



The Ohio State University Fisher College of Business
AMIS 3620: Foundations of Information Systems (Section 2856)
Course Syllabus -- Autumn 2025
Gerlach Hall #305
Mo/We 8:00am to 9:20am

This syllabus is SUBJECT TO CHANGE—changes will be posted on Canvas and announced in class.

Questions concerning any of the following topics or lectures should be directed to the instructors noted for those topics or lectures.

**** Submissions are due at 5pm on the day before the listed class in which they will be discussed unless otherwise indicated.***

Class Syllabus - As of 102025 (Subject To Change)

Date	Topical Coverage	Reading Expectations	Submission Due*
Wed 8/27	Course Introduction		
	<i>Module One - Understanding The Broader Need</i>		
Mon 9/1	<i>Labor Day Holiday (NO CLASSES TODAY)</i>		
Wed 9/3	<ul style="list-style-type: none">Business Roles Within Today's Environment	Laudon & Laudon Textbook: Chapter One “Preparing For The 15-Year Future”; Thornton May; Computerworld, 3/6/2017	
Mon 9/8	<ul style="list-style-type: none">Structuring and Governing Business ProcessesIntroduction of Ind. Assignment #1		My/Lab Week 1 - Due 9/9
Wed 9/10	<ul style="list-style-type: none">Technology's Supporting Roles Within Today's Environment	Laudon & Laudon Textbook: Chapter Two HBP; “To Succeed in the Long Term, Focus on the Middle Term”; Moore (2007)	Ind. Assignment #1 Due Date (5pm on 9/12)
Mon 9/15	<ul style="list-style-type: none">Understanding and Mitigating the Risks Within Today's Technology Function	HBP; “Cyber Risk Is Growing. Here's How Companies Can Keep Up”; Chertoff (2023)	My/Lab Week 2 - Due 9/16
	<i>Module Two - Building Blocks For Responding</i>		
Wed 9/17	<ul style="list-style-type: none">Technology Organizations and Their RolesIntroduction To In-Class Assignment #1		In-Class Assignment #1 – Due 9/17 at 9:35am

Mon 9/22	<ul style="list-style-type: none"> Understanding IT Architecture and The Virtual Workplace 	Laudon & Laudon Textbook: Chapter Five	
Wed 9/24	<ul style="list-style-type: none"> Enterprise Systems and Ecosystems 		
Mon 9/29	<ul style="list-style-type: none"> The Impact of The Cloud on Infrastructure Planning and Management 		My/Lab Week 3 - Due 9/30
Wed 10/1	<p><i>Exam / Quiz #1</i></p> <ul style="list-style-type: none"> Covering Module One and Two 		
	<i>Module Three - Supporting The Process</i>		
Mon 10/6	<ul style="list-style-type: none"> Review of Exam #1 Foundations of Data Relationships and Information Management (Day One) <u>Introduction Of Individual Assignment #2</u> 	Laudon & Laudon Textbook Chapter Six	
Wed 10/8	<ul style="list-style-type: none"> Foundations of Data Relationships and Information Management (Day Two) 		Individual Assignment #2 Due Date (11:30pm on 10/7)
Mon 10/13	<ul style="list-style-type: none"> Introduction To Managing and Securing Against IT Risk Introduction To Team Assignment #1 Introduction To In-Class Assignment #2 	Laudon & Laudon Textbook: Chapter Eight HBP; "U.S. Businesses Need To Be More Prepared For Physical Risks"; Herrington (2023)	In-Class Assignment #2 – Due 10/13 at 9:35am
	<i>Module Four - Planning For The Response</i>		
Wed 10/15	<ul style="list-style-type: none"> Strategy Formulation 	Laudon & Laudon Textbook: Chapter Three	My/Lab Week 4 - Due 10/17
Thurs 10/16 – Fri 10/17	<i>AUTUMN BREAK (NO CLASSES TODAY)</i>		
Mon 10/20	<ul style="list-style-type: none"> Planning The Response 	HBP; "Old Formulas Won't Help You Solve Today's Business Problems"; Olson (2023)	
Wed 10/22	<ul style="list-style-type: none"> Achieving Operational Excellence and Customer Intimacy 	Laudon & Laudon Textbook: Chapter Nine	
Mon 10/27	<i>Team Assignment #1 Presentations</i>		Team Assignment #1 Due Date (5pm on 10/26)
Wed 10/29	<ul style="list-style-type: none"> Navigating Today's Digital Environment 	Laudon & Laudon Textbook: Chapter Ten HBP; "Digital Transformation Is Not About Technology"; Tabrizi et al (2019) HBP; "The Digital Transformation Of Kroger"; Ramaswamy et al (2021) Jack Levis UPS Podcast; https://youtu.be/zAiFBD4ro74	

Mon 11/3	<ul style="list-style-type: none"> Managing The IT Supply Chain 	HBP; "Re-Think Your Relationship With Your Vendors"; Kanara (2020)	My/Lab Week 5 - Due 11/4
	<i>Module Five – Informing The Response</i>		
Wed 11/5	<ul style="list-style-type: none"> Business Information and Enhanced Decision Making 	Laudon & Laudon Textbook: Chapter Twelve	
Mon 11/10	<ul style="list-style-type: none"> Introduction to Artificial Intelligence Introduction to Individual Assignment #3 	Laudon & Laudon Textbook: Chapter Eleven HBP; "Will A Bank's New Technology Help or Hurt Morale?"; Schlesinger (2021)	
Tues 11/11	<i>VETERANS DAY Holiday (NO CLASSES TODAY)</i>		My/Lab Week 6 - Due 11/12
Wed 11/12	<i>Exam / Quiz #2</i> <ul style="list-style-type: none"> <i>Covering Modules Three through Five</i> 		
	<i>Module Six – Managing The Response</i>		
Mon 11/17	<ul style="list-style-type: none"> Review of Exam #2 Ethical/Social/Legal Management Introduction of Team Assignment #2 	Laudon & Laudon Textbook: Chapter Four HBP; "Nike: Ethics Versus Reputation in the #MeToo Era; Agnihotri (2018)	Individual Assignment #3 Due Date (11:30pm on 11/14)
Wed 11/19	<ul style="list-style-type: none"> Systems Implementation Budget and Financial Management 	Laudon & Laudon Textbook: Chapters Thirteen	
Mon 11/24	<ul style="list-style-type: none"> Managing Information Systems Projects Case Prep; Tommy Hilfiger (Located Under Assignments Group) Introduction To In-Class Assignment #3 	Laudon & Laudon Textbook: Chapters Fourteen	My/Lab Week 7 - Due 11/25 In-Class Assignment #3 – Due 11/24 at 9:35am
Wed 11/26	<i>THANKSGIVING Holiday (NO CLASSES TODAY)</i>		
Mon 12/1	<i>Team Assignment #2 Presentations</i>		Team Assignment #3 Due Date (5pm on 11/30)
	<i>Module Seven – Preparing For Our Future Response</i>		
Wed 12/3	<ul style="list-style-type: none"> Navigating the Emerging Global Landscape 	Laudon & Laudon Textbook: Chapter Fifteen	

Mon 12/8	• Examining The Technology and AI Related Future Landscape		My/Lab Week 8 - Due 12/8
Wed 12/10	<i>Final Exam / Quiz #3</i> Covering Modules Six and Seven		