

FLOAT Privacy Policy

Scope

This Privacy Policy describes how Float Your Boat LLC., d/b/a FLOAT and letsfloat.com (the "Company," "we," "us" or "our") handles our users' ("you," "your," or "yourself") personal information for our Services on letsfloat.com (the "Web Site"). By accepting the Privacy Policy and the Terms of Use agreement (the "Terms") in the registration process to use the FLOAT peer to peer leisure boat rental Services, you expressly consent to our collection, storage, use and disclosure of your personal information as described in this Privacy Policy.

We understand that you are aware of and care about your own personal privacy interests, and we take those concerns seriously. This Privacy Policy describes the FLOAT policies and practices regarding our collection and use of your personal data, and sets forth your privacy rights. We recognize that information privacy is an ongoing responsibility, and so we will from time to time update this Privacy Policy as we undertake new personal data practices or adopt new privacy policies.

This Privacy Policy is effective upon acceptance for new users and is otherwise effective on June 1, 2018. We recognize that information privacy is an ongoing responsibility, and therefore we may amend this Privacy Policy at any time by posting the amended terms on the Web Site. All amended terms automatically take effect, and apply to all Web Site users, after they are initially posted on the Web Site.

FLOAT does not knowingly attempt to solicit or receive information from children.

FLOAT is based in Minneapolis Minnesota USA, all data we collect is intended to be data from US Citizens who have reached the age of 21 years of age. All data we collect is intended to be processed in the USA. We do not knowingly attempt to solicit or receive information from citizens of the European Union.

Collection

You can browse the Web Site without telling us who you are or revealing any personal information about yourself. However, once you give us your personal information, you are not anonymous to us. If you choose to provide us with personal information, you consent to the use and storage of that information via our servers located in the United States. We may collect and store any personal information you may share with us, such as:

- email address, password, physical contact information;
- transactional information based on your activities on the Web Site;

- correspondence through the Web Site to us or a FLOAT Member (defined below);
- computer sign-on data, statistics on page views, traffic to and from the Web Site, and ad data;
- other information, including IP address and standard web log information, and supplemental information from third parties;
- usage statistics.

Member is defined a person who registers on our Web Site for the purposes of using our Services in the peer to peer leisure boat rental business either as a “rentor” a Member and boat owner who is renting their watercraft to another Member via our Web Site and Services, or as a “rentee” a Member using our Web Site and services to obtain a short term boat rental from another Member.

Marketing

We don't sell or rent your personal information to third parties for their marketing purposes without your explicit consent. We do, however, use third-parties for Web Site functionality, analytics, and social sharing/integration applications. If you are a registered user of Facebook or Twitter or SnapChat or Instagram, for example, our site may enable your use of certain Facebook and Twitter and SnapChat and Instagram sharing features. Social network widgets, however, may collect your social network “browser” cookies, regardless of whether you actually use of or more of the social sharing widgets. If you are a member of social networks, you should consult the respective social networks’ privacy disclosures for more information about how they collect and share information. We may also use other sharing widgets such as AddThis, which may collect and share data with interest-based advertisers.

Use

As is true of most other websites, the FLOAT Web Site collects certain information automatically and stores it in log files. The information may include internet protocol (IP) addresses, the region or general location where your computer or device is accessing the internet, browser type, operating system and other usage information about the use of the FLOAT’s website, including a history of the pages you view. We use this information to help us design our site to better suit our users’ needs. We may also use your IP address to help diagnose problems with our server and to administer our website, analyze trends, track visitor movements, and gather broad demographic information that assists us in identifying visitor preferences.

Our primary purpose in collecting personal information is to provide you with a safe, smooth, efficient, and customized boating experience. We also use the information we receive about you in connection with the services of this website, other users, Members,

and advertisers that purchase ads on this site. For example, we may use the information we receive from you to:

- provide the Services and customer support you request;
- resolve disputes, collect fees, and troubleshoot problems;
- prevent potentially prohibited or illegal activities, and enforce the Terms of Use;
- customize, measure, and improve our Services and the Web Sites' content and layout;
- tell you about targeted marketing, Services updates, and promotional offers based on your communication preferences;
- and compare information for accuracy, and verify it with third parties.

Our Disclosure of Your Information

We may disclose personal information to respond to legal requirements, enforce our policies, respond to claims that a listing or other content violates the rights of others, or protect anyone's rights, property, or safety. We may also share your personal information with:

- members of our corporate family, if any, to help detect and prevent potentially illegal acts and provide joint services;
- Members who have a Float Member Account;
- service providers under contract who help with our business operations;
- law enforcement or other governmental officials, in response to a verified request relating to a criminal investigation or alleged illegal activity (In such incidents, we may disclose name, city, state, telephone number, email address, User ID history, fraud complaints, and transaction history); and
- other business entities, should we plan to merge with or be acquired by that business entity;
- third parties in response to a subpoena or other valid legal process in the United States ordering the disclosure of such information.

Without limiting the above, in an effort to respect your privacy, we will not otherwise disclose your personal information to law enforcement, other government officials, or other third parties without a subpoena, court order or substantially similar legal procedure, except when we believe in good faith that the disclosure of information is necessary to prevent imminent physical harm or financial loss or to report suspected illegal activity.

Logging into letsfloat.com via another website

FLOAT may allow you to login using various social media sites, including Facebook and Twitter and SnapChat and Instagram. If you decide to use such an application tool or service, you acknowledge and agree that:

- The information, images or content that are a part of your Social Media Site profile, which you have designated as "public" (or a similar designation) (with such information or content and referred to herein as "**Social Media Content**") may be accessed and used by FLOAT in connection with the Site;
- The Social Media Content will be considered "user generated content" or "Member Generated Content" under these Terms and both you and FLOAT shall have the same rights and responsibilities as you and FLOAT have with respect to such content under these Terms;
- In the event that the Social Media Content was for any reason misclassified with a public or similar designation or is otherwise inaccurate or with which you do not agree for any reason, you agree to work with the Social Media Site to make any changes or resolve any disputes and acknowledge that we will not be able to provide you with recourse; and
- The operation of your profile and account with and on the Social Media Site shall continue to be governed by the respective Terms and conditions and Privacy Policy of such Social Media Site.

Cookies and Other Technologies

We use first and third-party browser "cookies" and other, similar technologies, on certain pages of the Web Site to help analyze our web page user flow, customize our Services, measure promotional effectiveness, promote trust and safety, enable social sharing, and enable the use of widgets. A few important things you should know about cookies are that:

- We offer certain features that are only available through the use of cookies.
- We use cookies to help identify you and maintain your signed-in status.
- You are always free to delete or block our cookies if your browser permits, although doing so may interfere with your use of the Web Site.

Account Protection

Your password is the key to your account. Use unique numbers, letters, and special characters and do not disclose your password to anyone. We recommend the use of a passphrase. If you do share your password, passphrase or your personal account information or other information with others, remember that you are responsible for all actions taken in the name of your account or person. If you lose control of your password,

or passphrase, you may lose substantial control over your personal information and may be subject to legally binding actions taken on your behalf. Therefore, if your password or passphrase has been compromised for any reason, you should immediately change your password or passphrase.

Accessing, Reviewing and Changing your Personal Information

You can see, review and change most of your personal information or delete your account by logging into the Web Site at: www.letsfloat.com. Generally, we will not manually modify your personal information because it is very difficult to verify your identity remotely. You must promptly update your personal information if it changes or is inaccurate. Upon your request, we will close your account and remove your personal information as soon as reasonably possible, based on your account activity and in accordance with applicable law. We do retain personal information from closed accounts in order to comply with law, prevent fraud, resolve disputes, troubleshoot problems, assist with any investigations, enforce the Terms of Use, and take other actions otherwise permitted by law.

Security

We want you to feel confident about using the Web Site to make peer to peer boat rental arrangements, and we are committed to protecting the information we collect. While no website or online service can guarantee security, including ours, we have implemented appropriate administrative, technical, network, and physical security procedures to help protect the personal information you provide to us.

We treat data as an asset that must be protected and use tools (encryption, passwords, physical security, etc.) to protect your personal information against unauthorized access and disclosure. We update and test our security technology on an ongoing basis. We restrict access to your personal data to those employees who need to know that information to provide benefits or FLOAT Services to you. In addition, we train our employees about the importance of confidentiality and maintaining the privacy and security of your information. We commit to taking appropriate disciplinary measures to enforce our employees' privacy responsibilities.

Third Parties

Except as otherwise expressly included in this Privacy Policy, this document addresses only the use and disclosure of information we collect from you. If you disclose your information to others, whether they are boat travel suppliers, operators, or other letsfloat.com users you interact with on our Web Site or throughout the Internet, different rules may apply to their use or disclosure of the information you disclose to them. Since we do not control the privacy policies of third parties, you are subject to the privacy policies of those third parties.

We encourage you to ask questions before you disclose your personal information to others.