

BUSML 4380 – Advanced Logistics Management

Spring 2024 – First Session

Instructor: Alan Pritchard
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Office: 634 Fisher Hall
Class Schedule: Tuesdays and Thursdays 11:10 am – 12:30 pm
Room: Schoenbaum Hall 220
Office Hours: By appointment (email me)

Course Materials:

1. Textbook (optional): *International Logistics: The Management of International Trade Operations* (5th Edition) by Pierre David; ISBN 978-0989490641
 2. Additional Materials posted on CARMEN (<https://carmen.osu.edu>)
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Course Description

This course includes advanced coverage of the concepts and methods used to plan and manage logistics activities in a business environment. Students will gain an in-depth understanding of the components of logistics management and the tradeoffs required to manage the integrated flow and storage of goods through supply chains.

Course Learning Outcomes

The objectives of this course are to provide the student with:

- *An understanding of the role of logistics in national and multinational business and government activity.*
- *An understanding of some of the individual components of logistics and their interrelationships within individual companies and within supply chains.*
- *An understanding of analytical tools and techniques useful in solving logistics problems.*
- *The analytical and problem-solving skills necessary to develop solutions for a variety of logistics problems.*

- *Knowledge about the professional opportunities in the field of logistics management.*

Course Mission

The mission of this course is to bring logistics to life through dialogue, active learning, and informed decision-making and to ultimately inspire Fisher students to appreciate why logistics matters to their world, their work, and their daily lives.

Course Guiding Question

How should the flow and storage of goods through a supply chain be managed to achieve organizational goals?

Grading

Your final grade will be determined by a weighted average of the following:

Participation and Contribution	10%
Team Project	20%
Assignments	30%
Final Exam	40%
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	100%

A	=	93 – 100%	C	=	73 – 76.99%
A-	=	90 – 92.99%	C-	=	70 – 72.99%
B+	=	87 – 89.99%	D+	=	67 – 69.99%
B	=	83 – 86.99%	D	=	63 – 66.99%
B-	=	80 – 82.99%	D-	=	60 – 62.99%
C+	=	77 – 79.99%	E	=	below 60%

Grading is based on the OSU standard scheme above. For example, an 86% is a letter grade of B for the course. I do not award points for any non-stipulated non-class assignments. There is no curve or bumping up grades whatsoever. The percentage you earn above equals your final letter grade for the class.

Final Exam: There will be one exam during the term. Questions on the exam may consist of multiple choice, true/false, matching, short essay, and/or applied problem-solving questions. Any material from any aspect of the class may be included on the exam.

Should you be sick on an exam day, you must contact me more than 8 hours before the exam and schedule a make-up exam that must be taken within 2 days. You will also need to provide a doctor's note or other University approved documentation.

Should you have a conflict with an exam date, please inform me as soon as possible. If an excuse is approved, a student is permitted to take a make-up exam on a date mutually determined by the professor and the student. The exam may be different from the original exam given in class. An exam, whether regularly scheduled or make-up, that is missed without an approval will be assigned a zero.

Assignments: Assignments covering a variety of logistics challenges and issues will be posted to Carmen throughout the semester. Students are required to complete these assignments individually, unless otherwise noted.

Team Project: This project is intended to tie together many of the concepts that you will learn throughout the term and give you the opportunity to practice thinking through complex business decisions. The project will consist of a written report and an oral presentation of a logistics issue of interest to the team. Further information will be provided on Carmen and discussed in class.

Participation and contribution: To be successful in this course, students must actively participate. Students are expected to be on time and be actively engaged in classroom activities. It is unacceptable to be late or engaged with other activities during the scheduled class time.

Late Submissions

No late submissions will be accepted without prior approval from the instructor.

Technology Requirements

For help with your password, university e-mail, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk.

- **Self-Service and Chat support:** <http://ocio.osu.edu/selfservice>
- **Phone:** 614-688-HELP (4357)
- **Email:** 8help@osu.edu

Software Requirements

Carmen: Course announcements, syllabus, handouts, supplemental readings, PowerPoint slides, and grades will be made available through Carmen. Students can access the class page at <https://carmen.osu.edu>. The site is password protected. You were automatically enrolled when you registered for the class.

All students are required to regularly check Carmen for announcements and assignments. However, announcements will be made in class for some assignments. Students are responsible for posted and verbal assignments. Instructions for updating your Carmen email and notification preferences can be found at: <https://teaching.resources.osu.edu>.

LockDown Browser. Respondus LockDown Browser is required whether an exam is taken in person or online. In addition, access codes may be required to begin exams.

Classroom Expectations

Professionalism: It is expected that you conduct yourself in this class in a manner consistent with a full-time job in business. All activities, including correspondence (email, phone calls, in-class discussion, etc.), should be carried out in a professionally appropriate manner. You should ask yourself, “How would I handle this situation/activity in my first job after graduation?”

Student conduct: Students are expected to act in accordance with all Ohio State University policies, procedures, and standards. It is the individual student’s responsibility to become familiar with all applicable documents, such as the Student Code of Conduct and the Undergraduate Student Catalogue. Any form of academic dishonesty will not be tolerated. *Violation of any Ohio State University policy, procedure, or standard may result in a failing grade in the course at the sole discretion of the instructor.*

If a class is held online, Zoom will be utilized. Instructions for accessing Zoom will be provided at that time. The same standards from a face-to-face instruction transfer to the online setting. In this way, at the instructor’s discretion, disruptive behavior may result in disciplinary referrals pursuant to the Ohio State University Code of Student Conduct. Whether in-person or online, students are expected to maintain behaviors that are conducive to learning.

Examples of behavior that may be considered disruptive include:

- Disrupting the flow of a class session(s) by making off-topic comments.
- Enabling or participating in online classroom hijacking (“Zoombombing”) by participating in online classroom streams without being enrolled in the course or by sharing streaming classroom links with parties not enrolled in the course.
- Spamming, hacking, or using OSU or Carmen platforms for commercial purposes.
- Cyberbullying or online harassment.
- Habitually interfering with or stopping instructional delivery.

Laptops and cell phones: Note taking on laptops or tablets is allowed in the classroom. Devices should not be used to browse the internet, check email, etc. Your participation grade can be impacted if you are using technology in class for something other than work related to the class. The use of cell phones, which includes texting, is disruptive to the rest of the class and indicates that you are not actively engaged. Please put your phone away during class.

Copyright Policy

Students are not permitted to record course lectures, classroom discussions, or any other aspects of this course without the prior express written permission of the instructor. All the material from this course, including but not limited to the syllabus, slides, handouts, videos, and other teaching materials, are copyrighted by the instructor and university. Individuals should not give these materials to others or post them to any website without the instructor’s written consent.

Faculty Feedback and Response Time

My intended availability throughout the course is as follows. (Remember that you can call 614-688-HELP at any time if you have a technical problem.)

Grading and feedback: All grades will be posted to Carmen. For assignments and exams, you can generally expect feedback within 7 days. If there is an error, please contact me as soon as possible.

E-mail: I will attempt to reply to all e-mails within 24 hours, on school days. **Do not message me through Carmen.** My Carmen inbox is not monitored, and you will not receive a reply.

Academic Integrity Policy

Exam: You must complete the final exam yourself, without any external help or communication. Quizzes, assignments and writing prompts are included as course engagement activities and should be completed by yourself, without any external help or communication, unless otherwise noted.

Written assignments: Your written assignments should be your own original work. In formal assignments, you should cite the ideas and words of your research sources.

Collaboration and informal peer-review: The course includes many opportunities for formal collaboration with your classmates. While study groups and peer-review of major written projects is encouraged, remember that comparing answers on an exam or assignment is not permitted.

Accessibility Accommodations for Students with Disabilities

Statement on Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at titleix@osu.edu.

Requesting accommodations

If you would like to request academic accommodations based on the impact of a disability qualified under the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, contact your instructor privately as soon as possible to discuss your specific needs. Discussions are confidential. In addition to contacting the instructor, please contact the Student Life Disability Services at 614-292-3307 or ods@osu.edu to register for services and/or to coordinate any accommodations you might need in your courses at The Ohio State University. Go to <http://ods.osu.edu> for more information.

External Resources

Council of Supply Chain Management Professionals (CSCMP): CSCMP is one of the premier supply chain professional organizations. As a student, you can become a CSCMP member for \$40 (which is much cheaper than other membership options).

CSCMP roundtables meet in many different cities nationally. CSCMP provides valuable information and networking opportunities. Jobs are posted in the career center. If you are interested in a supply chain career, you might consider joining CSCMP as a student. The following link will take you to the membership page:

https://cscmp.org/CSCMP/Join/Student_Membership.aspx .

Logistics and supply chain management websites:

www.wsj.com/news/logistics-report
www.scmr.com
www.supplychainology.com
www.sourcetoday.com
www.logisticsworld.com
www.supplychainbrain.com
www.cargobusinessnews.com
www.scdigest.com
www.supplychaindigital.com
www.supplychain247.com
www.inboundlogistics.com/cms/news
www.cscmp.org
www.apics.org
www.shipafreight.com

International trade websites:

www.cia.gov/the-world-factbook
fred.stlouisfed.org/