

BUS-REGIONAL-BUSFIN-3220-SYLLABUS

Autumn 2023 - Online

COURSE OVERVIEW:

Instructor

Instructor: Derik Staufenberg

Email address: staufenberg.3@osu.edu

Office hours: By Appointment (See Carmen for scheduling)

Online CarmenZoom Recitation

Wednesday 3:00-4:20PM

Course description

This course explores the fundamentals of Financial Management from a corporation's viewpoint. Emphasis is placed on understanding Time Value of Money concepts and applying those ideas to evaluating stocks, bonds and capital budgeting decisions.

Course learning outcomes

By the end of this course, students should successfully be able to:

- Apply TVM concepts to investment decisions of a company
- Create and interpret cash flow statements
- Determine discount/hurdle rates
- Evaluate investments in long-term assets
- Demonstrate proficiency in valuation techniques

HOW THIS COURSE WORKS

Please NOTE: All assignments are due based on the University's time zone: Eastern Time Zone (ET). If you are taking this course in a different time zone, please make sure to meet the assigned deadlines based on Eastern Time.

Mode of delivery: This course is 100% online. However, there are required sessions when you must be logged into CarmenZoom at a scheduled time for your assigned recitation each week.

Pace of online activities: This course is divided into a **weekly schedule** as outlined on the course website in Carmen. Students are expected to keep pace with weekly deadlines but may schedule their efforts freely within that time frame.

Credit hours and work expectations: This is a 3-credit-hour course. According to Ohio State policy, students should expect around 3 hours per week of time spent on direct instruction (instructor content and Carmen activities, for example) in addition to 6 hours of homework (reading and assignment preparation, for example) to receive a grade of (C) average.

Attendance and participation requirements: Because this is an online course, your attendance is based on your online activity and participation. The following is a summary of everyone's expected participation:

- Participating in online activities: AT LEAST ONCE PER WEEK
 You are expected to log into the course in Carmen every week. (During most weeks you
 will probably log in many times.) If you have a situation that might cause you to
 miss an entire week of class, you must discuss it with me as soon as possible.
- Lectures: ASYNCHRONOUS Lectures have already been recorded by Professors' Clark and Wellman. Professors' Clark and Wellman teach BUSFIN 3220 as well. You are able to view these at your leisure in Carmen. Check the Course Schedule each week.
- Synchronous Recitation classes: ONCE PER WEEK

There are 40 points available for attending recitations in this course. There are a total of 13 recitations in this course. You will be required to engage in 10 different weeks of recitations throughout the semester. This can be achieved by attending an online recitation (with access link posted in CarmenCanvas). You will receive 4 points per recitation attended up to a maximum of 40 points. The recitations must be for different weeks to count towards your recitation grade. If you have questions about your attendance grade, please email Professor Staufenberg.

<u>Please follow the guidelines below regarding recitations to ensure you receive appropriate credit.</u>

When logging into CarmenZoom (online recitations):

- Login with your first and last name as it appears on your Canvas page.
- Login with your name.#@osu.edu or name.#@buckeyemail.osu.edu. Do not use any non-OSU email address.
- Attendance will be taken through Top Hat: tophat.com. Instructions in how to sign-up for Top Hat will be given on the first day of class.

- If you are unable to login using your OSU credentials, it is your responsibility to email Professor Staufenberg immediately informing of which recitation you attended and what email you used to login. You will not receive credit unless you send this email within one week of the recitation in which you logged in with a non-OSU email address. It is recommended that you keep track of which recitations you attend, including date, time and any proof of attendance, as this is a large course and mistakes in tracking occasionally occur. Recitation points will be posted on Canvas half-way through the semester and at the end of the semester. You are welcome to email Professor Staufenberg at any time throughout the semester to check your progress. If at the end of the semester you believe your posted Recitation score is incorrect you may email Professor Staufenberg with a list of the recitations you attended (with the information/proof suggested above). You must provide this information. Due to the number of students in the course Professor Staufenberg cannot double check your attendance without guidance from you on where to look. If you send an email that only says "I believe my score is incorrect" without any additional information, your score will not be reviewed or changed.
- Tests: TWO MIDTERMS AND ONE FINAL EXAM. EXAMS WILL BE TAKEN DURING CLASS TIME AND PROCTORED VIA CARMENZOOM.

There will be 2 midterms and 1 final exam. The tests will be administered through CarmenCanvas Quizzes and will require you to log into CarmenZoom with your camera on the entire time while taking the exam. The tests will be given during your **scheduled recitation time** on Wednesday at 3:00PM. Each timed test will be 80 minutes in length. The clock starts at 3:00PM. The test must be completed in that one sitting and all exams must be completed by 4:20PM. Questions can be asked via the CarmenZoom private chat feature during the exam. The midterms and final exam will be non-cumulative.

There will be no make-up exams unless you have a valid family, health or safety emergency. Please email the instructor PRIOR to the exam. If you miss an exam without my knowledge, then you will receive a zero for that component of the grade.

- Complete Individual End-Of-Chapter Problems in MindTap: USUALLY DUE EVERY 1-2 WEEKS. CHECK THE COURSE SCHEDULE IN CARMENCANVAS FOR DUE DATES.
 - Each week a new End-Of-Chapter Problem set is due by next week's Tuesday night at 11:59PM (See course schedule for details).
 - There will be 8 End-Of-Chapter Problem sets in MindTap.
 - Each End-Of-Chapter Problem set will be a total of 15 points.
 - Each End-Of-Chapter Problem set will have five (5) problems.
 - You will have 3 attempts to complete each End-Of-Chapter Problem set.
 - Once the first attempt is complete, feedback is provided to help you understand anything you missed. This will help you with the second and/or third attempts on the homework. The highest score from your attempts will be the final grade for each End-Of-Chapter Problem Set assignment.
 - Complete each End-Of-Chapter Problem set early as this will help Professor Staufenberg resolve any material that the class might need help with.
 - You will have 3 attempts to complete each End-Of-Chapter Problem set. Once
 the first attempt is complete, feedback is provided to help you understand
 anything you missed. This will help you with the second and/or third attempts on
 the homework. The highest score from your attempts will be the final grade for
 each End-Of-Chapter Problem Set assignment.
- Texas Instruments Financial Calculator Problems: 1 HOMEWORK DUE TUESDAY, SEPTEMBER 12TH BY 11:59PM (EST).
 - The Texas Instruments Financial Calculator Problems will help you become familiar with the TI BA II Financial Calculator and its calculator functions. This assignment is worth 9 points.
- Additional Resources to Learn the Material: OPTIONAL
 - Video Lessons in MindTap (in Learn It Folder)
 - Blueprint Problems in MindTap (in Study It Folder)
 - Adaptive Test Prep in MindTap (in Study It Folder)
- Q&A Discussion Boards: OPTIONAL

This is an open discussion board that will allow both you and I to answer class questions as we proceed through the chapters. I highly encourage you to check the Q&A Discussion Board daily as frequent questions that I and the other students will post and discuss.

• Zoom Office hours: OPTIONAL
Office hours are optional but recommended especially if you are struggling with the

material. The best way to contact me is by email. I will respond back to your email within 48 hours. You can also ask a general question in the class Q&A discussion board. I will respond to that within 48 hours.

COURSE MATERIALS AND TECHNOLOGIES

Textbook (Required)

- The textbook and courseware for this course is being provided via CarmenBooks. Through CarmenBooks, students obtain publisher materials electronically through CarmenCanvas, saving them up to 80% per title. The fee for this material is included as part of tuition and is listed as CarmenBooks fee on your Statement of Account. In addition to cost-savings, materials provided through CarmenBooks are available immediately on or before the first day of class. There is no need to wait for financial aid or scholarship money to purchase your textbook.
- Unless you choose to opt-out of the program, you do NOT need to purchase any
 materials for this course at the bookstore. For more information on the program or
 information on how to opt out, please visit the CarmenBooks website.
- TITLE: MINDTAP FOR FUNDAMENTALS OF FINANCIAL MANAGEMENT 16TH ED. AUTHOR(S): BRIGHAM & HOUSTON PUBLISHER: CENGAGE
- Access the courseware for this title through the Cengage Learning MindTap link in the course navigation specified by your professor. See Carmen course for more details.

Financial Calculator (Required)

• TI BA-II (any version). Available at the OSU Bookstore, as well as Amazon, Target, Wal-Mart, on-line, etc. Note: All lectures, modules and solutions will use the TI BA-II. No other calculator will be allowed.

Chapter Reading (Required)

• It is essential that you read the chapter before completing any work. Each chapter provides multiple explanations of each concept and shows the financial calculator steps in how to solve the example problems. This will also help you and your group with the weekly assignments.

Course technology

For help with your password, university email, Carmen, or any other technology issues, questions, or requests, contact the Ohio State IT Service Desk. Standard support hours are available at ocio.osu.edu/help/hours, and support for urgent issues is available 24/7.

• Self-Service and Chat support: ocio.osu.edu/help

Phone: 614-688-4357(HELP)Email: servicedesk@osu.edu

• **TDD**: 614-688-8743

BASELINE TECHNICAL SKILLS FOR ONLINE COURSES

- Basic computer and web-browsing skills
- Navigating Carmen: for questions about specific functionality, see the <u>Canvas Student</u> Guide.

REQUIRED TECHNOLOGY SKILLS SPECIFIC TO THIS COURSE

CarmenZoom virtual meetings

REQUIRED EQUIPMENT

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection
- Webcam: built-in or external webcam, fully installed and tested
- Microphone: built-in laptop or tablet mic or external microphone
- Other: a mobile device (smartphone or tablet) or landline to use for BuckeyePass authentication

REQUIRED SOFTWARE

 Microsoft Office 365: All Ohio State students are now eligible for free Microsoft Office 365 ProPlus through Microsoft's Student Advantage program. Full instructions for downloading and installation can be found at go.osu.edu/office365help.

CARMEN ACCESS

You will need to use <u>BuckeyePass</u> multi-factor authentication to access your courses in Carmen. To ensure that you are able to connect to Carmen at all times, it is recommended that you take the following steps:

- Register multiple devices in case something happens to your primary device. Visit the BuckeyePass Adding a Device help article for step-by-step instructions.
- Request passcodes to keep as a backup authentication option. When you see the Duo
 login screen on your computer, click Enter a Passcode and then click the Text me new
 codes button that appears. This will text you ten passcodes good for 365 days that can
 each be used once.
- Download the <u>Duo Mobile application</u> to all of your registered devices for the ability to generate one-time codes in the event that you lose cell, data, or Wi-Fi service.

If none of these options will meet the needs of your situation, you can contact the IT Service Desk at 614-688-4357 (HELP) and IT support staff will work out a solution with you.

GRADING AND FACULTY RESPONSE

Graded assignments may come in three forms, and students should note the expectations for each in the descriptions of our class assignments below.

- Independent Work (†): Strictly non-collaborative, original-individual work. You may discuss this assignment only with your instructor. Discussions with other individuals, either in person or electronically, are strictly prohibited.
- Collaboration Required (**): An explicit expectation for collaboration among students either in-class or outside (i.e. group work).
- Optional-Collaboration (♠): Students are permitted, but not required, to discuss the assignment or ideas with each other. However, all submitted work must be one's original and individual creation.

How your grade is calculated:

ASSIGNMENT CATEGORY	POINTS	PERCENTAGE	ASSIGNMENT TYPE
Exams (2 Midterms and a Final Exam) 100 pts each	300 pts	56.7%	†
Texas Instruments Financial Calculator Problems	9 pts	1.7%	•
End-of-Chapter Problems	150 pts	28.4%	•
Recitation	40 pts	7.5%	•
Introduction to the Class Discussion Board, Mid-Semester Reflection Paper and End-of- Semester Reflection Paper	30 pts	5.7%	*
Total	529 pts	100%	

See course schedule below for due dates.

Late assignments: Late submissions will not be accepted. Please refer to Carmen for due dates.

Extra Credit/Grade Change Policy: Extra credit will not be offered unless it is available to the entire class. For example, if a student wishes to improve his or her grade at the end of the course, extra credit will not be available for this purpose; as it unfairly penalizes students who have consistently worked hard throughout the course. *This policy is strictly enforced.*

Grading scale

A: 100% to 93%

A-: <93% to 90%

B+: <90% to 87%

B: <87% to 83%

B-: <83% to 80%

C+: <80% to 77%

C: <77% to 73%

C-: <73% to 70%

D+: <70% to 67%

D: <67% to 60%

E: <60% to 0%

Instructor feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-HELP** at any time if you have a technical problem.)

- Grading and feedback: For large assignments, you can generally expect feedback within 7 days.
- Email: I will reply to emails within 48 hours on days when class is in session at the university.

OTHER COURSE POLICIES

Notification of Scores and Final Grades:

The results of any graded materials, including final grades, WILL NOT be given by the
instructor to individual students via phone, US post, e-mail, or verbally in person.
Materials submitted for grading throughout the term will be returned to students
generally within one week after submission. Students with invalid absences on the
return date must retrieve their materials at the instructor's office. Students may obtain
their final grades online by accessing the University Registrar link.

Appeals:

Grading errors should be corrected. Appeals must be in writing within one weeks after
the graded work is made generally available—not the date you first look at it. If the end
of term is within the one week period, the one week will start at the beginning of the next
term. In general, the entire document will be checked for grading errors, and correcting
these could either raise or lower the overall score.

Absences and Make-Ups:

• It is the sole responsibility of absent students to obtain any missed class notes, handouts, etc. If you have a valid family, health or safety emergency, please contact the instructor PRIOR to the assignment deadline. Unexcused absences will result in a grade of zero (0) for any missed assignments.

Disenrollment:

University Rule 335-8-33 provides that a student may be disenrolled after the third
instructional day of the semester/term, the first Friday of the semester/term or the
student's second class session of the course, whichever occurs first, if the student fails
to attend the scheduled course without giving prior notification to the instructor.

Discussion and communication guidelines

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

- **Writing style**: While there is no need to participate in class discussions as if you were writing a research paper, you should remember to write using good grammar, spelling, and punctuation. A more conversational tone is fine.
- Tone and civility: Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online.
- **Citing your sources**: Please cite your sources to back up what you say. For the textbook or other course materials, list at least the title and page numbers. For online sources, include a link.
- Backing up your work: Consider composing your posts in a word processor, where you can save your work, and then copying into your Group Problem Set discussion board.

Academic Integrity Policy

POLICIES FOR THIS ONLINE COURSE

- **Tests**: You must complete your own tests, without any external help or communication. No extra materials may be used except a BAII Plus financial calculator or equivalent financial calculator and a formula sheet (which will be provided online within the test).
- Homework assignments: Your homework assignments & discussion posts, must be your own work.
- Reusing past work: In general, you are prohibited in university courses from turning in
 work from a past class to your current class, even if you modify it. If you want to build on
 past research or revisit a topic you've explored in previous courses, please discuss the
 situation with me.
- **Collaboration**: While study groups are encouraged, remember that comparing answers on a test or assignment is not permitted. If you're unsure about a particular situation, please feel free to ask ahead of time.

OHIO STATE'S ACADEMIC INTEGRITY POLICY

Academic integrity is essential to maintaining an environment that fosters excellence in teaching, research, and other educational and scholarly activities. Thus, The Ohio State University and the Committee on Academic Misconduct (COAM) expect that all students have read and understand the university's <u>Code of Student Conduct</u>, and that all students will complete all academic and scholarly assignments with fairness and honesty. Students must recognize that failure to follow the rules and guidelines established in the university's <u>Code of Student Conduct</u> and this syllabus may constitute "Academic Misconduct."

The Ohio State University's *Code of Student Conduct* (Section 3335-23-04) defines academic misconduct as: "Any activity that tends to compromise the academic integrity of the university or subvert the educational process." Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the university's *Code of Student Conduct* is never considered an excuse for academic misconduct, so I recommend that you review the *Code of Student Conduct* and, specifically, the sections dealing with academic misconduct.

If I suspect that a student has committed academic misconduct in this course, I am obligated by university rules to report my suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the university's *Code of Student Conduct* (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the university.

If you have any questions about the above policy or what constitutes academic misconduct in this course, please contact me.

Other sources of information on academic misconduct (integrity) to which you can refer include:

- The Committee on Academic Misconduct web pages (COAM Home)
- Ten Suggestions for Preserving Academic Integrity (Ten Suggestions)

• Eight Cardinal Rules of Academic Integrity (www.northwestern.edu/uacc/8cards.htm)

Copyright disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Statement on Title IX

All students and employees at Ohio State have the right to work and learn in an environment free from harassment and discrimination based on sex or gender, and the university can arrange interim measures, provide support resources, and explain investigation options, including referral to confidential resources.

If you or someone you know has been harassed or discriminated against based on your sex or gender, including sexual harassment, sexual assault, relationship violence, stalking, or sexual exploitation, you may find information about your rights and options at titleix.osu.edu or by contacting the Ohio State Title IX Coordinator at titleix@osu.edu. Title IX is part of the Office of Institutional Equity (OIE) at Ohio State, which responds to all bias-motivated incidents of harassment and discrimination, such as race, religion, national origin and disability. For more information on OIE, visit equity.osu.edu or email equity@osu.edu.

Office of Diversity & Inclusion

Ohio State values diversity in people and ideas. It is an inclusive, supportive community where you can comfortably join in or confidently stand out. The office of Diversity and Inclusion's website odi.osu.edu has links to campus resources for students: https://odi.osu.edu/campus-resources.

Safety and health requirements:

All teaching staff and students are required to comply with and stay up to date on all <u>University</u> <u>safety and health guidance</u>.

Your mental health

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty

concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing. If you find yourself feeling isolated, anxious or overwhelmed, please know that there are resources to help: ccs.osu.edu. You can reach an on-call counselor when CCS is closed at (614) 292-5766 and 24 hour emergency help is also available through the 24/7 National Prevention Hotline at 1-(800)-273-TALK or at suicidepreventionlifeline.org. The Ohio State Wellness app is also a great resource available at go.osu.edu/wellnessapp.

Accessibility of course technology

This online course requires use of Carmen (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.

- CarmenCanvas accessibility
- Streaming audio and video
- CarmenZoom accessibility
- Collaborative course tools

COURSE SCHEDULE (SEE DETAILED WEEKLY SCHEDULE IN CARMEN)

	Wednesday, August 23 th
Week 1	Please attend the first day of this class via CarmenZoom on Wednesday, August 23 th at 3:00PM. I will be taking attendance, going over the syllabus and End-Of-Chapter Problem sets. Do not attend your regional campus for this online class.
	Readings – Please read all of Chapter 1 (Skip section 1.3) and Chapter 2
	Tuesday, August 29 th by 11:59PM (EST) the introduction to the Class Discussion Board is due Wednesday, August 30 th from 3:00 – 4:20PM Recitation over Chapter's 1 and 2
	Wednesday, August 30" from 3:00 – 4:20PM Recitation over Chapter's 1 and 2
Week 2	This week we will be covering Chapter's 1 & 2 - Intro. to Financial Management and Financial Markets & Institutions • Readings – Please read all of Chapter 5
	Tuesday, September 5 th by 11:59PM (EST) the Chapter 1 and Chapter 2 Homework Problems are due
	Wednesday, September 6 th from 3:00 – 4:20PM Recitation over Chapter 5
Week 3	This week we will be covering Chapter 5 – Time Value of Money
	Tuesday, September 12 th by 11:59PM (EST) the Texas Instruments Financial Calculator Problems are due
	Wednesday, September 13 th from 3:00 – 4:20PM Recitation in preparing for Midterm 1
Week 4	This week we will be reviewing and preparing for Midterm 1 • Complete Test Prep practice exam problems
	Tuesday, September 19th by 11:59PM (EST) the End-Of-Chapter 5 Problems are due
	Wednesday, September 20 th from 3:00 – 4:20PM
Week 5	This week we will be taking Midterm 1
	 MIDTERM 1 (Ch. 1, 2, 5): This will be taken online via CarmenZoom and CarmenCanvas at 3:00 – 4:20PM. Readings – Please read from Chapter 6 sections 6.1-6.5
	Tuesday, September 26 th by 11:59PM (EST) Please read from Chapter 6 sections 6.1-6.5
Week 6	Wednesday, September 27 th from 3:00 – 4:20PM Recitation over Chapter 6
	This week we will be covering Chapter 6 - Interest Rates • Readings – Please read all of Chapter 7
	Tuesday, October 3 rd by 11:59PM (EST) the End-Of-Chapter 6 Problems are due

Week 7	Wednesday, October 4 th from 3:00 – 4:20PM Recitation over Chapter 7 This week we will be covering Chapter 7 - Bonds and Their Valuation • Readings – Please read all of Chapter 8 Tuesday, October 10 th by 11:59PM (EST) the End-Of-Chapter 7 Problems are due
Week 8	Wednesday, October 11 th from 3:00 – 4:20PM Recitation over Chapter 8 This week we will be covering Chapter 8 - Risk and Rates of Return • Readings – Please read all of Chapter 9 Tuesday, October 17 th by 11:59PM (EST) the End-Of-Chapter 8 Problems are due
Week 9	Wednesday, October 18 th from 3:00 – 4:20PM Recitation over Chapter 9 This week we will be covering Chapter 9 - Stocks and Their Valuation Tuesday, October 24 th by 11:59PM (EST) the End-Of-Chapter 9 Problems are due
Week 10	Wednesday, October 25 th from 3:00 – 4:20PM Recitation in preparation for Midterm 2 This week we will be reviewing and preparing for Midterm 2 • Complete Test Prep practice exam problems Tuesday, October 31 st by 11:59PM (EST) the Mid-Semester Reflection Paper is due
Week 11	Wednesday, November 1 st from 3:00 – 4:20PM This week we will be taking Midterm 2 • MIDTERM 2 (Ch. 6-9): This will be taken online via CarmenZoom and CarmenCanvas at 3:00 – 4:20PM. • Readings – Please read all of Chapter 10 Tuesday, November 7 th by 11:59PM (EST) Please read all of Chapter 10
Week 12	Wednesday, November 8 th from 3:00 – 4:20PM Recitation over Chapter 10 This week we will be covering Chapter 10 - The Cost of Capital • Readings – Please read all of Chapter 11 Tuesday, November 14 th by 11:59PM (EST) the End-Of-Chapter 10 Problems are due
Week 13	Wednesday, November 15 th from 3:00 – 4:20PM Recitation over Chapter 11 This week we will be covering Chapter 11 - The Basics of Capital Budgeting • Readings – Please read from Chapter 12 sections 12.1-12.4, 12.7 only Tuesday, November 21 st by 11:59PM (EST) the End-Of-Chapter 11 Problems are due

	Wednesday, November 22nd
Week 14	THANKSGIVING BREAK - NO CLASS THIS WEEK
	Friday, November 24th
	Wednesday, November 29 th from 3:00 – 4:20PM Recitation over Chapter 12
Week 15	This week we will be covering Chapter 12 - Cash Flow Estimation and Risk Analysis
	Tuesday, December 5th by 11:59PM (EST) the End-Of-Chapter 12 Problems are due
	Wednesday, December 6 th from 3:00 – 4:20PM Recitation in preparation for the Final Exam
Week 16	This week we will be reviewing and preparing for the Final Exam
	Complete Test Prep practice exam problems Tuesday, December 12 th by 11:59PM (EST) the End-Of-Semester Reflection Paper is due
	Wednesday, December 13 th from 3:00 – 4:20PM
Finals Week	This week we will be taking the Final Exam.
	FINAL EXAM (Ch. 10-12): This will be taken online via CarmenZoom and CarmenCanvas at 3:00 – 4:20PM.