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KCPT ANNOUNCES TWO \$1 MILLION GIFTS FROM CUMMINGS FAMILY FOUNDATION AND AN ANONYMOUS DONOR

Grants will support local television, multi-media and engagement projects

KANSAS CITY, Missouri – January 21, 2016 - KCPT, Kansas City PBS has received two significant investments in its local content and media services. A \$1 million gift from Dave and Jamie Cummings and a second \$1 million gift from a longtime supporter of KCPT local productions, who asks to be acknowledged anonymously.

"I'm humbled by the generosity of the Cummings and our longtime (anonymous) supporter," said Kliff Kuehl, KCPT President and CEO. "We are aggressively evolving and innovating to respond to trends in media while honoring our roots of quality and trustworthy storytelling. Significant gifts, like these allow us to continue to work to be the best service we can be."

KCPT is home to locally-produced television content like <u>Kansas City Week in Review</u>, <u>Ruckus</u>, <u>Arts Upload</u>, science, health and education specials and documentaries like <u>Lost Minds</u> and <u>Our Divided</u> City. These have earned the station more than 40 regional Emmy Awards.

In the last two years it has made significant investments to develop new services that will increase its reach and impact in the community. In November of 2013, KCPT purchased 90.9 <u>The Bridge</u>. In that same year it implemented the Hale Center for Journalism and most recently in October of 2015, launched <u>Flatland</u>, KCPT's Digital Magazine.

In addition KCPT has increased its commitment to community engagement with cross-platform initiatives including the upcoming theatrical production, <u>StoryWorks KC</u>, a collaboration with The Living Room Theatre and the Center for Investigative Reporting; <u>Re:Dream</u>, an immersive online digital series focusing on the search for the American Dream; and <u>Beyond Belief</u>, a look at the intersection of faith, culture, race and disparity with Air's <u>Localore</u>: <u>Finding America</u>.

"The importance of these generous gifts to KCPT's mission cannot be overstated," said Becky Tilden, Chair of KCPT Board of Directors. "These gifts ensure that KCPT will be able to build on its most recent investments and work to develop more services for our community through its three platforms: KCPT, The Bridge, and Flatland. On behalf of the KCPT Board of directors, I want to express our sincere gratitude to these loyal supporters."