



# MEDIA ANNOUNCEMENT

FOR IMMEDIATE RELEASE

Contact: Angee Simmons  
Vice President Production & Promotions  
816.398.4249  
asimmons@kcpt.org

## And the Emmy® Goes To ... KCPT!

KANSAS CITY, MO, October 3, 2016 -- The Mid-America Chapter of the National Academy of Television Arts & Sciences (NATAS) awarded the 40th Annual Mid-America Emmy® Awards Saturday night. KCPT received two *Emmy®* awards.

KCPT had twelve nominations for its ongoing programs, multi-media, community engagement and television specials. The two honored included a segment about medical research at the Stowers Institute using Zebrafish from KCPT's limited series, *SciTech Now*, and the second was for the national promotional campaign for Re:Dream, a digital interactive series around the subject of the American Dream.

### HEALTH/SCIENCE - PROGRAM FEATURE SEGMENT

- Zebrafish KCPT, Kansas City, MO - Dave Simmons, Randy Mason
  - Supported by Labconco Corp  
<http://www.kcpt.org/highlights/scitech-now-season/>

### PROGRAM PROMO -SINGLE SPOT OR CAMPAIGN (NON-NEWS)

- Re:Dream Promo KCPT, Kansas City, MO - Shane Seley, Keith Johnson, Jeff VanBockern, Carla McCabe, Christopher Cook, Nathaniel Bozarth
  - The Re:Dream project is funded by a private grant to KCPT by ThinkShift, an initiative of the DeBruce Project.  
<http://www.flatlandkc.org/news-issues/redream-promo/>

### **About NATAS Mid-America Chapter:**

*The National Academy of Television Arts and Sciences is dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award. For more information please visit [www.emmymid-america.org](http://www.emmymid-america.org)*

*KCPT believes in the power of media on every platform and seeks to use that power to enrich, engage and entertain our viewers both on-air and online. We strive to advance conversations through community engagement and social media; explore complicated issues facing our region with ongoing reporting, investigative reports and informed discussions; and share the stories of people, places, and progress in our community.*