

How to be Resilient in the "New Normal"

"Misinformation [about COVID-19] is rampant, and public health messaging has to be transparent."



Carlos Malvesullo, MD, MPH

Associate Professor of Clinical Medicine | The Ohio State University Wexner Medical Center

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How to be Resilient in the "New Normal"

"We've learned to use techniques such as wastewater surveillance to identify increasing viruses in a community before we even see the first cases."



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"Globally, the distribution of vaccines is very uneven. Not taking care of this problem will eventually end up hurting all of us."



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"In the last 100 years, there have been four influenza pandemics separated by about 30 years. The intervals between these outbreaks and pandemics is likely to shorten."



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"We have to avoid the cycle of panic-neglect where we go from panicking when dealing with the brunt of the outbreaks to complete neglect over time."



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How to be Resilient in the "New Normal"

"Resilience is key to enabling a business to take a proactive, forward-looking approach to deliver sustainable, long-term value to their stakeholders."



Norris James, MBA, CRMP

Senior Manager, Risk Transformation Advisory Services |
Ernst & Young

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How to be Resilient in the "New Normal"

"Truly resilient organizations need to bounce back better from disruptions, and even thrive."



Norris James, MBA, CRMP

Senior Manager, Risk Transformation Advisory Services |
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How to be Resilient in the "New Normal"

"Having a transformational mindset and getting away from a siloed approach for thinking about risks and disruptions creates value."



Norris James, MBA, CRMP

Senior Manager, Risk Transformation Advisory Services |
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How to be Resilient in the "New Normal"

"External pressures are driving a shift towards implementing more sustainable business practices."



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How to be Resilient in the "New Normal"

"A robust integrated enterprise resilience program monitors resilience across the organization to enable achievement of its strategic objectives, respond to a variety of sudden disruptions while keeping pace with the changing business environment"

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