# **BUSMHR 3100 - Foundations of Management and Human Resources**

Course Syllabus Spring, 2017 (Section 4406) Fisher College of Business The Ohio State University

#### **Professor Information**

Dr. Mark Sullivan Phone: 614.292.8401 313 Fisher Hall

Email: sullivan.956@osu.edu

#### **Course information**

Days: Mon, Wed, Fri 8:00 am - 9:20 am McPherson Chem Lab-1000

#### Office Hours

Monday 2:30 pm - 4:00 pm Thursday 1:30 pm - 3:00 pm Or by appointment

#### **COURSE DESCRIPTION:**

The purpose of this course is to study human behavior in organizational settings. In particular, we will be looking at topics related to the behavior of individuals (e.g. leadership, values and attitudes, motivation, etc.) the behavior of groups (e.g. teamwork), and organizational-level topics such as culture and organizational change. We will also discuss many of the organizational practices (such as selection, training and development, compensation, etc.) that have a direct effect on these behaviors and the organization's resulting performance.

In addition, as we discuss these content areas I'll be asking you to be introspective and think about your own knowledge, skills and abilities in these areas and how you can improve to maximize your success (both current and future) as an individual contributor and improve your personal leadership capability.

While a majority of examples and situations discussed will occur in "traditional" organizations, it is important to remember that these concepts apply equally well to non-traditional organizations (e.g. non-profit, family businesses, public sector, volunteer, etc.) as well.

#### **REQUIRED MATERIALS:**

Two textbooks will be used in this course, with selected chapter readings from each:

Kinicki, A., & Fugate, M. (2016) <u>Organizational Behavior: A Practical, Problem Solving Approach</u>. (1/e, First Edition) Boston, MA: McGraw-Hill

Noe, R., Hollenbeck, J., Gerhart, B., & Wright, P. (2015) <u>Fundamentals of Human Resource</u> Management. (6<sup>th</sup> edition) Boston, MA: McGraw-Hill

The above two books are new versions with significantly enhanced interactivity with McGraw-Hill's "Connect" learning technology. It is strongly recommended that it is purchased new using **ISBN** # 9781259709234 as the color, soft bound edition with the required "Connect" Code Card for digital

access (Details to be reviewed in class). The ISBN is for both books together. They come as a bundled package with a significantly discounted price. There is no work-around to buying a new digital, time based subscription "Connect" access card as the e-content is fixed for only a set period of time. Getting an older (used) version will end up being more expensive as you will then need to purchase two separate free-standing digital "Connect" code cards for both books at the normal retail rate (i.e. more than two times the cost of the OSU bundled volume discount rate). Some students are actually surprised that this is the case (i.e. new, bundled price cheaper), and only find it to be true after spending a fair bit of time and effort checking all the standard alternate points of purchase. Buy the discounted bundled package and get going with the program.

Finally, course information, powerpoint presentations, etc. will be available on the Carmen/Canvas site for this course. Carmen's address is: <a href="http://carmen.osu.edu">http://carmen.osu.edu</a>. Let me know if you have any problems accessing the page for this course.

#### **COURSE EXPECTATIONS:**

Each of us is responsible for the success of this class. I have designed the course to maximize learning and I am committed to creating a positive learning environment in the classroom. What you get out of the course is, however, ultimately up to you. Therefore, regular attendance throughout the semester is critical. Keep up with the readings. Engage in regular introspection and apply the course material to your own experiences. Come ready for class and I hope that you will ask questions (even in this large classroom).

Also, I fully expect a high level of courtesy and professionalism in the classroom setting; this means minimal talking, only course-related screen activity, no IMing, no surfing the web, no text messaging, etc. These behaviors are distracting and disrespectful not only to me but to your fellow students as well, and they reflect poorly on you as an adult. If you come in late to class be sure that you do so in a way that does not distract your peers. If you don't want to be in class, don't be in class. When you're here, be here.

Audio or video recording of lectures are <u>not permitted</u> without instructor permission. Moreover, posting of course materials on the web is <u>not permitted</u>.

Any student with special accommodation needs due to a disability should speak to me within the first two weeks of the course. Students with special needs are responsible for making me aware of their situation.

Remember, this course is for your benefit and development and you will get the most out of the course (and ultimately be most successful) by making it relevant to your own life situation. If we both do our parts, this course will make a difference for you and be a positive learning experience for all of us.

#### **GRADING:**

#### Grades

You will be evaluated based on 20 Connect assignments and three exams. Connect assignments are McGraw-Hill exercises found on their electronic learning platform. As mentioned previously, you must purchase the Connect Access Card in-order to register and complete the assignments.

Course Component	Points	% of Grade
Connect Required Assignments: 20 (12.5 points/exercise)  Some exercises have one question while others will have multiple questions but which always total up to 12.5 pts, regardless	250 points	25%
First Exam	250 points	25%
Second Exam	250 points	25%
Third Exam (non-cumulative, final – last day of class)	250 points	25%
Total Points	1000 points	100%

#### **Connect Assignments (250 points)**

The class schedule includes relevant, required Connect activities that start the first week of the course. Each weekly assignment is due on the Friday of that week. However, at the front end of the course, I am giving you a huge lead time, several weeks, in which to purchase, register, activate and engage in each of the weekly exercises without an immediate weekly Friday due date. Your first weekly Friday deadline will be February 3<sup>rd</sup>, 2017. Each of those initial weekly assignments are due collectively on Feb 3<sup>rd</sup>. Then you need to complete each weekly assignment on the Friday of that week (post 2/3). THERE ARE NO EXTENSIONS OR MAKE-UPS FOR THE WEEKLY ASSIGNMENTS ONCE THEY START ON 2/3. Remember you were given a significant amount of time to start, so absolutely no excuses what so ever in meeting the weekly deadlines. (It doesn't matter what kind of significant life event comes up, you are given a huge lead time to do your work well in advance of any deadline....so do not even think of bringing the subject up with me.)

The activities include video case analysis, drag and drop exercises, self-assessments, manager's hot seat video case, and brief case analysis exercises. Though the types of these activities will vary, each exercise is worth 12.5 points. You will have three attempts to attain a perfect score. Immediate answers and solutions will be provided after each activity. Points will be tallied on a weekly basis starting after the Friday, Feb 3<sup>rd</sup> deadline. (Remember, NO points can be earned as a make-up after the assigned weekly due dates start for the Connect assignments, regardless of the reason.)

#### Exams (250 points each, 3 exams = 750 points total)

There will be three exams comprised of 50 multiple-choice and true/false test questions. The exams will cover twenty chapters during the semester. You will have 120 minutes to complete the exam and only one attempt. Each chapter will cover roughly 9-10% of the exam questions.

The primary component of your grade in this course will be based on three exams (each worth 250 points). The format for the exams will be non-essay, and will be multiple choice and true-false. These exams will <u>not</u> be cumulative in nature and will be spaced at roughly equal intervals throughout the quarter. All three (paper-based) exams are closed book and the use of notes is not allowed during an exam. The use of all electronic devices (laptop, cell phone, tablet, etc.) during exams is strictly forbidden. You are expected to take the exams when scheduled; failure to take an exam at the appointed time will result in your receiving a score of 0 points for that exam. Students with exam schedule conflicts must speak to me prior to the exam date. Make-up exams will <u>only</u> be granted under extreme, immutable (life and death) conditions or rationale beyond your control. Serious illness is only excused if there is date-relevant, health care documentation. (It will be followed up with a personal call by me so please include name and individual phone number of the health care provider. If I can not reach the provider it will go down as an un-excused absence or zero for your exam.)

Please also note that our third exam will be held during the last scheduled day of class. Due to the large number of students in this course, please do NOT ask for a different exam date unless you have a VERY pressing and legitimate need (e.g., three or more exams on the same day). Wanting to leave campus earlier vs. later, already scheduled travel arrangements, starting a new job or job interview, etc. are NOT sufficient reasons to warrant a different exam date as this would introduce a logistical nightmare and is simply not practical. It is your responsibility to be at our third and final, non-cumulative exam as scheduled, so plan your schedule, travel arrangements, etc. accordingly.

It is inevitable in a class of this size that some students will just be a few points away from the next grade. The cut-off points and final grades based on those cut-offs are <u>NOT NEGOTIABLE</u>. I am not sympathetic to students who approach me during the last week of the semester looking for extra points. The time to accumulate points is <u>during</u> the semester, not at the end of the semester.

Any issues concerning grading (e.g. exam scoring) need to be called to my attention via e-mail within one week of receipt of the grading. If you are concerned about your class performance, contact me as soon as those concerns arise. I will try to help you improve your performance but you must take the initiative to do so. Just as an aside, there <u>may</u> be one or more opportunities to earn extra credit by participating in research. *If an extra credit opportunity arises, I will announce it in class and provide additional details.* However, note, there are no promises or guarantees that extra credit opportunities will arise.

A straight 1000 point scale, provided below, will be used to determine your final grade based on the total points you earn during the semester (see below).

COURSE GRADING SCHEME						
Letter Grade	Point Range	% within Letter Grade	Raw Point Range	Raw Range per Letter	% for Total Letter	
Α	924 - 1000	72	77	107	10.67	
A-	894 - 923	28	30	107		
B+	864 - 893	30	30	100	10	
В	824 - 863	40	40			
B-	794 - 823	30	30			
C+	764 - 793	30	30		10	
С	724 - 763	40	40	100		
C-	694 - 725	30	30			
D+	664 - 693	30	30	100	10	
D	594 - 663	70	70	100		
E	0 - 593	100	593	593	59.33	

### **ACADEMIC INTEGRITY:**

The Ohio State University and the Committee on Academic Misconduct (COAM) expect that all students have read and understand the University's Code of Student Conduct, and that all students will complete all academic and scholarly assignments with fairness and honesty. Students must recognize that failure to follow the rules and guidelines established in the University's Code of Student Conduct and this syllabus may constitute "Academic Misconduct."

The Ohio State University's Code of Student Conduct (Section 3335-23-04) defines academic misconduct as: "Any activity that tends to compromise the academic integrity of the University, or subvert the educational process." Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, submitting the same or similar work for credit in more than one class, and possession of unauthorized materials during an examination. Ignorance of the University's Code of Student Conduct is never considered an "excuse" for academic misconduct, so you need to review the Code of Student Conduct and, specifically, the sections dealing with academic misconduct.

If I suspect that a student has committed academic misconduct in this course, I am obligated by University Rules to report my suspicions to COAM. If COAM determines that you have violated the University's Code of Student Conduct (i.e., committed academic misconduct), the sanctions for the misconduct in this class could include a failing grade for the course, disciplinary probation, suspension or dismissal from the University. If you have any questions about the above policy or what constitutes academic misconduct in this course, please contact me.

# **Course Outline and Assigned Reading\***

# Week 1 Course Intro; Strategy and Strategic Organizational Behavior

**<u>Date</u>** <u>Assigned Reading</u>

Mon, Jan 9 NO CLASS

Wed, Jan 11 Course Introduction; Syllabus and Courseware Navigation

**K&F, Ch. 1** p3-19

Fri, Jan 13 **K&F, Ch. 1** p20-34

(K&F) Required: Video Case Analysis - HP CEO Affair Scandal

## Week 2 Organizational Culture and Socialization; Global Organizational Behavior

Mon, Jan 16 No Class – Martin Luther King Holiday

Wed, Jan 18 K&F, Ch. 14

P480-513

(K&F) Required: Drag & Drop Exercise - Conceptual Framework for

Organizational Culture

Fri, Jan 20 Noe, et al., Ch. 16

(Noe) Required: Drag & Drop Exercise - Country Differences and HRM

# Week 3 Social Perception and Individual Differences

Mon, Jan 23 K&F, Ch. 3

P74-94

Wed, Jan 25 K&F, Ch. 3

P 95-106

(K&F) Required Drag & Drop Exercise: Emotional Intelligence

Fri, Jan 27 K&F, Ch. 4

P112-139

(K&F) Required: Drag & Drop Exercise - Barriers and Challenges of Diversity

# Week 4 Recruiting, Interviewing and Selection

Mon, Jan 30 Noe, et al. Ch. 5

P132-146

Wed, Feb 1 Noe Ch. 5

P146-161

(Noe) Required: Manager's Hot Seat Video Case 14: Diversity in Hiring –

Candidate Conundrum

Fri, Feb 3 Noe, et al., Ch. 6

P167-193

(Noe) Required: Case Analysis - Conducting Interviews

#### Week 5 Exam #1

Mon, Feb 6 Exam #1 Test Prep Session; Part I: TopHat with mobile devices

Wed, Feb 8 Exam #1 Test Prep Session; Part II: TopHat with mobile devices

Fri, Feb 10 Exam #1

### Week 6 Motivation and Engagement

Mon, Feb 13 **K&F**, **Ch. 5** 

P146-155

Wed, Feb 15 **K&F**, **Ch. 5** 

P156-167

Fri, Feb 17 K&F, Ch 5

P168-176

(K&F) Required: Drag & Drop Exercise - Motivational Theories

# Week 7 Groups & Team Effectiveness; Managing Conflict and Negotiations

Mon, Feb 20 K&F, Ch.8

P256-278

Wed, Feb 22 K&F, Ch.8

P279-286

(K&F) Required: Drag & Drop Exercise - Building an Effective Team

Fri, Feb 24 K&F, Ch. 10

P330-361

(K&F) Required: Video Case - Managing Conflict and Negotiations at

Starbucks

### Week 8 Power & Influence; and Leadership

Mon, Feb 27 K&F, Ch. 12

P404-419

Wed, Mar 1 **K&F, Ch. 12** 

P420-434

(K&F) Required Drag & Drop Exercise: Nine Generic Influence Tactics

Fri, Mar 3 K&F, Ch 13

P440-472

(K&F) Required Drag & Drop Exercise: Four Basic Skills for Leaders

### Week 9 Exam #2

Mon, Mar 6 Exam #2 Test Prep Session, Part I: TopHat with mobile devices

Wed, Mar 8 Exam #2 Test Prep Session, Part II: TopHat with mobile devices

Fri, Mar 10 Exam #2

## Week 10 Spring Break

Mon, Mar 13 No Classes – Spring Break

Wed, Mar 15 No Classes – Spring Break

Fri, Mar 17 No Classes – Spring Break

### Week 11 Compensation / Benefits

Mon, Mar 20 Noe et al., Ch. 13

P395-405

Wed, Mar 22 Noe Ch. 13

P406-417

(Noe) Required: Case Analysis - Balanced Scorecard

Fri, Mar 24 Noe et al., Ch. 14

P423-453

(Noe) Required: Video Case Analysis - The Business Strategy of Employee

Benefits

### Week 12 Human Resource Planning; and Performance Management

Mon, Mar 27 Noe, et al.. Ch. 5

P132-146

Wed, Mar 29 Noe, Ch. 5

P146-160

(Noe) Required: Case Analysis - Planning to Hire

Fri, Mar 31 Noe, et al., Ch. 10

P298-326

(Noe) Required: Video Case Analysis -Providing Feedback to Employees

### Week 13 Employee Training & Development

Mon, Apr 3 Noe, et al.. Ch. 7

P200-218

Wed, Apr 5 Noe, Ch. 7

P218-228

(Noe) Required: Video Case - eLearning at Johnson & Johnson

Fri, Apr 7 Noe, Ch. 8

P236-262

(Noe) Required: Video Case - Hiring Great People at The Container Store

Mon, Apr 10 K&F, Ch. 15

P520-539

K&F, Ch. 15

Wed, Apr 12 P540-551

(K&F) Required: Drag & Drop Exercise - Generic Organizational

Effectiveness Criteria

Fri, Apr 14 K&F, Ch. 16

P558-591

(K&F) Required: Case Analysis - Google and Stress management

#### Week 15 Exam #3 - Final Week

Mon, Apr 17 Exam #3 Test Prep Session, Part I: TopHat with mobile devices

Wed, Apr 19 Exam #3 Test Prep Session, Part II: TopHat Polling with mobile devices

Fri, Apr 21 Exam #3 (Final Class; Final Non Cumulative Exam)

<sup>\*</sup> I reserve the right to make changes to the readings and/or topics as needed. In the event that I do make changes, I will announce these changes in class and via Carmen.