

## **MEDIA ANNOUNCEMENT**

Contact: Angee Simmons Producer – SciTech Now Vice-President, TV Production & Creative Services 816.797.2850 asimmons@kcpt.org

## SciTech Now returns with New Season

March 30, April 7, April 14 at 7:30pm

March 29, 2016, Kansas City, MO: KCPT's half-hour magazine program that focuses on the latest breakthroughs in science, technology, health and innovation returns with new episodes. This season was filmed on location in the Museum at Prairiefire in Leawood, KS.

From highlighting the scientists at the Stowers Institute for Medical Research pursuing a cure for cancer using zebrafish to cyber-cops-in-training in the Lee's Summit School District, this season proves to be full of excitement. Each episode also includes Doug Frost's Ferment Nation, a bit of the science behind our wine.

Episode 7 - March 30

How fish at the Stowers Institute are helping scientists pursue a cure for cancer ... Our partners from Harvest Public Media show how volunteers are re-seeding the prairie ... Preserving an engineering wonder that towers above the St. Louis skyline now 50 years old ... Ferment Nation reveals microscopic bugs at work in wine

Episode 8 - April 7

Wearable tech – here to stay or a passing fad ... UMKC Med School uses virtual reality to produce better doctors ... Ferment Nation looks at how a winemaker influences the creation and development of wine

Episode 9 - April 14

Are smart roads in our not so distant future – a KC start-up hopes so ... Veterans cope with PTSD through virtual reality ... Area high schools are home to cyber-cops in training ... Ferment Nation explores the necessity of water to winemakers

KCPT believes in the power of media on every platform and seeks to use that power to enrich, engage and entertain our viewers both on-air and online. We strive to advance conversations through community engagement and social media; explore complicated issues facing our region with ongoing reporting, investigative reports and informed discussions; and share the stories of people, places, and progress in our community.