



## MEDIA ANNOUNCEMENT

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### **KCPT collects veterans' music to tell stories of service**

**May 27, 2016 — Kansas City, Missouri:** On Sunday, May 29, KCPT will be attending Bank of America Celebration at the Station, an annual event at Union Station honoring local veterans featuring a performance by the Kansas City Symphony. As part of the ongoing [Veterans Coming Home](#) (VeteransComingHome.org) project, KCPT and [The Bridge 90.9](#) (Bridge909.org) want local veterans and military families to share what music they listened to during deployment.

This invitation extends to all members of the military, veterans, and military families: What music has meant the most to you during a deployment? In addition to broadcasting the performance, KCPT will be onsite at Bank of America Celebration at the Station, and will be collecting stories of service through music from veterans and their family members during the event. The music collected by KCPT will be shared online at [KCPT.org](#) and at another Veterans Coming Home event later this summer.

Veterans and their families can also share how music shaped their experience during deployment and submit their playlists to KCPT at the following link:

<http://www.kcpt.org/highlights/deployment-playlist/>

### **About Veterans Coming Home**

Co-produced with 13 local public media stations nationwide, Veterans Coming Home aims to help veterans and communities understand the opportunities and challenges faced during the transition to civilian life and bridge the military-civilian divide. Featuring a digital-first series available for streaming within PBS Stories of Service and other partner sites, the project explores military and civilian relationships, and values of service and citizenship as powerful connectors for all Americans.

Throughout this spring, a team of photographers, writers, and filmmakers—both veteran and civilian—will crisscross the country creating media across all formats in collaboration with local public media stations (including KCPT), to spark a dialogue about veterans' lives, their home communities, and address the stereotypes that veterans and civilians hold about each other.

*KCPT believes in the power of media on every platform and seeks to use that power to enrich, engage and entertain our viewers both on-air and online. We strive to advance conversations through community engagement and social media; explore complicated issues facing our region with ongoing reporting, investigative reports and informed discussions; and share the stories of people, places, and progress in our community.*



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Starting today, audiences can follow the story and the team's journey while participating in the conversation using the hashtag #VetsComingHome and by following Veterans Coming Home on Facebook, Twitter, and Instagram (@vetscominghome), or visiting VeteransComingHome.org. The conversations and stories will culminate in a digital-first series that will premiere beginning Memorial Day Weekend through the Fourth of July on PBS.org.

KCPT will be posting local updates to the Veterans Coming Home initiative at KCPT.org.

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