



# Media Announcement

2012

*For immediate release*

## **KCPT Presents “Art Tasting with Julián” – A New Series**

*KANSAS CITY, MO, August 29, 2012:* Join KCPT and Julián Zugazagoitia for the filming of the first episode of a new, local program series, “Art Tasting with Julián,” September 6, 6pm at The Nelson-Atkins Museum of Art.

Julián is a man whose passion for the arts has taken him around the globe, and now Julián captures our attention with a *tour d’arte* on *Art Tasting with Julián* - KCPT’s latest innovative, local program focusing the spotlight on the arts.

The one-hour samplings will include conversations with Julián and members of his curatorial staff on site at the Nelson-Atkins. It’s an opportunity for the *arts enthusiast* to ask the questions that might otherwise not be asked of an *arts specialist*. Why is this good? Why did this enter the collection? Who picks the art and who pays for it? How were the first collections purchased? Where are the paintings kept when not on display?

### **On the first episode: Generosity for the Greater Good**

Named “a top 50 American giver” by Business Week in 2008, David Booth and Suzanne Deal Booth sit down with Julián to talk about their business philosophies, and how creativity and art collecting influence their personal and philanthropic lives.

Free but reservations are required through [The Nelson-Atkins Museum of Art](http://www.nelson-atkins.org).

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