



MEDIA ANNOUNCEMENT

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Flatland, KCPT's digital magazine and Recommended Daily announce new partnership

March 28, 2016 - Kansas City: A new partnership between the website, Recommended Daily, a digital food and drink publication that launched two years ago and KCPT's Flatland (FlatlandKC.org) officially launches today. As part of the partnership, the Recommended Daily's stories about the eating and drinking scene of Kansas City will appear exclusively online and on-air with KCPT, Flatland - KCPT's digital magazine, and 90.9 The Bridge.

Flatland and Recommended Daily have been working together for the past year with a weekly Friday story, as well as Today's Special, a digital video series about the tastes and tastemakers in Kansas City. And now the partnership will provide the reader even more stories about the people and places that define how and what we eat and drink.

"We're going to tell stories in a variety of different ways and get to the heart of KC's culinary scene. We'll also throw a few events together. These will be engaging evenings centered on unique food and drink experiences — one of the bedrocks of the Recommended Daily," says Recommended Daily's founder Jonathan Bender.

Bender has been a journalist for 15 years (the last eight in Kansas City). He is also the author of three books — *Lego: A Love Story*, *Cookies & Beer*, and *Stock, Broth & Bowl*. He has judged the American Royal, but has yet to tackle a plastic Kansas City Royals' hat filled with nachos and he remains hopeful that one day half-sour pickles will appear on a KC menu.

KCPT's digital magazine Flatland is a destination for local and regional storytelling. Flatland shares digital-first series and stories that give you the best of people & places, eats & drinks, news & issues, and arts & culture.

KCPT believes in the power of media on every platform and seeks to use that power to enrich, engage and entertain our viewers both on-air and online. We strive to advance conversations through community engagement and social media; explore complicated issues facing our region with ongoing reporting, investigative reports and informed discussions; and share the stories of people, places, and progress in our community.