

Explore a career in

Real Estate

WHAT IS REAL ESTATE?

- Involves working with all those who manage, buy, sell, rent, lease, or invest in residential and/or commercial property
- Real estate and urban analysis also includes application of economic trends, business trends, zoning laws, financial services and knowledge of urban society as they meet the needs of people and businesses who need to buy or sell property

PREPARATION

- In the areas of appraisal and development, the ability to identify, research and analyze problems is an important attribute and preparation includes solid foundation in math and statistics as well as good research and technical skills
- Knowledge of the sociological and economic and even international aspects of urban development is desirable
- In the areas of sales, property management, or with a governmental agency, the ability to communicate and negotiate effectively with customers and clients is necessary

CAREERS

Students selecting real estate and urban analysis as an area of specialization will obtain a broad foundation for careers as:

- appraisers, corporate real estate managers, property managers
- residential agents, commercial brokers often specializing in property types
- mortgage and construction lending professionals as well as investment analysts

Job titles include: fund accountant, associate appraiser, real estate investment associate, acquisition analyst, sales and leasing associate

HIRING COMPANIES (sampling of companies)

Abercrombie & Fitch • BBG Brown • Gibbons Lang • Colliers International • KeyBank • MSF Real Estate Capital • PNC Financial Services • Samuel Koon & Associates

7th

**ranked public
undergraduate
business
program**

\$69,643

**average
real estate
starting salary**

\$20

**per hour
average
internship pay**



**THE OHIO STATE
UNIVERSITY**

**FISHER COLLEGE
OF BUSINESS**

ACTION STEPS FOR STUDENTS EXPLORING SPECIALIZATIONS

TALK TO PEOPLE

Informational interviewing is a method of career exploration and a way of discovering jobs not publicly advertised. It is not the same as a job interview. Informational interviews allow you to gain “inside information” regarding career paths, alternate careers that will use your skills, and people to contact who may be looking for an employee like you..

PEER CAREER COACHES

Meet with a Peer Career Coach in the Office of Career Management and Peers Advisors in the Undergraduate Programs Office. They are students who are happy to talk with you and answer questions about their experience in selecting a specialization.

GET INVOLVED

Student organizations are a great way to meet new people (alumni, employers, and peers) and to learn about specializations. There are over 30 student organizations in Fisher.
fisherosu.campuslabs.com/engage/

REVIEW JOB DESCRIPTIONS IN HANDSHAKE OR ON COMPANY WEBSITES

Job descriptions help you learn what skills and qualifications employers are seeking in candidates and the type of information you will be learning in a specialization.

CAREER EXPLORATION BY ACADEMIC SPECIALIZATION POWERPOINTS

Each presentation covers career areas, sample job titles, career path, companies that hire this major, salary information, professional organizations and more.
fisher.osu.edu/offices/career-management/undergraduate-students/explore-careers

CHECK OUT THE "FROM ORIENTATION TO GRADUATION" BLOG

The blog features student interns who post notes about their initial steps into the business world, the challenges they face, and how they are applying their classroom theories and extracurricular activities to practice. The blog also offers career related tips and advice throughout the year.
fisher.osu.edu/blogs/ug-career-mgmt

ENROLL IN BUSINESS ADMINISTRATION 2600 (offered in Spring semesters)

This is a speaker series course with a focus on business enrichment. This class is structured to benefit freshmen and sophomores who are exploring the many fields of business study. During the course a variety of business and community leaders share their personal and professional life stories with a focus on their own challenges and successes.

Learn more at:
go.osu.edu/FisherAcademics



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