The Ohio State University Fisher College of Business
AMIS 4670: IT Planning and Management (Section 37068)
Course Syllabus -- Autumn 2023
Schoenbaum Hall #319
MoWe 9:35am to 10:55am

This syllabus is <u>SUBJECT TO CHANGE</u>—changes will be posted on Canvas and announced in class.

Questions concerning any of the following topics or lectures should be directed to the instructors noted for those topics or lectures.

* Submissions are due at 5pm on the day <u>before</u> the listed class in which they will be discussed unless otherwise indicated.

Class Syllabus - As of 08/18/23 (<u>*Subject To Change*</u>)

<u>Date</u>	<u>Topical Coverage</u>	<u>Reading</u>	<u>Submission Due*</u>
Wed 8/23	Course Introduction		
	Module One - Assessing The Current Situation		
Mon 8/28	• Looking Out To The Horizon – Preparing For What Is To Come • Influencing Factors and Trends • Intro to Individual Assignment #1	"Preparing For The 15-Year Future"; Thornton May; Computerworld, 3/6/2017 HBP; "Finding A Job When You Don't Know What You Want To Do Next"; Mimi Aboubaker, 2022	
Wed 8/30	• Organizational Responses To Disruptive Trends • Potential In-Class Assignment		Ind. Assignment #1 Due Date (8/29 @ 5pm)
Mon 9/4	***Labor Day Holiday*** ***(NO CLASSES TODAY)***		
Wed 9/6	• Introduction to Traditional Organizational Structures and Their Limitations • Intro to Individual Assignment #2	HBP; "How Do You Manage An Off-Site Team?"; Maruca, 1998	
Mon 9/11	• Understanding Mental Models • Upskilling The Workforce		Ind. Assignment #2 Due Date (9/8 @ 11:59pm)
Wed 9/13	• Influencing Expectations -- Branding and Influencing • Business Systems (Prelim Intro)		

Mon 9/18	• Business Systems and Process Introduction (Part One)		
Wed 9/20	• Business Systems and Process Introduction (Part Two)		
Mon 9/25	*Exam / Quiz #1* • **Covering Module One**		
	Module Two - Envisioning Your Goals		
Wed 9/27	• Review of Exam #1 • Frameworks and Architectures (Building A Context)		
Mon 10/2	• Introduction to Organizational Maturity	HBP, "Managing The Four Stages of Growth", Gibson & Nolan	
Wed 10/4	• Adaptive Digital Readiness and Customer Centricity • Digital Transformation		
Mon 10/9	• Outcome-Based Strategies • IT Financial Management	HBP; "What Is Strategy?"; Porter, 1996 HBP; "The Big Lie Of Strategic Planning"; Martin, 2013 HBP, "Strategic Intent", Hamel and Prahalad 2004	
	Module Three - Building The Path Forward		
Wed 10/11	• Making Choices (The Management of Priorities) • Assessing Performance • Intro to Team Assignment #1 • Potential In-Class Assignment	HBP, "The Balanced Scorecard; Measures That Drive Performance"; Nolan and Kaplan, 2005	
Mon 10/16	• Project Management • Systems Implementation		
Wed 10/18	*Team Presentations – Team Assignment #1* • Introduction to Individual Assignment #3		Team Project #1 Due Date (10/17 @ 5pm)
Mon 10/23	• Managing Risk & Uncertainty	HBP; "Case Study: Protecting The Cheddar"; Berinato & Bochman, 2018	

Wed 10/25	• Managing Security, Reliability, Prevention and Response • IT General Controls		<mark>Ind. Assignment Three Due Date (10/24 @ 5pm)</mark>
Mon 10/30	*Exam / Quiz #2* • **Covering Modules Two & Three**		
	Module Four - Preparing For The Journey		
Wed 11/1	• Re-Shaping The Infrastructure (Cloud and ERP) • Preparing Your Organization For The Cloud		
Mon 11/6	• Data Management Approaches • Intro to Analytics		
Wed 11/8	• Artificial Intelligence		
Mon 11/13	• Fostering Innovation • Managing Change • Intro to Team Assignment #2	HBP; "Innovation; The Classic Traps"; Kanter, 2006 HBP; "Leading Change: Why Transformation Efforts Fail"; Kotter; 2007 HBP; "Too Far Ahead Of The Curve"; Glaser, 2007	
Wed 11/15	• Influencing Technology Adoption • Intro to Individ. Assignment #4	HBP: "Darwin and The Demon, Innovating Within Established Enterprises; Geoffrey Moore, 2004 HBP; "The Cost Center That Paid Its Way"; Kirby, 2002	
Mon 11/20	• *Team Presentations – "Peachtree and the Infrastructure"*		<mark>Team Project #2 Due Date (11/19 @ 5pm)</mark>
Wed 11/22	*Thanksgiving Break (NO CLASSES TODAY)*		
	Module Five - Pulling It Together: Roles and Leadership		
Mon 11/27	• Managing Your Supplier Environment		<mark>Ind. Assignment #4 Due Date (11/26 @ 5pm)</mark>
Wed 11/29	• Managing The Human Side • Preparing for Global Readiness		

Mon 12/4	• The Future of IT Leadership • The Future of The IT Organization • Final Perspectives and Review	HBP: "What Makes A Leader?"; Goleman, 2003	
Wed 12/6	*Final Day Of Class* *Final Exam - Quiz #3 - Covering Modules Four and Five*		