### Courses

**EXP 2000:** University Exploration; Stephanie Elliott; elliott.302@osu.edu; 614-292-0646

This course is designed to help students who are potentially re-deciding or may be questioning whether or not their major is the best fit for them.

### Majors Outside of Fisher College of Business

**College of Arts and Sciences:** 100 Denney Hall; 614.292.6961; [http://artsandsciences.osu.edu](http://artsandsciences.osu.edu)

- **Arts Management**
  
  Through the Arts Management major, students will study the issues, problems, and policy interventions impacting the contemporary arts and cultural industries, develop business and managerial skills for professional decision making in arts and cultural organizations, and practice creative and critical thinking, opportunity recognition and entrepreneurship in various arts and cultural environments. Good alternative for Operations Management, Finance, or Accounting.

- **Communication**
  
  Students will acquire practical and analytical skills and knowledge of communication principles, how to understand audiences, shape messages, and interact with individuals and technologies. Students can select from four different program areas: Communication Analysis and Practice, New Media and Communication Technology, Public Affairs Journalism, or Strategic Communication. Good alternative for Marketing or Human Resources.

- **Economics**
  
  Economics is the study of how individuals, businesses, and governments make decisions and how the market mediates those decisions. Economists develop theories to explain how the components of the economy, like individual people, companies, and the government, operate and interact with one another. Economists predict how people and companies will respond to changes in policies and external forces and form appropriate policies. Good alternative for Finance, Marketing, or Accounting.

- **Foreign Languages**
  
  With the globalization of American business, fluency in a foreign language is a valued skill. Combining languages with a minor in business can help prepare students for jobs in foreign commerce, such as banking, marketing, import-export, purchasing, finance, advertising, and consulting. Good alternative for International Business.

- **Geography (B.A. in Air Transportation; B.A. in Geography: Urban, Regional, and Global Studies; B.S. in Geographic Information Science)**
  
  These degree programs look at transportation, mapping, regional and urban planning, and information systems. They are good alternatives for Operations Management, Economics, Logistics, Aviation Management, or Information Systems.

- **International Studies**
  
  International Studies offers programs of study designed around contemporary global themes and different world areas. Students choose from 10 tracks of studies emphasizing world affairs and specific world regions. Good alternative for International Business.

- **Mathematics**
  
  Academe continues to be the dominant employer of mathematics degree holders, but more and more jobs require direct use of mathematics. Mathematicians have an opportunity to make a lasting contribution to society by helping to solve problems in such diverse fields as medicine, management, economics, government, computer science, physics, psychology, engineering, and social science. Good alternative for Finance, Accounting, or Logistics Management.
- **Political Science**
  The department offers extensive opportunities for training in research methods and statistics and has a new program in political economy. Students will acquire skills in research and writing, data analysis, and critical thinking that are vital to any job. Students will take the classic pre-law major, and will graduate with qualifications that can lead to careers in state, local and federal government, business, law, journalism, finance, lobbying, and education. Good alternative for Economics or International Business.

- **Psychology**
  Psychology is the study of the cognitive, biological, emotional, and social processes related to human and animal behavior. The undergraduate program provides students with a broad overview of the major areas in the field of psychology. Students take courses in cognition and performance, human development, psychobiology and behavioral neuroscience, research methods and statistics, and social psychology. Good alternative for students interested in Marketing or Human Resources.

- **Sociology**
  Sociology examines how people build institutions and organizations and react to social situations, such as economic inequalities, religious movements, natural disasters, race relations and family structure. A sociologist studies these phenomena with a variety of scientific tools, including collecting and analyzing statistical data and conducting surveys, experiments, focus groups, and in-depth interviews. The goal of sociological study is a better understanding of how all parts of society are related. Good alternative for students interested in Marketing or Human Resources.

- **Capital Program**
  This program is designed for students who wish to complement their liberal arts degree with specialized courses in business. The Capital Program is offered only to students with a major in the College of Arts and Sciences. The Capital Program is not a major. The required coursework includes three preparatory, three core, and 3-4 track courses (depending on the selected track). Tracks are available in Computer & Information Science, Management and Human Resources, & Marketing. Call 292-6961 to make an appointment to apply to the Capital Program.

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**College of Education and Human Ecology**: A100 PAES Building; 614.292.4389; [http://ehe.osu.edu](http://ehe.osu.edu)

- **Consumer and Family Financial Services**
  The focal point of the major is the interaction between consumers and the marketplace. Courses emphasize understanding of consumer issues and concerns, consumer behavior and decision making, marketplace complexities, resolution of consumer problems, and public policy affecting consumer welfare. Emphasis is placed on development of communication and analytical skills related to consumer/market concepts. Good alternative for Finance or Accounting.

- **Fashion and Retail Studies**
  The Fashion and Retail Studies major prepares students for jobs in the textiles and apparel industries and related fields. Students take a core group of courses that focus on aesthetics, business of fashion, global markets, fashion forecasting, consumer behavior, textile/apparel analysis, and retail environments. Beyond the core group of courses, students then choose an area of specialization (Merchandising or Product Development) and complete a required internship experience. Good alternative for Marketing.

- **Hospitality Management**
  Hotels, restaurants, convention centers, and resorts all require professional managers. Graduates can pursue further education leading to Masters and Ph.D. degrees offered by this department. Graduates find professional management employment opportunities in fields such as hotels, restaurants, tourism, convention centers, special events management and contract food management. Good alternative for Marketing, Human Resources, Operations Management, or Logistics.

- **Human Nutrition: Nutrition in Industry**
  This is a new program for non-business majors at Ohio State who are planning a professional career in business organizations that focus on foods, nutrition, and nutraceuticals. Opportunities are available in the areas of marketing, advertising, sales and sales support, government policy, lobbying, law, development/manufacturing/distribution, related areas in food and nutrition-related businesses. Good alternative for Human Resources, Marketing, Operations Management, or Logistics.

- **Sport Industry**
  Sport Industry (SI) prepares students for supervisory, leadership, and administrative positions in the sport and leisure industry and/or graduate programs in sport humanities, sport management, and sport law. SI informs students of the constantly changing themes, issues, and practices that the industry confronts. Students comprehend the social, economic, political, and legal issues that contour and shape the development of the industry. The Sport Industry track was designed to give students excellent preparation for success in sport management, humanities, and law graduate programs. Students develop critical thinking and writing skills, making them marketable for employers. Good alternative for Finance, Marketing, Human Resources, Economics, or “Special Area”.
John Glenn College of Public Affairs: 1810 College Road; 614.292.8696; http://glennschool.osu.edu/
- Bachelor of Arts in Public Management, Leadership and Policy
This degree is built on a liberal arts foundation with a professional orientation in public affairs—the interconnection between applied public policy and the management of the organizations and networks that tackle public problems. The BAPA will give you skills to work in government, nonprofit organizations, or any place where analysis and leadership are needed. Good alternative for Human Resources, Operations Management, or Finance.

College of Food, Agricultural, & Environmental Sciences: 100 Agriculture Administration Building; 614.292.6891; http://cfaes.osu.edu
- Agribusiness and Applied Economics
This program integrates business and economic principles needed to manage, market, and finance agribusiness firms in domestic and international markets. Graduates are employed in areas such as agribusiness management, agricultural and environmental accounting, finance, marketing, consumer and food economics, human resource management, international economic development, international trade, and price analysis. Good alternative for Accounting, Economics, Human Resources, Marketing, International Business, or Finance.
- Construction Systems Management
Construction Systems Management is the study of the business and technological aspects of the construction industry. The program focuses on developing managers who can coordinate and direct the activities involved in construction, ranging from commercial facilities and residential subdivisions to roadway and bridge infrastructures needed in today’s world. Good alternative for Operations Management or Logistics.
- Environment Economy Development and Sustainability (EEDS)
This is a multi-disciplinary degree program that focuses on the human dimensions of sustainability. Sustainability is a rapidly-growing area that requires knowledge of human and natural systems as well as the skills to manage change, think holistically, and assess sustainable development in a variety of settings. Good alternative for Economics, Finance, or one of these specific industries.
- Environmental Policy & Decision Making
The Environmental Policy and Decision Making major focuses on our ability to understand human actions as they relate to climate change, international issues, and water conservation. This major provides students with opportunities to develop important skills relevant for environmental careers as well as effective citizenship in a world where environmental challenges are growing each day. Good alternative for Marketing or Operations Management.
- Food Business Management
There is a high demand for people with skills in food science and knowledge of business, accounting and personnel management. The Food Business Management curriculum prepares you for managerial positions. The advance of many food science graduates into business-oriented employment creates a demand for this major that exceeds enrollment. Good alternative for Accounting, Finance, Marketing, Human Resources, or Operations Management.
- Natural Resource Management
Natural Resource Management is an interdisciplinary program focusing on the science and management of natural resources and the environment in harmony with its human dimensions. Graduates are employed in federal and state agencies, non-profits, and the private sector as environmental scientists, ecosystem managers, researchers, environmental educators, foresters, park rangers and administrators, resource management specialists and technicians. Good alternative for Operations Management.
- Professional Golf Management
Graduates with this major will be qualified for careers in the golf industry including teaching professional, resort manager, director of golf, head golf professional, golf journalist, equipment tester and marketer, and golf cruise coordinator. This major takes between 4 ½ and 5 years to complete. Good alternative for Operations Management or Marketing.
- Agricultural Communication
Good alternative for Marketing.
- Agricultural Systems Management
Good alternative for Finance, Human Resources, Marketing, Operations, or General Business.
- Community Leadership—Leadership Specialization
Good alternative for Human Resources or General Business.
Health Information Management and Systems (HIMS)

Health Information Management represents the body of knowledge and practice that assures the availability of healthcare information to facilitate healthcare delivery and critical decision-making for multiple purposes. It is concerned with the management of resources to collect, store, retrieve, interpret, and communicate healthcare information as well as the planning, provision, and evaluation of health care services. Good alternative for in Human Resources or Information Systems.

Health Sciences

The Health Sciences program provides an introduction to the health care field in preparation for a health-related career or a graduate health program. Health Sciences may be used by students who plan to apply to a graduate professional program such as Medicine, Dentistry, Occupational Therapy, Physical Therapy, Public Health, Hospital Administration, Physician’s Assistant, Nurse Practitioner, Medical Dietetics, and/or other graduate programs. Good alternative for Human Resources or Marketing.

Minors


The Business Minor is designed to provide students in majors other than business with an understanding of the language and basic concepts of business. The minor consists of five courses, one each from the areas of accounting, finance, management and human resources, marketing, and operations management.


The entrepreneurship & innovation minor is designed for capturing the economic value in creative ideas for commercially viable products and services. The educational program enhances a student's understanding of and appreciation for entrepreneurship, encourages exploration into personal career opportunities through entrepreneurial studies, and develops specific competencies in the creation, growth, and leadership of entrepreneurial enterprises.

For a comprehensive list of minors visit: [http://ascadvising.osu.edu/programs/minors/list](http://ascadvising.osu.edu/programs/minors/list)

Referral Resources

Buckeye Careers: Youkin Success Center, 2nd Floor; 614.688.3898; [http://www.careerconnection.osu.edu](http://www.careerconnection.osu.edu)

Career Counseling and Support Services provides career assistance to any OSU student and offers the following services: individual career counseling (to help clarify goals, explore personal concerns, and develop an individualized career plan), career assessment, and workshops and career groups (on topics such as, how majors relate to careers and job search strategies). Appointments can be scheduled with them via Handshake.

University Exploration Advising: 352 Denney Hall; 614.292.0646; [http://exploration.osu.edu](http://exploration.osu.edu)

- The Exploration program is designed to provide academic advising regarding major choice for undecided or re-deciding students. Students have the opportunity to explore a wide range of OSU majors to help find the major that fits best with their interests and abilities. Focus is on helping students identify and meet their educational and career-related goals.
- What Can I Do With a Major In webpage: [http://exploration.osu.edu/current-students/what-can-i-do-with-a-major-in](http://exploration.osu.edu/current-students/what-can-i-do-with-a-major-in)

Dennis Learning Center: 250 Youkin Success Center; 614.688.4011; [http://dennislearningcenter.osu.edu](http://dennislearningcenter.osu.edu)

The Dennis Learning Center provides academic learning services to all OSU students. The Center offers help in such areas as study skills, time management, test-taking strategies, learning from text, note-taking, and self-regulation strategies.

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