

Explore a career in

International Business

WHAT IS INTERNATIONAL BUSINESS?

- International business (IB) prepares one to understand and participate in worldwide productions and distribution activities
- Study of domestic, international, and foreign business environments and of business practices and problems related to them

PREPARATION

Cultural affinity: cultural immersion; language fluency

- Open to relocation, adaptability
- Technical skills
- Good communication skills
- Ability to work with others; sensitivity to differences
- Self-motivation

CAREERS

- U.S. industrial, financial, and commercial firms involved directly or indirectly with international trade and foreign investment
- U.S. subsidiaries of foreign companies require specialists in marketing, finance, accounting, production and personnel
- Consular work and other aspects of government foreign service
- International Trade Economics

HIRING COMPANIES (sampling of companies)

Abercrombie & Fitch • Cohen & Co. • GE Aviation • JP Morgan Chase & Co. • L Brands • Mettler Toledo • Oracle • Quicken Loans • Restaurant Brand International • Saks Fifth Ave

7th

**ranked public
undergraduate
business
program**

\$57,356

**average IB
starting salary**

\$20

**per hour
average
internship pay**



**THE OHIO STATE
UNIVERSITY**

FISHER COLLEGE
OF BUSINESS

ACTION STEPS FOR STUDENTS EXPLORING SPECIALIZATIONS

TALK TO PEOPLE

Informational interviewing is a method of career exploration and a way of discovering jobs not publicly advertised. It is not the same as a job interview. Informational interviews allow you to gain “inside information” regarding career paths, alternate careers that will use your skills, and people to contact who may be looking for an employee like you..

PEER CAREER COACHES

Meet with a Peer Career Coach in the Office of Career Management and Peers Advisors in the Undergraduate Programs Office. They are students who are happy to talk with you and answer questions about their experience in selecting a specialization.

GET INVOLVED

Student organizations are a great way to meet new people (alumni, employers, and peers) and to learn about specializations. There are over 30 student organizations in Fisher.
fisherosu.campuslabs.com/engage/

REVIEW JOB DESCRIPTIONS IN HANDSHAKE OR ON COMPANY WEBSITES

Job descriptions help you learn what skills and qualifications employers are seeking in candidates and the type of information you will be learning in a specialization.

CAREER EXPLORATION BY ACADEMIC SPECIALIZATION POWERPOINTS

Each presentation covers career areas, sample job titles, career path, companies that hire this major, salary information, professional organizations and more.
fisher.osu.edu/offices/career-management/undergraduate-students/explore-careers

CHECK OUT THE "FROM ORIENTATION TO GRADUATION" BLOG

The blog features student interns who post notes about their initial steps into the business world, the challenges they face, and how they are applying their classroom theories and extracurricular activities to practice. The blog also offers career related tips and advice throughout the year.
fisher.osu.edu/blogs/ug-career-mgmt

ENROLL IN BUSINESS ADMINISTRATION 2600 (offered in Spring semesters)

This is a speaker series course with a focus on business enrichment. This class is structured to benefit freshmen and sophomores who are exploring the many fields of business study. During the course a variety of business and community leaders share their personal and professional life stories with a focus on their own challenges and successes.

Learn more at:
go.osu.edu/FisherAcademics



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