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KCPT APPOINTS CARLA MCCABE AS NEW VICE PRESIDENT OF DIGITAL & MULTIMEDIA

KANSAS CITY, MO – April 21, 2015 – KCPT President and Chief Executive Officer Kliff Kuehl has announced the appointment of Carla McCabe to the position of Vice President for Digital & Multimedia at KCPT. McCabe joined KCPT in October of 2013 previously holding the position of operations director.

McCabe has worked in production and operations for ten years; first working in public relations as a part of the corporate affairs team at the BBC before serving as a Production Planner, acting as BBC liaison to independent production companies. After serving as production manager for Tern Television in Belfast, N. Ireland, McCabe took on the role of head of production for Tern Television in both Belfast and Glasgow, Scotland. She oversaw the management and implementation of dozens of productions for BBC, RTE, Channel 4, and National Geographic. Most recently as the operations director at KCPT, McCabe used her project management experience to oversee a wide-range of station initiatives, including overseeing the development of multiple websites and digital-first video productions, including *Your Fellow Americans* and *Show Me*.

This new position builds on the strengths of KCPT's evolving digital team and adds a new component to the strategic direction of KCPT. McCabe will lead a team with a focus on developing digital-first content production, digital storytelling and cultivation of outside digital storytellers, journalists and filmmakers. As KCPT strives to respond to the changing media landscape, the vice president for digital & multimedia will create a strategic plan on how KCPT can build content for new audiences.

"We've witnessed a lot of growth in our digital team in the last two years and recognize the need to respond to the emerging trends and changes in on-line only storytelling and reporting. McCabe brings her experience of production and digital project management to a position that will need to keep a constant eye on these new trends," says KCPT President and CEO Kliff Kuehl.

McCabe will serve as a member of the senior leadership team and will work with the vice presidents of television and news to create a cross-platform strategic vision for the company.