



FISHER

COLLEGE OF BUSINESS

Investments

Busfin: 4221

SP 2020

Course Description and Syllabus

Instructor: Steve Salopek, MBA

Lecture: M -W 9:35 am. – 10:55 am GER 265

M-W 11:10 am – 12:30 pm MH 405

M -W 3:55 p.m. – 5:15 pm SB 300

M -W 5:30 p.m. – 6:50 pm SB 215

Office: Fisher Hall 255-A

Email: salopek.5@osu.edu

Office Hours: M-W 1:00 PM-2:00 pm

Course Description:

This course is designed to teach the principles of financial decision making and the investment process. The course will cover current market moving events, multiple asset classes, asset allocation, diversification, equity analysis, efficient market hypothesis, CAPM, active investment management, behavioral finance and fixed income securities.

Prerequisites: Business Finance 3220 (620), Statistical Techniques 2320 (330), Business Analytics 2321 (331), and Research in Finance 2291 (499.01).

Text and Materials (Required):

Essentials of Investments, 11th edition, by Bodie, Kane, and Marcus

WE WILL DISCUSS PURCHASING OPTIONS FOR THE BOOK ON THE FIRST DAY OF CLASS!!

The Wall Street Journal -NOT KIDDING!!!!!!!!!!

Course Schedule:

The following schedule is tentative and subject to change based on how the class progresses.

Date	Topic	Reading	Quizzes/Project
1/06	Intro to Investments	Ch 1	

1/08	Stock Simulation Assignment Sell Side and Buy Side Asset Classes & Financial Instruments	Ch 2	
1/13	Asset Classes & Financial Instruments	Ch 2	
1/15	Securities Markets	Ch 3	
1/22	ETFs & Mutual Funds	Ch 4	Stock Simulation Start 01/21
1/27	Risk and Return	Ch 5	
1/29	Risk and Return cont.	Ch 5	
2/03	Efficient Diversification	Ch 6	
2/05	CAPM /APT	Ch 7	
2/10	CAPM/APT & EMH	Ch 7, CH 8	
2/12	The Efficient Markets Hypothesis	Ch 8	
2/17	Behavioral Finance	Ch 9	
2/19	Behavioral Finance	CH 9	
2/24	Mid Term Exam Review		
2/26	Mid Term Exam		
3/02	Macro Industry Analysis	Ch 12	
3/05	Equity Valuation /Equity Analysis	Ch 14	
3/16	Financial Statement Analysis	Ch 13	
3/18	Financial Statement Analysis	Ch 13	BMC Completion
3/23	Equity Review	Ch 12,13,14	
3/25	Fixed Income Characteristics	Ch 10	

3/30	Fixed Income Securities	Ch 10	
4/01	Fixed Income Interest Rate Sensitivity	Ch 11	
4/06	Duration and Convexity	Ch. 11	
4/08	Intro to Options/Option Strategies	Ch 15	
4/13	Option Strategies	Ch 15	
4/15	Futures and Forwards	Ch 17	Investment Case Due
4/20	Final Exam Review		
	Final Based on University Schedule		

Class Format:

This class meets twice per week. I will follow the flow of topics and concepts in the book SELECTIVELY. The course will heavily rely on current market moving news and events. Regular class attendance is expected since material will be covered that is not in the text book. Please feel free to ask questions during lecture. Lecture notes will be on Carmen at least 24 hours in advance of class. I will also use Carmen to distribute emails to the class and post supplemental information.

Grading:

Participation	5%
Bloomberg Markets Concepts (BMC)	5%
Stock Simulation	5%
Investment Case	10%
Quizzes (4)	10%
Mid Term Exam	30%
Final Exam	35%

No extra credit offered. Grades will be determined at the end of the term. Any curve, if there is one, is set at that time.

Participation will be part of your total grade for this course. Someone will be chosen at RANDOM for each class to either start or contribute a dialog on current market events. Should you be absent the day for which you are chosen that will MEANINGFULLY impact your participation grade. There will be a significant focus on, and discussion of current events in the financial markets. **In order to be prepared for these discussions the Wall Street Journal is REQUIRED reading for this course. I AM NOT KIDDING!**

Bloomberg Markets Concepts (BMC): Bloomberg Market Concepts (BMC) is a self-paced e-learning course that provides a visual introduction to the financial markets. BMC consists of 4 modules – Economics, Currencies, Fixed Income and Equities – woven together from Bloomberg data, news, analytics and television. The course is available on the Bloomberg Terminal at BMC<GO>. You must complete ALL of the modules by the date listed on the SYLLABUS and hand in the certificate of completion from BLOOMBERG.

Stock Trading/ Portfolio Management Simulation: The semester long project will utilize a virtual stock simulation on www.howthemarketworks.com. The purpose of this is to give you some experience in picking stocks and constructing a portfolio of investments . The full assignment will be posted on Carmen early in the semester.

Investment Case: You will be writing a detailed (2 to 3 pages) investment case on one of the stocks that you hold in your virtual portfolio. This will be due at the end of the semester. The full assignment will be discussed in class and posted on Carmen early in the semester.

Quizzes: There will be 4 quizzes. They will be either in class or take home. The dates for the quizzes are dependent on the progress we are making in class and will be announced 1 week in advance.

Mid Term and Final Exam: Exams are closed book. Absences from exams will only be excused for the most serious of reasons and documented by an appropriately accredited professional (i.e., a medical doctor). If there is an issue with the date and time of the final exam (ie 3 exams in one day) please let me know in ADVANCE and I will try to accommodate that.

Students with Disabilities:

The Office of Disability Services verifies students with specific disabilities and develops strategies to meet the needs of those students. Students requiring accommodations based on identified disabilities should contact me at the beginning of the semester to discuss his or her individual needs. All students with a specific disability are encouraged to contact the Office of Disability Services to explore the potential accommodations available to them.

Electronic Devices:

The absence of unnecessary distractions and interruptions is essential for a positive and effective learning environment. **Thus, students may not use ANY electronic device in class, unless explicitly permitted by the instructor.** All electronic devices must be turned off and put away prior to the start of class. **ANY USE OF A CELLPHONE DURING CLASS WILL RESULT IN A REDUCTION IN CLASS PARTICIPATION GRADE. THERE WILL BE NO EXCEPTIONS TO THIS POLICY**

Students who want to take electronic notes may do so *but only* if it is on a tablet device and that tablet must remain on the flat table top for the entire class time. **YOU MUST HAVE INSTRUCTOR APPROVAL TO TAKE ELECTRONIC NOTES.**

Academic Integrity:

All students enrolled in this course are responsible for abiding by the guidelines outlined in the

University's Code of Student Conduct. According to University Rule 3335-31-02, **all suspected cases of academic misconduct will be reported to the Committee on Academic Misconduct.**

The sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University.

Academic integrity is essential to maintaining an environment that fosters excellence in teaching, research, and other educational and scholarly activities. Thus, The Ohio State University and the Committee on Academic Misconduct (COAM) expect that all students have read and understand the University's Code of Student Conduct, and that all students will complete all academic and scholarly assignments with fairness and honesty. Students must recognize that failure to follow the rules and guidelines established in the University's Code of Student Conduct and this syllabus may constitute "Academic Misconduct." The Ohio State University's Code of Student Conduct (Section 3335-23-04) defines academic misconduct as: "Any activity that tends to compromise the academic integrity of the University, or subvert the educational process." Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's Code of Student Conduct is never considered an "excuse" for academic misconduct, so I recommend that you review the Code of Student Conduct and, specifically, the sections dealing with academic misconduct

Disenrollment:

Fisher College University Rule 3335-8-33 provides that a student may be dis-enrolled after the third instructional day of the quarter, the first Friday of the quarter, or the student's second class session of the course, whichever occurs first, if the student fails to attend the scheduled course without giving prior notification to the instructor.