



Media
Announcement

2012

MAKERS

KCPT PUTTING A LOCAL SPIN ON A NATIONAL INITIATIVE “MAKERS: WOMEN WHO MAKE AMERICA”

KANSAS CITY, MISSOURI — November 13, 2012 —This past year, AOL and PBS launched “MAKERS: Women Who Make America,” a digital video and broadcast initiative to celebrate the achievements of women over the past 50 years. Produced by filmmakers, the multi-platform initiative aims to become not only the largest but also the most dynamic collection of women’s stories ever assembled.

MAKERS originated from a very clear premise: over the last half century, the work of millions of women has altered virtually every aspect of American culture. The MAKERS platform tells the story of these exceptional women — both famous and heretofore unknown individuals — whose pioneering contributions continue to shape the world in which we live.

The initiative includes a website: MAKERS.com, where you can read thousands of these stories. Many stories will also be featured in the 2013 premiere on PBS of a 3-hour documentary, “MAKERS: Women Who Make America,” telling the story of the Women’s Movement over the last half century.

Kansas City women can now celebrate their own with makers-kc.org.

Kansas City Public Television, through a grant received from PBS member station, WETA, is taking the MAKERS national effort and bringing it to our community. Similar to the national website, KCPT is creating a local website where women from the KC metropolitan area can submit and nominate a woman they believe has made major strides in change for Kansas City’s female population.

Visitors to the website can also vote on their favorite submissions, culminating in the choice of three women whose stories will appear as featurettes on KCPT around the national broadcast of MAKERS. The featurettes will also appear in KCPT’s *The Local Show*, and will be available for viewing online.

Submissions can begin as early as November 13, 2012, with voting through January 15. Selections for the three featurettes will occur shortly afterwards, with production starting as soon as possible to make the yet undetermined airdate for the national program. Visit makers-kc.org to begin the submission process now.

Contact:

Pam James

pjames@kcpt.org

816-756-3580

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KCPT is a nonprofit, community-owned television station serving the greater Kansas City area that provides programming and services—on air and off—that entertain, educate and enrich the community. For more information about KCPT’s programs and services, or to become a member and support public television in Kansas City, please go to www.KCPT.org.