www.kcpt.org March 2, 2011

You Have A Friend in KCPT

KCPT is continuing efforts to develop community partnerships to better serve our viewers and our region. During the upcoming membership drive, you'll see several familiar faces on our air to better illustrate these partnerships.

Thursday, March 3. James Taylor of La Bodega, Daniel White, Executive Chef of Trezo Vino, and Danny O'Neill from the Roasterie Café will be live in the studio to help celebrate another season of *Check, Please! KC*. When you pledge during the show, you'll receive tickets to the May 24th KCPT Night on the Town, featuring these Johnson County restaurants and the KC Trolleys.

Friday, March 4 8pm. Quixotic is live in the studio to offer tickets to see *Symphonic Quixotic*, the fusion of classical music, modern dance, aerial acrobatics and contemporary design. When you pledge during the program you'll receive tickets as thank you gifts to see the Kansas City Symphony joined by the Quixotic ensemble May 13th at the Lyric Theater for an evening of unique artistic expression.

Friday, March 4 9pm. Our partner, Gilda's Club of Kansas City, is joining us live in the KCPT studios to offer a unique chance to help eradicate breast cancer and laugh the entire time! When you pledge during *SCTV Golden Classics*, your thank you gift is a ticket to see the Second City National Touring Company with special guest Jason Sudeikis on April 16th. (A second opportunity for tickets is Saturday, May 5th during *the Best of Laugh-in* at 7pm.)

Mondays, March 7 & 14. If you love *Antiques Roadshow*, you'll love the KCPT Antiques Appraisal Fair on April 30th at the Overland Park Convention Center. Community partner, KC Auctions, is in the studio to invite you to support KCPT with tickets to the appraisal fair as your thank you gifts.

Wednesday, March 9. You've seen her on WDAF and KCPT, now Cynthia Smith is at the helm of Wayside Waifs. She's returning to public television for one night, and bringing some furry friends, to help encourage your support of KCPT. When you pledge at the \$123 family level, you can also receive a \$50 gift certificate towards an adoption of an animal at Wayside Waifs.

Thursday, March 10. Extraordinary partnerships bring extraordinary opportunities to KCPT supporters. When you pledge during *Princesses of the World*, the Union Station is offering tickets to see much anticipated *Diana-A Celebration* exhibit. Your thank you gifts may include a cocktail tour with the curator on either April 14th or April 19th. Or you and your little princess can join us at Union Station on May 19th for a Mother Daughter Tea, including a behind-the-scenes tour.

For more information about these and other ways to support Kansas City Public Television, please visit kcpt.org.

Contact: Karen Rankin, krankin@kcpt.org, 816-756-3580

KCPT is a nonprofit, community-owned television station serving the greater Kansas City area that provides programming and services—on air and off—that entertain, educate and enrich the community. For more information about KCPT's programs and services, or to become a member and support public television in Kansas City, please go to www.KCPT.org.