



Media Announcement

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KCPT partners with Brainroot Light & Sound to launch new documentary series, *Your Fellow Americans*, October 20 on KCPT.org



Your Fellow Americans is a short-form web-documentary series with “average Americans” (non- media elites and academics) discussing topics of race, immigration, and the American Dream. The series, which is KCPT’s first project aimed at a web audience, will show interviews with families and individuals in 4- to 7-minute segments on YouTube and KCPT.org. This format will allow viewers to follow the conversation on topics that they find most engaging.

The goals of the series are to take the pulse of the nation at the turn of the 21st century; to encourage conversations to occur outside of the polarized, sensationalized mainstream media; and to ask the viewers, “Who are your fellow Americans?”

“In this first season, the conversations will take place within the context of family and food in order to instill the most empathy with the widest range of viewers,” says producer Christopher Cook. “The series will be asking the participants to discuss identity, and how issues of race and immigration have impacted their life. Given the fact that the present

1 KCPT is a nonprofit, community-owned television station serving the greater Kansas City area that provides programming and services—on air and off—that entertain, educate and enrich the community. For more information about KCPT’s programs and services, or to become a member and support public television in Kansas City, please go to www.KCPT.org.



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political and ‘news’ climates are toxically polarized, it is important to introduce these conversations in a context that viewers of disparate backgrounds can find familiar (hence food and family) rather than simply having these first conversations with only individuals.”

New videos go live every Monday at youtube.com/yfamericans. Discussions and more project information can be found at kcpt.org/yourfellowamericans.