



MEDIA ANNOUNCEMENT

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The Bridge Announces new Local Music program “Eight One Sixty” for January 2015

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Station Manager of the The Bridge, Jon Hart, announces the launch of a new hour long local music program in January. *Eight One Sixty* will air weekly on Tuesdays from 6 to 7pm on The Bridge, 90.9FM.

The sixty-minute radio show will be an extension of The Bridge’s mission to shine a light on the Kansas City music scene and introduce listeners to new local bands and flashback to some of the region’s native musicians. Each week the show will play not only local music, but also feature an in-depth look at the music community, album releases, concert calendar, interviews and live in-studio performances by Kansas City area bands and musicians.

“We’re proud of the way we’ve shown equal love to the local and national artists we play, but we also believe that our local music scene will benefit from a deeper dive,” says Hart. “*Eight One Sixty* is a full-hour immersion for our audience in the music that surrounds us.”

The show will be hosted by Chris Hagharian and produced by Sarah Bradshaw, music director at The Bridge. Hagharian has spent the last ten years immersed in the Kansas City music scene. He was one of the key players in creating INK magazine's Middle of the Map Fest, two years as co-host for the Midwest Music Foundation’s podcast and has developed local concert series partnerships with Boulevardia, The Kansas City Royals, MLB All-Star Game, Sporting KC, Kansas Speedway and The Plaza Art Fair.

“Chris Hagharian is at the center of the local music scene and the single most obvious choice to lead our expansion of local service.” Hart adds. “When Sarah and Chris get together you can hear the laughter all the way down the hall. You can expect this hour to be the most fun you’ll find on The Bridge.”

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90.9 The Bridge is a nonprofit, community-owned radio station serving the greater Kansas City area. Our mailing address is 90.9 The Bridge, KTBG, 125 East 31st Street, Kansas City, MO 64108. Visit us at bridge909.org.