

FOR IMMEDIATE RELEASE

Contact: Carla McCabe
Operations Director
816.756.3580
cmccabe@kcpt.org

KANSAS CITY, MO, February 24, 2015

Show Me: KCPT's new digital series premieres online March 2, 2015

KCPT will launch a new digital series, *Show Me*, on KCPT.org Monday, March 2. The 6-part series highlights six passionate influencers in Kansas City (Lean Lab, Quixotic Fusion, Gimme Some Oven, Niall Luxury, Sean Malto, and J. Rieger & Co. Whiskey). Each piece is scored with the music of an area band. The series is produced in partnership with Live KC, an organization whose stated mission is "to make Kansas City a more attractive place for Millennials to live, work and play."

Eric Wullschleger, Director of LiveKC said "The *Show Me* Series is a great sampling of the People, Places and Things that are making KC an attractive destination. Whether it's the future of education, our arts community or even cocktail culture; each of the stories featured here are people making a global impact on KC's brand identity."

Each week after the launch of a new video, KCPT and LiveKC will host a weekly MeetUp to help connect the community to the story in person.

"We continue to look for new ways to engage with audiences of all ages," says Kliff Kuehl, CEO and President of KCPT. "This includes creating digital first series and then getting out into the community with partners like LiveKC to talk about and experience the great things happening in our city every day. Telling the story is one thing, but helping connect people to that story is an even bigger part of our mission."

Show Me will also be included in KCPT's weekly *Bridge TV*, Saturdays at 10pm beginning March 21.

New videos go live every Monday. Discussions and more information about weekly MeetUps can be found at kcpt.org/showme.



Media Announcement

SHOW X ME

Kansas City is no longer fly-over, its fly-to, and the best kept secret in the USA. *For now.* Show Me is a new digital series highlighting six passionate influencers with tons of local pride and almost crazy national ambition. Are these the shakers and movers that 10 years later people will point to as the ones who made KC what it is?

VIDEO DEBUTS MARCH 2

The Lean Lab is looking to innovate education by incubating startups. Their goal is to make a world-class education system in KC, driven to make sure kids have the equal opportunity to learn no matter what zip code they reside in.



MEETUP MARCH 6

VIDEO DEBUTS MARCH 9

Quixotic Fusion combines aerial acrobats, dance, music, lights, and projection to make an immersive choreographed performance. They produce shows from their headquarters in KC for the national and international arts scene.



MEETUP MARCH 13

VIDEO DEBUTS MARCH 16

GimmeSomeOven is food and lifestyle blog run by Ali Ebright in the River Market of KC. A self taught cook, writer, photographer, entrepreneur, networker, and web manager, Ali's blog reaches up to 6 million hits in a month.



MEETUP MARCH 18

VIDEO DEBUTS MARCH 23

Niall Luxury is striving to bring watch manufacturing back to the United States, offering an ever-evolving luxury timepiece in the Niall One. Parts are manufactured all over the states, and assembled in the crossroads by hand.



MEETUP MARCH 27

VIDEO DEBUTS MARCH 30

Sean Malto grew up in Ft. Leavenworth, constantly trying to not fall behind his brothers in skateboard tricks. His skills would continue to develop and he would go on to win the Street League Championship in 2011.



MEETUP APRIL 3

VIDEO DEBUTS APRIL 6

J. Rieger & Co was shut down due to prohibition, with only the family named Rieger Hotel surviving. Ninety-five years later, whiskey has returned to the East Bottoms bearing the name of KC as a distinct style of whiskey.



MEETUP APRIL 11



Media Announcement

LiveKC was founded in 2014 and aims to make Kansas City a more attractive place for Millennials to live, work and play. The organization is supported by 19 of the largest employers in Kansas City and managed by Sporting Club. For more information, visit LiveKC.org or follow [@LiveKC](https://twitter.com/LiveKC) on Twitter, [Facebook](https://www.facebook.com/LiveKC) and [Instagram](https://www.instagram.com/LiveKC).

3 *KCPT is a nonprofit, community-owned television station serving the greater Kansas City area that provides programming and services—on air and off—that entertain, educate and enrich the community. For more information about KCPT’s programs and services, or to become a member and support public television in Kansas City, please go to www.KCPT.org.*