



## BUSFIN 1300

# Project FINGIGS

## Spring 2024

**Instructor:** Steve Salopek, MBA

Chad Zipfel

**Lecture:**

W- 4:20 pm -5:40 pm. SB 210

Fri- 11:10 am -12:30 pm

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### Course Description:

#### **You Decided to Major in Finance... Now What?**

There are a broad range of opportunities, in a broad range of industries available to you with a Finance degree. This course is designed to explore these opportunities, in an in-depth manner. There will be a combination of topics designed to prepare you to enter the field of finance from both a practical as well as necessary “soft skills. A significant portion of class time will also be dedicated to presentations from, and interaction with, current INDUSTRY PROFESSIONALS. The goal of this course is to give you a “real world” perspective on various jobs available to those with a Finance degree.

We will have speakers from a broad range of industries including Wall Street (both Buy side and Sell Side), Corporate Finance, Wealth Management, Venture Capital, Consulting, International Finance, and Real Estate. Each speaker will give you an in-depth look into their positions but will also discuss their employer, how they got to where they are today, their career paths, day to day experiences, education, additional schooling, certifications required and other topics you might find helpful.

Every Friday, the Finance Project Thrive cohort will join with the ACCTMIS Project THRIVE class cohort collectively learn more about what is involved in being an effective business leader. This Friday class will often involve external speakers and will be facilitated by the Project THRIVE instructors—Dr. Cynthia Turner (ACCTMIS), Steve Salopek (FIN), and Chad Zipfel (FIN).



**Prerequisites:**

Must be admitted to the FCOB Finance Specialization

**Grading:**

The course will be graded as follows. There will be several assignments but there will be no quizzes or exams. We will adhere to the OSU Grading Scale and grades will not be curved . The grade will be calculated as follows:

Attendance	30%
In-class Participation	30%
Pre-class Assessment	10%
Networking and Engagement Plan	10%
Case Study	10%
Book Discussion	10%

**Text and Materials (Required):**

The Wall Street Journal

***The Comfort Crisis: Embrace Discomfort to Reclaim Your Wild, Happy, Healthy Self*** Available on Amazon (E-book =\$9.99, Hardcopy \$18.99)

**Class Format:**

This class meets twice per week. Lectures will be live and you must attend IN-PERSON. THERE WILL NOT BE A VIRTUAL OPTION OFFRED. At the request of most of our speakers there will be no class recordings.

**Attendance:**

Class attendance is REQUIRED and will be a major part of determining your grade. If you are unable to attend a particular class, please notify us of your absence **PRIOR** to that class. Failure to notify us of absences, or missing more than one (1) sessions during the course will result in an substantial reduction in your attendance grade. Note, we will take attendance every class.

**Participation:**



Participation in discussions during lectures and presentations from Industry Professionals will be a significant benefit to you as well as others in the class, and will be taken into account in determining your grade. A significant benefit of this class is the opportunity for you to interact with successful executives in the area of Finance so ACTIVE participation from EVERYONE in the class is STRONGLY encouraged

**Assignments:**<sup>1</sup>

***Career Intentions Assessments:***

Assignments for this course will consist of a BEGINNING OF THE SEMESTER career intentions assessment. We will discuss the format and content on the first day of class and expect them to be no more than 1 to 2 pages.

***Networking and Engagement Plan:***

We will discuss at great length during the semester the importance of building your professional network. You will develop a detailed plan to achieve this along with some assistance from us and our program sponsors.

***CASE STUDY: Influencing Decision making***

You will analyze prepare a case study presented by one of our corporate partners on **Influencing Decision Making** . More detail will be provided during class and posted on Carmen

***Book Summary and Discussion***

You are required to read ***The Comfort Crisis: Embrace Discomfort to Reclaim Your Wild, Happy, Healthy Self*** . You will need to write a short summary of the salient points of the book and participate in a discussion in class. Further details will be provided.

The tentative schedule for this course is posted on CARMEN. Since we will have MANY industry professionals as speakers during the class, the schedule is likely to be somewhat fluid, based on their availability. As the course progresses, we are also very open to suggestions for speakers that may be of benefit to the classes interests; subject of course to availability.

**Other Policies:**

**Academic Integrity:**

All students enrolled in this course are responsible for abiding by the guidelines outlined in the University's Code of Student Conduct. According to University Rule 3335-31-02, **all suspected cases of academic misconduct will be reported to the Committee on Academic Misconduct.**



### **Use of Artificial Intelligence :**

USE OF ARTIFICIAL INTELLIGENCE (AI): Unless we specifically mention otherwise (and in writing), the use of any AI-generated content in any deliverables in this course will be considered academic misconduct and will be acted on as such. Writing assignments will be turned in online and I will be using Turnitin and other applications that have AI detection algorithms. You need to complete the assignments using your own brain and your own thinking...which will lead to more of your own learning!

### **Disenrollment:**

Fisher College University Rule 3335-8-33 provides that a student may be disenrolled after the third instructional day of the quarter, the first Friday of the quarter, or the student's second class session of the course, whichever occurs first, if the student fails to attend the scheduled course without giving prior notification to the instructor.

### **Student Health and Well Being**

The university strives to maintain a healthy and accessible environment to support student learning in and out of the classroom. If you anticipate or experience academic barriers based on your disability (including mental health, chronic, or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion.

If you are isolating while waiting for a COVID-19 test result, please let me know immediately. Those testing positive for COVID-19 should refer to the [Safe and Healthy Buckeyes site](#) for resources. Beyond five days of the required COVID-19 isolation period, I may rely on Student Life Disability Services to establish further reasonable accommodations. You can connect with them at [slds@osu.edu](mailto:slds@osu.edu); 614-292-3307; or [slds.osu.edu](http://slds.osu.edu).

### **Students with Disabilities:**

The Office of Disability Services verifies students with specific disabilities and develops strategies to meet the needs of those students. Students requiring accommodations based on identified disabilities should contact me at the beginning of the semester to discuss his or her individual needs. All students with a specific disability are encouraged to contact the Office of Disability Services to explore the potential accommodations available to them.

### **Mental Health Services**



As a student, you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities.

Further, the Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing. If you or someone you know are suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting [ccs.osu.edu](https://ccs.osu.edu) or calling 614- - 292--5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on call counselor when CCS is closed at 614--292--5766 and 24-hour emergency help is also available through the 24/7 National Suicide Prevention Hotline at 1-- 800--273-- TALK or at [suicidepreventionlifeline.org](https://suicidepreventionlifeline.org).

Fisher College has a collaborative program with Counseling and Consultation Services (CCS) to help you be your best self, academically, physically and emotionally. Specifically Mary DeCenzo .LISW ([decenzo.4@osu.edu](mailto:decenzo.4@osu.edu)) is available to schedule student counseling sessions Monday through Friday from 8:00 am to 5:00 pm (by appointment only)

#### **Electronic Devices:**

The absence of unnecessary distractions and interruptions is essential for a positive and effective learning environment. Thus, students may not use any electronic device in class, unless explicitly permitted by the instructor. All electronic devices must be turned off and put away prior to the start of class.

#### **SEXUAL MISCONDUCT/RELATIONSHIP VIOLENCE**

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g. race) , If you are someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu>

#### **DIVERSITY VALUES**

The Ohio State University affirms the importance and value of diversity in the student

body. Our programs and curricula reflect our multicultural society and global economy

and seek to provide opportunities for students to learn more about persons who are

different from them. We are committed to maintaining a community that recognizes and



values the inherent worth and dignity of every person; fosters sensitivity, understanding, and mutual respect among each member of our community; and encourages each individual to strive to reach his or her own potential. Discrimination against any individual based upon protected status, which is defined as age, color, disability, gender identity or expression, national origin, race, religion, sex, sexual orientation, or veteran status, is prohibited.

#### **OTHER POLICIES**

This syllabus should be considered tentative. I reserve the right to change dates or modify assignments during the course of the semester.