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## PBS ANNOUNCES RESULTS OF BOARD ELECTIONS KCPT's KLIFF KUEHL ELECTED TO NATIONAL PBS BOARD

Following the close of the first Board meeting of FY 2016, Paula Kerger, <u>PBS</u> President and Chief Executive Officer, announced the results of the recent PBS Board elections.

"PBS is tremendously fortunate to have such a dedicated and talented group of professionals to guide our enterprise," said Ms. Kerger. "As the PBS system builds on the outstanding success we've achieved collectively by promoting innovation, expanding community impact and making content of consequence available to all Americans, the PBS Board and its officers play a vital role in setting our course and working at both the local and national level to move public media forward. I am so grateful to each member of the Board for their expertise, leadership and commitment to our mission."

The 27-person PBS Board includes both Professional Directors, who are station leaders, and General Directors, who serve as lay members of the Board, as well as the PBS President. The PBS Board of Directors is responsible for governing and setting policy for PBS. General and Professional Directors of the PBS Board are elected to three-year terms and serve without pay.

"On behalf of the KCPT Board of Directors, I want to congratulate Kliff on his election to the PBS Board," says KCPT Board President, Becky Tilden. "This honor is a testament to the innovation and collaboration that are hallmarks of Kliff's leadership. Through his creativity and vision, he has transformed public media in Kansas City and he will bring those same qualities to the board of PBS."

PBS member stations elect the Professional Directors. The General Directors are elected by the entire Board, as are the PBS President and the Board officers.

## Kliff Kuehl (Newly Elected Professional Director)

President and CEO of KCPT, Kansas City. Kliff Kuehl graduated with honors from the University of Texas. He worked as a film and video producer in his first career. Highlights include working with Lyle Lovett and directing and producing an independent film starring Academy Awardnominee John Hawkes.



Mr. Kuehl then worked as a production supervisor and operations manager before becoming President and CEO of KWBU-TV and KWBU-FM, the public broadcasting stations for central Texas. At KWBU, Mr. Kuehl helped with several initiatives including Inside Baylor Sports and the national production Christmas at Baylor, and helped start KWBU-FM, public radio for central Texas.

From December 2004 through March 2009, Mr. Kuehl served as the President and CEO of KNPB-TV, public television for northern Nevada. In that time, he helped the KNPB team wrap up a \$6.25 million capital campaign, assisted in tripling the number of major donors, and secured a \$1 million in-kind donation that added 6,500 square feet to the station's Northern Nevada offices.

Mr. Kuehl joined KCPT in April 2009. During his tenure, KCPT has built a strong digital and social media team and added one of the first VP's for Digital & Social Media. Also, he helped to secure a \$3 million donation that created the news start up, The Hale Center for Journalism, and helped to acquire The Bridge AAA radio station.

Mr. Kuehl stays engaged on the national level with his work on the PBS Investors Network and with other AAA stations on the VuHaus project. In addition, he serves on the PMBA, APTS and Greater Public boards, and he has presented on panels at PBS and NETA meetings, as well as at SXSW Interactive.

## Others Elected to the PBS Board

Build-A-Bear Workshop Founder Maxine Clark and IW Group Founder, Chairman and Chief Connectivity Officer Bill Imada were elected as new General Directors. Rock Creek Group Founder & CEO Afsaneh Beschloss, Continental Consultant Group Principal Robert Sachs, and Texas Tribune Editor-in-Chief, CEO and co-founder Evan Smith were re-elected to serve second terms as General Directors. Board officers were also elected. Burson-Marsteller Worldwide Chair & CEO Donald A. Baer and American Council on Education President Molly Corbett Broad were re-elected as Board Chair and General Vice-Chair, respectively, and General Manager, Vegas PBS Tom Axtell was selected as the new Professional Vice Chair of the Board.\

In addition, Mississippi Public Broadcasting Executive Director Ronnie Agnew, WUCF/Orlando General Manager Polly Anderson, KPBS/San Diego General Manager Tom Karlo, KCPT/Kansas City President & CEO Kliff Kuehl, South Carolina ETV President & CEO Linda O'Bryon, and WSKG/Binghamton General Manager Brian Sickora were seated at their first Board meeting since being elected as Professional Directors in August. Mr. Agnew, Ms. Anderson and Mr. Kuehl are first-time directors. Mr. Karlo, Ms. O'Bryon and Mr. Sickora are beginning their second terms.