page | 7 1/4" W x 4 3/4" H | \$40.00 | |
| Fan- Full Page | 7 1/4" W x 10" H | \$60.00 | |
| Semi-Pro 1/4 (Quarter) Page | 7 1/4" W x 2 1/4" H | \$30.00 | |
| Semi-Pro 1/2 (Half) Page | 7 1/4" W x 4 3/4" H | \$50.00 | |
| Semi-Pro Full Page | 7 1/4" W x 10" H | \$70.00 | |
| Pro- 1/4 (Quarter) Page | 7 1/4" W x 2 1/4" H | \$60.00 | |
| Pro- 1/2 (Half) Page | 7 1/4" W x 4 3/4" H | \$80.00 | |
| Pro- Full Page | 7 1/4" W x 10" H | \$100.00 | |
| Conbook Inside Cover Specify inside front/inside back <i>(Limited Availability - Reserve ASAP!)</i> | 8 1/2" W x 11" H | \$150.00 | |
| Convention book Insert | | \$200.00 | |
| TOTAL AMOUNT: | | | \$ |

SECTION 3: MAILING INFORMATION

Please make sure you have a current e-mail address for this form. Once submitted and approved you will receive an invoice for payment. If you are unable to submit electronically please contact us and we can provide you with a physical address. Make sure to keep a copy for yourself for your records. You can e-mail this form to advertising@gatewayfurmeet.org or upload it via <http://goo.gl/Dmt8st>. If you have any questions, please contact us at advertising@gatewayfurmeet.org, or visit our website at gatewayfurmeet.org.