

**Course Syllabus -McGraw Hill 13e
Business Finance – BUSFIN 3220
AUTUMN 2025**

Faculty:

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SECTION NUMBER - AUTUMN 2025

# 2263	M	5:30-6:50PM Online
# 2265	M	5:30-6:50PM Online
# 2266	M	5:30-6:50PM Online
# 2268	M	5:30-6:50PM Online

Office Hours: To Be Announced and posted to Canvas

ABOUT THE COURSE AND PREREQUISITES

Prerequisites: ECON 2001.01(200), ECON 2002.01 (201), and AcctMIS 2200 (211).

Course Description: The course explores the fundamentals of Financial Management from a corporation's viewpoint. Emphasis is placed on understanding Time Value of Money concepts and applying them to evaluating stocks, bonds, and capital budgeting projects.

Course Materials:

1. Textbooks (**required**) – available digitally: *Fundamentals of Corporate Finance, 13th Edition* Authors: Ross, Westerfield, and Jordan. Publisher: McGraw Hill
2. **Financial Calculator (required):** In addition to the e-book, students **must** be equipped with a **Texas Instruments BA II Plus** financial calculator. A portion of **SYNCHRONOUS** class time is devoted to sequencing keystrokes and the proper operation of a financial calculator. Students are responsible for learning how to sequence keystrokes and complete numerical exercises. It is important to be aware that a traditional four-function calculator will **not suffice**. Note: All lectures, modules, and solutions will use the TI BA-II Plus. No other calculator will be supported.
3. Wall Street Journal Student Digital Pack (optional) **Ohio State Student WSJ Subscription**

Credit hours and work expectations: This is a 3-credit-hour course. According to **Ohio State policy**, students should expect around 3 hours per week of time spent on direct instruction (instructor content and Carmen activities, for example) in addition to 6 hours of homework (reading and assignment preparation, for example) to receive a grade of (C) average.

This course is divided into a weekly schedule as outlined on the course website in Carmen and below. Students are expected to keep pace with weekly deadlines but may schedule their efforts freely within that time frame.

UNIVERSITY POLICIES

Academic Integrity: Academic integrity is essential to maintaining an environment that fosters excellence in teaching, research, and other educational and scholarly activities. Thus, The Ohio State University and the Committee on Academic Misconduct (COAM) expect that all students have read and understand the University's Code of Student Conduct, and that all students will complete all academic and scholarly

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assignments with fairness and honesty. Students must recognize that failure to follow the rules and guidelines established in the University's Code of Student Conduct and this syllabus may constitute Academic Misconduct.

The Ohio State University's Code of Student Conduct (Section 3335-23-04) defines academic misconduct as: Any activity that tends to compromise the academic integrity of the University or subvert the educational process. Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's Code of Student Conduct is never considered an excuse for academic misconduct, so I recommend that you review the Code of Student Conduct and, specifically, the sections dealing with academic misconduct.

If it is suspected that a student has committed academic misconduct in this course, it is the instructor's obligation under University Rules to report those suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the University's Code of Student Conduct (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University.

If you have any questions about the above policy or what constitutes academic misconduct in this course, please contact me.

Artificial Intelligence: There has been a significant increase in the popularity and availability of a variety of generative artificial intelligence (AI) tools, including ChatGPT, Sudowrite and others. These tools will help shape the future of work, research and technology but when used in the wrong way, they can stand in conflict with academic integrity at Ohio State.

All students have important obligations under the **Code of Student Conduct** to complete all academic and scholarly activities with fairness and honesty. Our professional students also have the responsibility to uphold the professional and ethical standards found in their respective academic honor codes. Specifically, students are not to use unauthorized assistance in the laboratory, on field work, in scholarship or on a course assignment unless such assistance has been authorized specifically by the course instructor. In addition, students are not to submit their work without acknowledging any word-for-word use and/or paraphrasing of writing, ideas or other work that is not your own. These requirements apply to all students undergraduate, graduate, and professional.

To maintain a culture of integrity and respect, these generative AI tools should not be used in the completion of course assignments unless an instructor for a given course specifically authorizes their use. Some instructors may approve of using generative AI tools in the academic setting for specific goals. However, these tools should be used only with the explicit and clear permission of each individual instructor, and then only in the ways allowed by the instructor.

Diversity: The Ohio State University affirms the importance and value of diversity in the student body. Our programs and curricula reflect our multicultural society and global economy and seek to provide opportunities for students to learn more about persons who are different from them. We are committed to maintaining a



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community that recognizes and values the inherent worth and dignity of every person; fosters sensitivity, understanding, and mutual respect among each member of our community; and encourages each individual to strive to reach his or her own potential. Discrimination against any individual based upon protected status, which is defined as age, color, disability, gender identity or expression, national origin, race, religion, sex, sexual orientation, or veteran status, is prohibited.

Grievances and Solving Problems: A student who encounters a problem related to his/her educational program has a variety of avenues available to seek resolution. (Note: the procedures for grade grievances are explicitly covered in the faculty rules) Typically, a student is advised to resolve any dispute, disagreement, or grievance as directly as possible, engaging with the person or persons most closely involved. The faculty and staff of the departments and colleges are available to work with students in this regard. If this step does not produce acceptable results, the student should follow a logical stepwise progression to address the academic concerns.

According to University Policies, if you have a problem with this class, you should seek to resolve the grievance concerning a grade or academic practice by speaking first with the instructor or professor. Then, if necessary, take your case to the department chairperson, college dean or associate dean, and to the provost, in that order. Specific procedures are outlined in Faculty Rule 3335-8-23. Grievances against graduate, research, and teaching assistants should be submitted first to the supervising instructor, then to the chairperson of the assistant's department.

Mental Health Services:

Newark:

If you or someone you know are suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling Services (<https://newark.osu.edu/office-student-life/counseling> / or 740-755-7262). Twenty-four-hour emergency help is also available through the 24/7 National Suicide Prevention Hotline at 1-800-273-TALK or at suicidepreventionlifeline.org.

Lima:

Should you find yourself experiencing personal difficulties, whether related to class or not, please know that you have access to confidential services provided by the OSU Lima Counseling and Consultation Service (LCCS). All current OSU Lima students are eligible for services at no charge. You may contact LCCS at 567-242-7158 (Samantha Haudenschild, haudenschild.11@osu.edu) or 567-242-7313 (Chandler Martin, martin.1985@osu.edu); visit: <https://lima.osu.edu/current-students/counseling-consultation>. You can reach an on-call counselor when Samantha and Chandler are not available by calling 614-292-5766.

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Mansfield:

If you or someone you know are suffering from any of the aforementioned conditions on the Mansfield Campus, you can learn more about the broad range of confidential mental health services available on campus by visiting <https://www.newdirectionsforlife.com/sap/> or calling 419-529-9941. Their offices are located in Student Support Services, Ovalwood, Second Floor. You can reach an on-call counselor when CCS is closed at 614-292-5766 and 24-hour emergency help is also available through the 24/7 National Suicide Prevention Hotline at 1-800-273-TALK or at suicidepreventionlifeline.org.

Marion:

The Office of Counseling & Wellness: Services for students are available through tele-mental health appointments via Zoom. Mental health concerns or stressful events can lead to diminished academic performance or a reduction in the ability to function well. If you or a student you know is struggling with life on or off-campus, help is available by calling 740-725-6349 or emailing Leslie Beary (beary.4@osu.edu). If you are in crisis, call 9-1-1. To speak to someone outside of normal office hours, students can reach the Ohio State After-Hours Line at 614-292-5766. Help is also available through the National Suicide Prevention Lifeline by calling 800-273-8255 or contacting Crisis Text Line by texting 4Hope to 741-741.

Religious Accommodations: Ohio State has had a longstanding practice of making reasonable academic accommodations for students' religious beliefs and practices in accordance with applicable law. In 2023, Ohio State updated its practice to align with new state legislation. Under this new provision, students must be in early communication with their instructors regarding any known accommodation requests for religious beliefs and practices, providing notice of specific dates for which they request alternative accommodations within 14 days after the first instructional day of the course. Instructors in turn shall not question the sincerity of a student's religious or spiritual belief system in reviewing such requests and shall keep requests for accommodations confidential.

With sufficient notice, instructors will provide students with reasonable alternative accommodations with regard to examinations and other academic requirements with respect to students' sincerely held religious beliefs and practices by allowing up to three absences each semester for the student to attend or participate in religious activities. Examples of religious accommodations can include, but are not limited to, rescheduling an exam, altering the time of a student's presentation, allowing make-up assignments to substitute for missed class work, or flexibility in due dates or research responsibilities. If concerns arise about a requested accommodation, instructors are to consult their tenure initiating unit head for assistance.

A student's request for time off shall be provided if the student's sincerely held religious belief or practice severely affects the student's ability to take an exam or meet an academic requirement **and** the student has notified their instructor, in writing during the first 14 days after the course begins, of the date of each absence. Although students are required to provide notice within the first 14 days after a course begins, instructors are



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strongly encouraged to work with the student to provide a reasonable accommodation if a request is made outside the notice period. A student may not be penalized for an absence approved under this policy.

If students have questions or disputes related to academic accommodations, they should contact their course instructor, and then their department or college office. For questions or to report discrimination or harassment based on religion, individuals should contact the **Civil Rights Compliance Office**.

Policy: **Religious Holidays, Holy Days and Observances**

Sexual Misconduct/Relationship Violence: Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g. race) , If you are someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu>.

Student Health and Well Being: The university strives to maintain a healthy and accessible environment to support student learning in and out of the classroom. If you anticipate or experience academic barriers based on your disability (including mental health, chronic, or temporary medical conditions), please alert me so that options can be discussed privately. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion.

Students with Disabilities: All instructors are encouraged to include in their syllabus a statement inviting students with disabilities to meet with them in a confidential environment to discuss making arrangements for accommodations. There are several reasons why this syllabus statement is critical. This statement both normalizes the accommodation process and helps to create a positive and welcoming environment for students with disabilities. Also, the statement creates a collaborative vehicle for providing accommodations and serves as a reminder to students who need the accommodations that these arrangements need to be made.

Newark:

Students who would like to request accommodations regarding disability must first register with Student Life Disability Services (SLDS). Stephanie Rowland or Tyler Guminski in Student Life Disability Services (SLDS) can assist with this process. Once SLDS registration is established, you and your instructors will receive an access letter outlining your accommodations. You do not need to disclose your disability to faculty. Although accommodations may be authorized at any time in a term, it is in your best interest to disclose your academic needs during the first week of class. SLDS is located in Warner Center 226.

Contact information:

Email: **nwk-studentlifedisabilityservices@mail.cotc.edu**

Phone: (740) 364-9578.

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Lima:

The contact information for Ohio State Lima Disability Services follows: Karen Meyer, M.S. Ed, Coordinator for Disability Services, The Ohio State University at Lima, Student Services Building, 567-242-7194 Office / 567-242-7506 Fax; meyer.193@osu.edu.

Mansfield:

To establish reasonable accommodations, please register with Student Life Disability Services (SLDS) on the Mansfield Campus. After registration, make arrangements with SLDS as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: mcgregor.40@osu.edu; 419-755-4304.

Marion:

The university strives to make all learning experiences accessible to all students. If you anticipate or experience academic barriers based on your disability (including mental health, chronic, or temporary medical conditions), please let Julie Prince know immediately so that you can privately discuss options. To establish reasonable accommodations, register with the Office for Disability Services. After registration, make arrangements with Julie Prince as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. ODS contact information: marionds@osu.edu; 740-725-6247; <https://osumarion.osu.edu/academics/academic-support-services/disability-services.html>; 128 Maynard Hall, 1461 Mount Vernon Avenue, Marion.

COURSE DESIGN

The content of the course was assembled based upon elements of a Curriculum Map. Students are expected to progress through stages of development from Introduce to Reinforce to Master. Introduce refers to knowledge and skills acquired for the first time; it is recognized that the material presented is new. Reinforce takes the skills and knowledge from the prior level and provides opportunities to develop them at a greater depth. Master defines those portions of the course devoted to a demonstration of skills and knowledge under exam conditions. The course contains elements of all three stages.

Learning Objectives comport to those identified by the e-book publisher, McGraw-Hill.

A portion of the course delivery is **SYNCHRONOUS**. Students can get technical support from the Ohio State [IT Service Desk](#) to ensure that they are equipped to participate in ZOOM lectures. ZOOM lectures are part of both Introduce and Reinforce in the presentation of the curriculum. ZOOM lectures will not be recorded or made available after a class session.

ASYNCHRONOUS lectures have also been recorded. I refer to them as Forewords since their purpose is to distill information at a high level. A Foreword is to provide a brief overview of topical areas of the curriculum and serve as a touchstone in Introduction and Reinforce in the Curriculum Map. Important: it is advisable to



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access the Foreword prior to encountering the covered material in the e-book and prior to **SYNCHRONOUS** ZOOM lectures.

A sizeable portion of **SYNCHRONOUS** ZOOM lectures is devoted to completing numerical exercises and polling to ensure that Learning Objectives are being properly pursued. Students are encouraged to have their calculators with them during **SYNCHRONOUS** ZOOM lectures and to participate in problem solving.

TopHat will be employed to poll and pose questions in **SYNCHRONOUS** ZOOM lectures; participation is encouraged.

Important: Optional materials are included with access to McGraw Hill’s Connect portal (also available as an app for mobile access). Students are encouraged to make use of Sharpen to enhance their learning. McGraw Hill’s Sharpen provides quiz banks, videos, flashcards, videos, and chapter summaries. To access the software in Connect, Open Sharpen from the left-hand side of the screen.





**Study Better with
Sharpen**

Open Sharpen for bite-sized quizzes, videos, and flashcards. 5 minutes is all you need to boost your grades.

Open Sharpen 

On the Library prompt, type in Fundamentals of Corporate Finance and choose the Stephen Ross e-book.

Library

 Fundamentals of Corporate Finance 

Students can navigate to containers of interest, as follows:



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Fundamentals of Corporate Finance ~ Chapter 5 ~



Understand

Introduction to Valuation: The Time Value of Money

Video 1 of 3 ▶ Chapter 5



Understand includes video lessons that underscore what appears in the e-book.



Test your Knowledge

Introduction to Valuation: The Time Value of Money

Quiz ▶ Chapter 5



Test Your Knowledge allows students to take multiple choice quizzes prebuilt by the publisher.



Dive Deeper

Introduction to Valuation: The Time Value of Money

Summary ▶ Chapter 5



Dive Deeper focuses on glossary and concepts, allowing for definitions to be studied in a slide show.



Memorize

Introduction to Valuation: The Time Value of Money

Flashcards ▶ Chapter 5



Memorize is a flashcard repository designed to build retention through repetitive visual presentation.



Practice

Calculating Rates of Return: Problem 1

Solution 1 of 5 ▶ Chapter 5



Practice contains numerical exercises with step-by-step answers provided.

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ASSIGNMENTS AND GRADING

This table summarizes the types of Assignments that are subject to grade in Business Finance 3220.

<u>Assignment</u>	<u>Points</u>	<u>Assignment Type</u>
Exams: 4 each worth 180 points	720 points	Individual
Connect Exercises: 8 Chapters @ 30 each	240points	Individual
McGraw Hill SmartBook: 8 Chapters @ 5 each	40 points	Individual
Proctorio Practice Exam	10 points	Individual
Course Reflection Paper	10 points	Individual
Total	1020 points	

Exams will be administered on the regularly scheduled date of the on-line ZOOM classes. The Exams will be offered through Carmen Canvas with Proctorio. The intention is to offer the Exams in very close proximity to the regularly scheduled class meeting times of 5:00PM to 7:30PM ET. Proctorio is enabled inside Connect and is supported by McGraw Hill. The Exams for this semester are to occur on: September 22, October 20, November 17, and December 8. Students must be prepared to take the Exams on those dates with Proctorio at the appropriate times. There are no exceptions and students need to plan accordingly.

Exams are timed and students have 90 minutes to complete them. Exams require students to log into CarmenCanvas and use Proctorio. Once the Exam is opened, the time to complete it begins to tick down. Each Exam covers two chapters of the course material and is not cumulative. Each student is to work individually on his/her Exams.

Connect Exercises will include three attempts per problem. Total scores are provided after the first and second attempts. After the third attempt is completed, the software provides feedback to assist in correctly answering the question. The highest score from your attempts (first, second, or third) will become your score for that Connect Exercise assignment.

SmartBook has been included to reinforce student comprehension of the contents of the e-book. Each chapter has questions concerning content; students are tasked with answering these questions inside SmartBook.

The Proctorio Practice Exam consists of items concerning course content, trivia focused on Big Ten football and mascot traditions, and other items. Do not study for this exam. Instead, use the exam to gain familiarity with the software used to administer the four Exams that are part of BUSFIN 3220. Take the practice exam as often as you would like.

A Course Reflection Paper has been included to allow students to offer their impressions of the contents of the distance learning they have encountered. It is brief and allows for open-ended responses to four multi-part questions.

Late work will not be accepted. Connect Exercises and SmartBook are due at 11:59PM on the Sunday following the prior Monday's class session except when a University recognized holiday occurs and an Announcement is

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posted to the course website or made explicit in a ZOOM class session. Exams and Assignments have their due dates posted to the course website; students are expected to be familiar with them.

Not completing Assignments without a valid medical reason or emergency excuse will result in a zero-point award. It is understood that exceptions crop up: the loss of a loved one, hospitalization, flare up of a chronic condition, intercollegiate competition, University sponsored trips, birth or adoption of a child, etc. I will require documentation to support pursuit of alternative Assignment due dates.

For births, I need a hard copy of the birth certificate. Hospitalization/admittance of student requires attending physician documentation, loss of loved one – URL to the obituary or death certificate, admittance to hospice – physician order, University sponsored trip/intercollegiate competition – lead faculty authorization. To make it fair to all members of the class, everyone is held to this standard.

Letter grade cutoffs are in accordance with the OSU Standard Scheme A-E in the following scale:

Grade:	Percentage:
A	100-93%
A-	<93-90%
B+	<90-87%
B	<87-83%
B-	<83-80%
C+	<80-77%
C	<77-73%
C-	<73-70%
D+	<70-67%
D	<67-60%
E	<60-0%

There is no rounding. The scale provided here provides the absolute cut-off for letter grade. There exist no extra credit nor bonus assignments if a student is not at these point cut-offs. The requirements of the course are identical for every student.

A week-by-week course schedule will be posted to Canvas. The course schedule is tentative and subject to change. Any changes will be made in an Announcement and relayed during a **SYNCHRONOUS** ZOOM class session, if possible.