



**Instructor:**

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Office Hours: By appointment, via Zoom

**Course Coordinator/TA:**

Name: TBD  
Department:  
Office Location:  
Email:  
Office Hours:

**Class Meeting Schedule:**

Nov-8, Nov-14, and Nov-21. The meetings are live via Zoom.

**Course Materials / Software:**

The course is taught through lectures, case studies, and some selected articles. There is no required textbook, as there is not yet a comprehensive textbook available in this field. There will be required readings assigned in preparation for each class. The readings will be available for download on Carmen.

The **required HBS cases** are available online. In order to purchase the cases, the students need to access the Harvard Business Publishing website at <https://hbsp.harvard.edu/import/689581> and click the Purchase Course button.

Additional articles and other materials will be posted directly to the Carmen website.

Finally, we will have hands-on data analysis exercises using [the Orange data mining software](#), which provides an open source machine learning and data visualization toolbox. The assignments may require using basic statistical tools, but programming skills are not required. Students will be given the opportunity to acquire required skills from online tools and supplied materials.

**Course Description:**

The course provides an overview of the most recent technological advances that are radically changing the financial services industry. Technological breakthroughs offer new ways for people to save, invest, borrow, and transact. We will analyze how new technologies create value in the financial industry, from reducing unit cost, increasing transparency, increasing competition, creating network effects, leveraging economies of scales, and lowering asymmetric information. We will also study the competitive landscape and the market opportunities and threats for incumbents and new entrants.

The course is divided into three modules. Module 1 will provide an overview of the FinTech industry; Module 2 will focus on distributed ledgers, blockchains, initial coin offerings (ICOs), and

cryptocurrencies; Module 3 will analyze application of artificial intelligence and machine learning to the finance industry, from credit scoring models in marketplace lending and crowdfunding, to algorithmic trading and robo-advising. Finally, module 4 will concentrate on other topics in Fintech.

## **Course Learning Outcomes:**

By the end of this course, students should successfully be able to:

- Have a deep understanding of the FinTech space and technological advances in the financial sector.
  - Understand the blockchain technology and its applications, including cryptocurrencies.
- Develop a high-level understanding of big data analyses and machine learning and their applications in finance.

## **How This Course Works:**

**Mode of delivery:** This course is 100% online. There are required sessions when you must attend the online classes via Zoom at a scheduled time.

**Pace of online activities:** This course is divided into **weekly modules** that are released one week ahead of time. Students are expected to keep pace with weekly deadlines but may schedule their efforts freely within that time frame.

**Credit hours and work expectations:** This is a one-and-a-half credit hour course taught in half a semester. According to [Ohio State policy](#), students should expect around an average of 3 hours per week of time spent on direct instruction (instructor content and Carmen activities, for example) in addition to 6 hours of homework (reading and assignment preparation, for example).

**Attendance and participation requirements:** Because this is an online course, your attendance is based on your online participations in our zoom meetings. The following is a summary of everyone's expected participation:

- **Participating in online activities for attendance:**

You are expected to log in to the course in Carmen every week. (During most weeks you will probably log in many times.) If you have a situation that might cause you to miss an entire week of class, discuss it with me *as soon as possible*.

- **Live sessions and participating in discussions:**

Given the online nature of class, attendance will be captured for participating in “live” Zoom class sessions where we cover lectures and apply material via case studies and hands-on data practices.

<i>Students are asked to have their video ON and audio will be muted at the beginning of the class. We don't have the chance to meet in person this semester, so it is important we can make connections virtually via sight and sound. Students are expected to participate in class discussions, including case discussions, and to work on data assignments provided in class and submit a report reflecting their analysis on Carmen.</i>
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Anything mentioned in lecture videos or live classes, assignments, data analysis exercises, during cases, or by guest speakers is “fair game” for exams. All exams are the property of the instructor. The exams should be taken individually without any assistance.

## **Course technology:**

For help with your password, university email, Carmen, or any other technology issues, questions, or requests, contact the Ohio State IT Service Desk. Standard support hours are available at [ocio.osu.edu/help/hours](https://ocio.osu.edu/help/hours), and support for urgent issues is available 24/7.

- **Self-Service and Chat support:** [ocio.osu.edu/help](https://ocio.osu.edu/help)
- **Phone:** 614-688-4357(HELP)
- **Email:** [servicedesk@osu.edu](mailto:servicedesk@osu.edu)
- **TDD:** 614-688-8743

#### **Baseline technical skills for online courses**

- Basic computer and web-browsing skills
- Navigating Carmen: for questions about specific functionality, see the [Canvas Student Guide](#).

#### **Required Technology skills specific to this course**

- [CarmenZoom virtual meetings](#)
- [Recording a slide presentation with audio narration](#)
- [Recording, editing, and uploading video](#)

#### **Required equipment**

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection
- Webcam: built-in or external webcam, fully installed and tested
- Microphone: built-in laptop or tablet mic or external microphone
- Other: a mobile device (smartphone or tablet) or landline to use for BuckeyePass authentication

#### **Required software**

- [Microsoft Office 365](#): All Ohio State students are now eligible for free Microsoft Office 365 ProPlus through Microsoft's Student Advantage program. Full instructions for downloading and installation can be found [at go.osu.edu/office365help](https://go.osu.edu/office365help).

#### **Carmen access**

You will need to use [BuckeyePass](#) multi-factor authentication to access your courses in Carmen. To ensure that you are able to connect to Carmen at all times, it is recommended that you take the following steps:

- Register multiple devices in case something happens to your primary device. Visit the [BuckeyePass - Adding a Device](#) help article for step-by-step instructions.
- Request passcodes to keep as a backup authentication option. When you see the Duo login screen on your computer, click **Enter a Passcode** and then click the **Text me new codes** button that appears. This will text you ten passcodes good for 365 days that can each be used once.
- Download the [Duo Mobile application](#) to all of your registered devices for the ability to generate one-time codes in the event that you lose cell, data, or Wi-Fi service.




If none of these options will meet the needs of your situation, you can contact the IT Service Desk at 614688-4357 (HELP) and IT support staff will work out a solution with you.

### **Grading and Evaluation:**

- **Independent Work (↑):** Strictly non-collaborative, original-individual work. You may discuss this assignment only with your instructor. Discussions with other individuals, either in person or electronically, are strictly prohibited.
- **Collaboration Required (⬆):** An explicit expectation for collaboration among students either inclass or outside (i.e. group work).

The final course grade will be computed according to the following:

Assignment Name	Points / Weight	Assignment Type
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Homework Assignments	40	
Class Preparation and Participation	10	
Final Exam	50	
<b>TOTAL COURSE POINTS</b>	<b>100</b>	

## **Course Assignments and Exams:**

The assignments may be done in groups of up to three students (but no more than three students). Assignments are due at the beginning of the denoted class, with a 15% penalty for each calendar day turned in late.

Case material is “fair game.” All students are required to read the cases individually, even those that are used in group assignments. You should be prepared to answer reasonable questions from case studies in class and on the exam.

The final exam is cumulative and covers all material included in the course. Please note the scheduling of the exam. The window to complete it is TBD from TBD. You will have TBD minutes once you start the exam in Carmen to finish it. **You must complete the exams yourself, without any external help or communication, without searching the internet, without using textbooks, notes, online material, etc.**

The final exam cannot be rescheduled except under cases of extreme hardship. In such a case you should notify me in advance of the date of the final exam. All grade appeals must be made within one week of the return of the assignment or exam. Grade appeals will not be permitted after this one-week deadline has passed.

## **Course Schedule:**

Financial Technology - Fall 2020				
	Date	Module	Topic	Assignments Due
1	TBD	Fintech Overview	The Past, Present, and Future of Technology and Finance	
2	TBD		Fintech Space Overview	HW #1
3	TBD	Distributed Ledgers and Cryptocurrencies	Cryptography, Distributed Ledgers, and Blockchain	
4	TBD		Cryptocurrencies and Blockchain Applications	
5	TBD		ICOs and Financing Blockchain Ventures	HW #2
6	TBD		Trading Environment, Data, and Blockchain Analytics	
7	TBD	Machine Learning and Finance	Intro to Machine Learning and Its Applications in Finance	
8	TBD		Intermediate Machine Learning and Intro to Orange3	HW #4
9	TBD		More Advanced Machine Learning Algorithms	HW #5
10	TBD		Applications: Marketplace Lending	
11	TBD		Applications: Algorithmic Trading	HW #6
12	TBD		Applications: Robo-Advising	
13	TBD	Other Topics in FinTech		
14	TBD	Final Exam		

## **Safety and health requirements:**

All teaching staff and students are required to comply with and stay up to date on all [University safety and health guidance](#), which includes wearing a face mask in any indoor space and maintaining a safe physical distance at all times. Non-compliance will be warned first and disciplinary actions will be taken for repeated offenses.

### **Academic integrity:**

Academic integrity is essential to maintaining an environment that fosters excellence in teaching, research, and other educational and scholarly activities. Thus, The Ohio State University and the Committee on Academic Misconduct (COAM) expect that all students have read and understand the University's Code of Student Conduct, and that all students will complete all academic and scholarly assignments with fairness and honesty. Students must recognize that failure to follow the rules and guidelines established in the University's Code of Student Conduct (<https://trustees.osu.edu/bylaws-and-rules/code>) and this syllabus may constitute Academic Misconduct (<https://oaa.osu.edu/academic-integrity-and-misconduct>)

The Ohio State University's Code of Student Conduct (Section 3335-23-04) defines academic misconduct as: Any activity that tends to compromise the academic integrity of the University, or subvert the educational process. Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's Code of Student Conduct is never considered an excuse for academic misconduct, so I recommend that you review the Code of Student Conduct and, specifically, the sections dealing with academic misconduct.

If I suspect that a student has committed academic misconduct in this course, I am obligated by University Rules to report my suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the University's Code of Student Conduct (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University.

If you have any questions about the above policy or what constitutes academic misconduct in this course, please contact me.

### **Student COVID-related Accommodation Process**

The university is committed to supporting students and program participants with COVID-19 based risk factors. Student Life Disability Services, in conjunction with the Office of Institutional Equity, will work with students who are vulnerable to complications from COVID-19 to ensure that they have the necessary resources to participate in university life as safely as possible. Ohio State students from any campus may submit a [COVID-related accommodation request](#). Students registered with Student Life Disability Services can work directly with their [assigned Access Specialist](#) to modify their accommodations or make additional COVID-based accommodation requests.

### **Disability Services:**

The university strives to make all learning experiences as accessible as possible. In light of the current pandemic, students seeking to request COVID-related accommodations may do so through the university's [request process](#), managed by Student Life Disability Services. If you anticipate or experience academic barriers based on your disability (including mental health, chronic, or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: [slds@osu.edu](mailto:slds@osu.edu); 614-292-3307; [slds.osu.edu](http://slds.osu.edu); 098 Baker Hall, 113 W. 12th Avenue.

## **Accommodated Exams - COVID-19 Operational Adjustments**

In order to promote the health and safety of students, Student Life Disability Services will only proctor exams for students with accommodations that necessitate in-person testing for autumn 2020. Modified exam hours for autumn 2020 are 9 AM – 5 PM.

Students with the following exam accommodations may schedule to take their exams at SLDS:

- Accessible formats (e.g. braille, large print, screen-free)
- Assistive technology (e.g. JAWS, CCTV)
- Private testing room accommodation
- Test assistant (reader or scribe)

Students requesting exam accommodations not listed above, such as extended time or a small-group testing space, will need to take their exam off-site utilizing Carmen or other virtual assessment method. For more information on operational changes, visit the [SLDS website](#).

## **Copyright:**

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