FISHER
COLLEGE OF BUSINESS

The Ohio State University Fisher College of Business
AMIS 4670: IT Planning and Management (Section 4891)
Course Syllabus -- Spring 2023
Gerlach Hall #315
MoWe 8:00am to 9:20am

This syllabus is <u>SUBJECT TO CHANGE</u>—changes will be posted on Canvas and announced in class.

Questions concerning any of the following topics or lectures should be directed to the instructors noted for those topics or lectures.

* Submissions are due at 5pm on the day <u>before</u> the listed class in which they will be discussed unless otherwise indicated.

Class Syllabus - As of 012023 (<u>Subject To Change</u>)

Date	Topical Coverage	Reading	Submission Due*
Mon 1/9	Course Introduction		
	Module One - Assessing The Current Situation		
Wed 1/11	• Looking Out To The Horizon – Preparing For What Is To Come • Influencing Factors and Trends • Intro to Individual Assignment #1	"Preparing For The 15-Year Future"; Thornton May; Computerworld, 3/6/2017 HBP; "Finding A Job When You Don't Know What You Want To Do Next"; Mimi Aboubaker, 2022	
Mon 1/16	***Martin Luther King Jr. Holiday*** *(NO CLASSES TODAY)*		Ind. Assignment #1 Due Date (1/15 @ 5pm)
Wed 1/18	• Organizational Responses To Disruptive Trends • Intro to Individual Assignment #2		
Mon 1/23	• Introduction to Traditional Organizational Structures • Potential In-Class Assignment		
Wed 1/25	• Understanding Mental Models • Upskilling The Workforce	HBP; "How Do You Manage An Off-Site Team?"; Maruca, 1998	Ind. Assignment Two Due Date (1/27 @ 5pm)

Mon 1/30	• Business Systems and Process Introduction (Part One)		
Wed 2/1	• Business Systems and Process Introduction (Part Two)		
Mon 2/6	*Exam / Quiz #1* **Covering Module One**		
	Module Two - Envisioning Your Goals		
Wed 2/8	• Review of Exam #1 • Frameworks and Architectures (Building A Context)		
Mon 2/13	• Introduction to Organizational Maturity	HBP, "Managing The Four Stages of Growth", Gibson & Nolan	
Wed 2/15	• Adaptive Digital Readiness and Customer Centricity • Digital Transformation		
Mon 2/20	• Outcome-Based Strategies • Potential In-Class Assignment	HBP; "What Is Strategy?"; Porter, 1996 HBP; "The Big Lie Of Strategic Planning"; Martin, 2013 HBP, "Strategic Intent", Hamel and Prahalad 2004	
	Module Three - Building The Path Forward		
Wed 2/22	• Making Choices (The Management of Priorities) • IT Financial Management • Intro to Team Assignment #1		
Mon 2/27	• Project Management • Systems Implementation		
Wed 3/1	*Team Presentations – Team Assignment #1* • Introduction to Individual Assignment #3		Team Project #1 Due Date (2/28 @ 5pm)
Mon 3/6	• Managing Risk & Uncertainty	HBP; "Case Study: Protecting The Cheddar"; Berinato & Bochman, 2018	

Wed 3/8	• Managing Security, Reliability, Prevention and Response • IT General Controls		<mark>Ind. Assignment Three Due Date (3/7 @ 5pm)</mark>
Mon 3/13 – Fri 3/17	*Spring Break Week* *(NO CLASSES)*		
Mon 3/20	• Data Management Approaches • Intro to Analytics		
Wed 3/22	*Exam / Quiz #2* **Covering Modules Two & Three**		
	Module Four - Preparing For The Journey		
Mon 3/27	• Review of Exam #2 • Influencing Expectations -- Branding and Influencing		
Wed 3/29	• Re-Shaping The Infrastructure (Cloud and ERP) • Preparing Your Organization For The Cloud • Intro to Team Assignment #2	HBP; "Too Far Ahead Of The Curve"; Glaser, 2007	
Mon 4/3	• Managing The Human Side • Preparing for Global Readiness • Assessing Performance	HBP, "The Balanced Scorecard; Measures That Drive Performance"; Nolan and Kaplan, 2005	
Wed 4/5	• *Team Presentations – "Peachtree and the Infrastructure"*		<mark>Team Project #2 Due Date (4/4 @ 5pm)</mark>
Mon 4/10	• Fostering Innovation • Managing Change	HBP; "Innovation; The Classic Traps"; Kanter, 2006 HBP; "Leading Change: Why Transformation Efforts Fail"; Kotter; 2007	
Wed 4/12	• Influencing Technology Adoption • Intro to Individ. Assignment #4	HBP: "Darwin and The Demon, Innovating Within Established Enterprises; Geoffrey Moore, 2004 HBP; "The Cost Center That Paid Its Way"; Kirby, 2002	
Mon 4/17	• Managing Your Supplier Environment		<mark>Ind. Assignment #4 Due Date (4/16 @ 5pm)</mark>
	Module Five - Pulling It Together: Roles and Leadership		

Wed 4/19	• The Future of IT Leadership • The Future of The IT Organization • Final Perspectives and Review	HBP: "What Makes A Leader?"; Goleman, 2003	
Mon 4/24	***Final Day Of Class*** ***Final Exam - Quiz #3 - Covering Modules Four and Five***		