Course: BUS MHR 2292

Professor: Ty Shepfer, Senior Lecturer & Director, Honors Cohort

352 Fisher Hall Shepfer.2@osu.edu 614-292-4395

Office hours: Tuesday's from 7:00 - 8:00 AM @ Buckeye Donuts

Thursday's from 1:00 – 2:00 PM @ Fisher Hall office 352 (3rd floor)

RECITATION LEADER CONTACT INFORMATION:

Name:	Email:
Vinessa Burnett	burnett.197@osu.edu
Sarah Chung	chung.482@osu.edu
Ariel Estwick	estwick.2@osu.edu
Becky Goff	goff.112@osu.edu
Darnell Griffin	griffin.692@osu.edu
Chase Lakhani	lakhani.24@osu.edu
Daniel Lamone	lamone.1@osu.edu
Scott Schultz	schultz.561@osu.edu
Paul Sobecki	sobecki.5@osu.edu

GENERAL COURSE INFORMATION:

BUS-MHR 2292 utilizes Canvas to post important information such as the syllabus, grades, announcements, articles, etc.: https://carmen.osu.edu/

COURSE DESCRIPTION:

BUS-MHR 2292 is the introductory business course required of all undergraduate students in The Fisher College of Business. The course format is a weekly lecture and recitation section. This course introduces students to the role of business in the lives of individuals, consumers, employees, and citizens with an emphasis on foundational business principles, ethics, corporate social responsibility, leadership, teamwork, and the practice and development of communication skills, both written and verbal.

TEACHING PHILOSOPHY:

My philosophy of instruction rests on establishing high expectations while fostering an environment that is conducive to peer-to-peer learning. It is my desire to encourage students to formulate questions rather than answers and to learn to critically think for themselves. Therefore, my goal as teacher is not to tell students what to think, but to instead provide them with the tools to be critical thinkers. My primary pedagogical role is to help students learn how to search for and construct a complete answer as we work through the question-and-answer process. My goal is to stimulate an active learning environment where there is an appreciation for the art of questioning and a comfort with the idea that being wrong is part of the learning process.

I am open to feedback about the course and will regularly ask for it. Just as I give students open and honest feedback, I will expect the same from them as this is the only way to continuously improve. After all, "a great teacher is someone who can learn *from* their students, who can learn *with* them, and learns *for* them."

COURSE OBJECTIVES:

- 1. To understand and appreciate various types of businesses, their purposes, and how they serve their stakeholders.
- 2. To develop self-awareness around your personal strengths, weaknesses and leadership skills.
- 3. To develop skills and strategies needed to attain career goals and develop correspondence appropriate to the job search.
- 4. To understand the emerging businesses focused on social entrepreneurship.
- 5. To recognize and understand the intangible value of ethics and integrity to leadership, including the identification of your ethical perspective and the value of decision-making frameworks.
- 6. To demonstrate oral and strengthen communication skills through multiple presentation formats at both the individual and group level, including using digital technology to achieve communication objectives.
- 7. To understand and practice the principles of written business communication while planning, editing, revising, and proofreading work that is consistent with professional standards.

8. To write various business correspondence for targeted audiences including by using appropriate writing formats and graphic aids to effectively and efficiently communicate.

REQUIRED MATERIALS:

The vast majority of reading material will be provided electronically through the course website. Two items must be purchased for this class:

- 1. A course packet through the Harvard Business School available through this link: click here (cost \$12.75): http://cb.hbsp.harvard.edu/cbmp/access/72871303
- 2. The Ethical Lens Inventory (ELI) is an assessment that you must purchase through <u>www.ethicsgame.com</u>. Each recitation will have a unique class code, which will be provided by your recitation leader this does not need to be purchased and completed until **5:00 PM on Thursday, March 1.** Additional details will be provided. (Cost: \$15.00)

CLASSROOM ENVIRONMENT:

This course will be a mix of lectures, classroom discussions, student presentations and team/individual exercises. Classroom dialogue is a critical component to the learning experience and your participation will be a significant portion of your grade. Students are expected to have read the course material prior to coming to class and be prepared to discuss the readings. It is expected that your interactions will be well informed, constructive and respectful.

Laptops, cell phones or any other electronic devices will not be permitted during class time unless otherwise stated. Please silence your phones during class. Classes will begin on time and it is expected for all students to be in their seats when class begins. If you cannot be on time, be early.

GRADE APPEAL POLICY:

Grades on assessments, presentations and assignments are intended to reflect the overall quality of performance of the student(s). If you think your grade on an assessment or assignment does not reflect the quality of your performance you must:

Step 1: Submit a clear written explanation of your reasoning within one week after the return of your assignment or assessment to your recitation leader. The written document need not be long, but must clearly identify the problem or issue of concern. Any grade appeal must

be conducted in writing. Your recitation leader will carefully review the appeal and respond back to you. There will be no grading appeals after the one-week deadline has passed.

Step 2: If you are still not satisfied after you have heard back from your recitation leader, submit the same appeal to Professor Shepfer, including your recitation leader's response. I reserve the right to re-grade the entire assignment and that grade will be final.

STUDENTS WITH DISABILITIES:

Any student who feels s/he may need an accommodation based on the impact of a disability should contact their recitation leader privately to discuss specific needs. Prior to that, the student should contact the Office for Disability Services at 614-292-3307 in room 150 Pomerene Hall to ensure the disability is documented.

STANDARDS OF INTEGRITY & CONDUCT:

Each student in this course is expected to be familiar with and abide by the principles and standards set forth in The Ohio State University's code of student conduct and code of academic conduct. You can view these documents or download pdf versions here: http://studentaffairs.osu.edu/resource_csc.asp and http://studentaffairs.osu.edu/resource_csc.asp a

As a member of the Fisher College of Business Community, I am personally committed to the highest standards of behavior. Honesty and integrity are the foundations from which I will measure my actions. I will hold myself accountable to adhere to those standards. As a future leader in the community and business environment, I pledge to live by these principles and celebrate those who share these ideals.

While most students have high standards and behave honorably, like every academic institution we sometimes encounter cases of academic misconduct. It is the obligation of students and faculty to report suspected cases of academic and student misconduct. Students can report suspected violations of academic integrity or student misconduct to faculty or to a program's leadership. All reported cases of academic misconduct are actively pursued and confidentiality is maintained. If a professor or Graduate Teaching Assistant suspects that a student has committed academic misconduct in this course, he or she is obligated by University Rules to report suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the University's Code of Student Conduct, the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University.

COURSE REQUIREMENTS:

Assignment / Acitivity / Assessment:	Number of points:
1. Class contribution as evaluated by your peers	20
2. Class contribution/attendance as evaluated by your instructor	50
3. Quizzes (30 points each)	90
4. Leadership assessment survey completion	20
5. Leadership skills workshop completion	20
6. Global awareness survey completion	20
7. QUIC modules completion	10
8. Resume completion	10
9. LinkedIn profile completion	10
10. Individual oral presentation	40
11. Midterm learning assessment	100
12. Ethical lens inventory completion	20
13. Group presentation & handout	100
14. Individual written assignment	60
15. In class group exercise/presentation	30
16. Final learning assessment	100
TOTAL	700

1. Class contribution as evaluated by your peers (20 points)

This class contains a great deal of group work and team projects, both inside and outside of class. Constructive performance feedback will be emphasized throughout the course. At the end of the semester, each team member will have the opportunity to evaluate one another's performance (see the peer-to-peer evaluation form at the end of the syllabus for more details).

2. Class contribution/attendance as evaluated by your instructor (50 points)

It is expected that you attend the lecture and the recitation every week. Classroom discussions will serve as a critical component to the learning experience and to your professional development. Speaking in front of a classroom of peers or a boardroom of business executives can be difficult and uncomfortable, however, with practice, nervous tendencies will lessen. Each class session will include

opportunities to discuss the reading material or current events. There will also be impromptu speaking opportunities. It is expected that your interactions will be well informed, constructive and respectful. Some key items that will be considered by your instructor include:

- Frequency: You regularly attend and contribute to class discussion. You are always on time to class.
- Quality: You contribute quality comments and advance the discussion forward. This is much more important than quantity of comments.
- Respect: You take seriously what your peers say and when you disagree, you do so respectively
- Listening: You listen attentively to other students and to the instructor

3. Quizzes (3 quizzes, 30 points each)

There will be three multiple choice quizzes during the semester to assess your comprehension of the assigned reading materials and lecture content. Quizzes will take place at the beginning of recitation and arriving late to class will result in a zero. No quiz will be dropped.

4. Leadership assessment survey completion (20 points)

The Leadership Assessment Survey must be completed by ALL students by **Friday, January 26 at 5:00 PM**. This survey will take approximately 1 hour to complete. The survey can be accessed here: https://osu.az1.qualtrics.com/jfe/form/SV 5nHLwnJW3McpoDr

5. Leadership skills workshop completion (20 points)

This is an in-person workshop that takes place outside of normal class scheduled time. The workshop is 60 minutes and designed to build your leadership skills. There are several different opportunities to attend a workshop and ALL students must sign up for their session by Friday, February 16 by 5:00 PM at this link: http://www.signupgenius.com/go/508084DADA828A3F49-growth. Attendance will be taken at each workshop and you need to attend one session to earn the 20 points. Space is limited, so sign up early. Bring your BuckID to the session as this will be how attendance is tracked.

6. Global awareness survey (20 points)

This is a survey designed to assess your global business acumen and will help the College determine what gaps we have within the realm of international business. This will be graded for completion only and the use of notes and/or internet is not permitted. The assessment must be completed by ALL students by 5:00 PM on Thursday, February 8 and takes approximately 30 minutes to complete. The survey can be accessed here: https://osu.az1.qualtrics.com/jfe/form/SV eCYv9BA09Rbsd01

7. QUIC modules completion (10 points)

You will be required to complete the QUIC modules as assigned by the Office of Career Management. Additional details will be provided in class and on Canvas. If you have already completed the modules prior to this course, you will automatically receive the points and no further action is required.

8. Resume completion (10 points)

You will be required to turn in a hard copy of your resume at two different times during recitation. Additional details are provided in the week-to-week schedule below.

9. LinkedIn profile completion (10 points)

You will be required to complete a LinkedIn profile. Additional details will be provided on Canvas.

10. Individual oral presentation (40 points)

Students will have the opportunity to choose a company that they might want to work for someday. You will be responsible for developing a ~2-minute presentation pertaining to that organization. Additional details will be provided on Canvas.

11. Midterm learning assessment (100 points)

All material covered in the class and the readings are "fair game" for the midterm. The midterm will contain multiple-choice questions and could include essays.

12. Ethical lens inventory (ELI) completion (20 points)

You will need to access and complete the Ethics Lens Inventory and bring the 2-page summary to recitation. Please do not complete the ELI before instructed to do so as there is a link that must be enabled. The cost of taking this assessment is \$15.00. ALL students are required to have the ELI completed by Thursday, March 1 at 5:00 pm.

13. Group presentation & handout (100 points)

Your pre-assigned group will select, research and orally present an example of ethical leadership and decision making or the failure of such. Each team member will be required to present. A more detailed scoring rubric with expectations of content will be provided on Canvas.

14. Individual Written Assignment (60 points)

Students will be required to write a two-page paper (not including attachments) that analyzes an organization's Corporate Social Responsibility Report. Additional details will be provided on Canvas.

15. In-class group presentation (30 points)

This exercise will provide all students one final opportunity to work on their presentation skills through a "case competition." Details will not be provided until recitation one week prior to the presentation.

16. Final learning assessment (100 points)

All material covered in the class and the readings are "fair game" for this comprehensive assessment. 2292 has a common final on **Thursday, April 26 at 8:00 PM**.

LATE ASSIGNMENTS:

Assignments are due at the beginning of class unless otherwise indicated. Any assignment that is turned in late (including one minute late) will be reduced in half. Any assignment that is not turned in within 24 hours after the due date, will not be accepted and will count as zero.

GRADING SCALE:

Final grades are calculated based on point values. There is a total of 700 points. The BSBA program recommends a mean GPA of 2.9 - 3.2 for this and all other business core classes. The actual grade assigned will be based on what you earn and there will be no rounding up. All sections of 2292 follow the same grading policy and we work hard to maintain consistency across all sections.

Points	Grade	Points	Grade
651 - 700	Α	539 - 559	C+
630 - 650	A-	511 - 538	С
609 - 629	B+	490 - 510	C-
581 - 608	В	469 - 489	D+
560 - 580	В-	441 - 468	D
		Below 441	Е

IMPORTANT SURVEY DATES:

See below four important survey due dates, which apply to ALL 2292 students regardless of their recitation time. Details to access the survey can be found in Canvas.

- Friday, January 26, at 5:00 PM: Leadership Assessment Survey for the **individual** (approximately 1 hour to complete the assessment)
- Friday, February 2, at 5:00 PM: Leadership Assessment Survey for the raters (approximately 1 hour to complete the assessment)
- Thursday, February 8, at 5:00 PM: Global Awareness Survey (approximately 30 minutes to complete the survey)
- Thursday, March 1, at 5:00 PM: Ethical Lens Inventory (approximately 20 minutes to complete the inventory)

LECTURE & RECITATION SCHEDULE:

Face to face lectures are held on Friday's in Schoenbaum 105 at 8:00 am and 11:30 am. Half of the class is enrolled in the virtual lecture and they will receive a link to the lecture video on Friday afternoon via their Canvas inbox. It should be watched prior to your recitation the following week. Check your schedule to ensure which lecture you are in, so that you attend the correct one. Attendance to both lecture and recitation is mandatory.

- Readings should be completed prior to class.
- Changes to the schedule will be communicated through Canvas and in class.

Week #1				
RECITATION:	INTRODUCTIONS, SYLLABUS OVERVIEW, INTRO TO FIRST	Recitation Leader		
Wednesday, January 10	PRESENTATION & EFFECTIVE COMMUNICATION			
LECTURE:	COURSE INTRODUCTION, A LOOK AT THE FUTURE OF BUSINESS, Ty Shepfer			
Friday, January 12	LEARNING THROUGH INQUIRY, JUDGING CREDIBILITY OF			
	INFORMATION ONLINE, CONDUCTING RESEARCH			
	Required Reading:			
	o McKinsey Global Institute: What the future of work will mean for jobs,			
	skills, and wages by James Manyika. November, 2017. <u>Click here.</u>			
Week #2				
RECITATION:	TEAM ACTIVITY & PRESENTATION PRACTICE	Recitation Leader		
Wednesday, January 17				
LECTURE:	THE JOB SEARCH & DISCOVERING YOUR VISION	Ty Shepfer &		
Friday, January 19	• Required Readings: Wesley Smith			
	o What I learned from going on 50+ interviews (including Google,			
	Microsoft & Twitter) by Austin Belcak. May, 2017. Click here.			
	o A student reflection on the job search (posted to Canvas)			
Week #3				
RECITATION:	NAVIGATING THE JOB SEARCH, PREPARING FOR INTERVIEWS & THE	Office of Career		
Wednesday, January 24	ART OF THE RESUME	Management		
	 DUE: 1st draft of your resume (must bring two hard copies to class to receive 5 points) 	Representative		

LECTURE: Friday, January 26	 TEAMWORK, TEAM DYNAMICS, DIVERSITY & INCLUSIVENESS DUE: Leadership Skills Assessment Survey for ALL students by 5:00 PM on Friday, January 26 (approximately 1 hour to complete the assessment) Required Reading: Google Spent 2 Years Studying 180 Teams. The Most Successful Shared These 5 Traits by Michael Schneider. July, 2017. Click here. Workplace Diversity and Inclusion Gets Innovative. Yesterday's 	Ty Shepfer
	Workforce Won't Lead You Into Tomorrow by Novid Parsi. January, 2017. Click here. Week #4	
RECITATION: Wednesday, January 31	RECRUITMENT FROM THE INTERVIEWER'S PERSPECTIVE, INDIVIDUAL PRESENTATIONS • DUE: Team #1, #2, #3 individual presentations • DUE: 2 nd draft of your resume (must bring one hard copy to class to receive 5 points) • Required Readings: • Green Alchemy Consulting Group and New Recruits by Ty Shepfer. August, 2017. (posted to Canvas)	Recitation Leader
LECTURE: Friday, February 2	THE FOUNDATIONS OF BUSINESS, ECONOMIC SYSTEMS & CAPITALISM • DUE: Leadership Skills Assessment Survey for ALL students' raters by 5:00 PM on Friday, February 2 (approximately 1 hour to complete the assessment) • Required Readings: • Fundamentals of Business textbook: Chapters 1 & 2 (posted to Canvas)	Ty Shepfer
	Week #5	
Tuesday, February 6 RECITATION: Wednesday, February 7	Optional: Spring Career Fair at the Ohio Union (attendance is highly encouraged) ECONOMIC SYSTEMS & INDIVIDUAL PRESENTATIONS • DUE: Team #4, #5, #6 individual presentations • DUE: LinkedIn profile (must be submitted on Canvas prior to your recitation)	N/A Recitation Leader

LECTURE: Friday, February 9	 DUE: QUIC modules (modules must be completed prior to your recitation: no submission required – completion will be electronically logged after you are finished) BUSINESS IN A GLOBAL ENVIRONMENT DUE: Global Awareness Survey must be completed by ALL students by 5:00 PM on Thursday, February 8 (approximately 30 minutes to complete the survey, no submission required – completion will be electronically logged after 	Ty Shepfer			
	 you are finished) Required Readings: o Fundamentals of Business textbook: Chapter 4 (posted to Canvas) 				
	Week #6				
RECITATION: Wednesday, February 14	INDIVIDUAL PRESENTATIONS & TEAM ACTIVITY RO				
LECTURE: Friday, February 16	ENTREPRENEURSHIP, LEGAL FORMS OF BUSINESSES, GROWING A BUSINESS & CORPORATE GOVERNANCE • Required Readings: • Fundamentals of Business textbook: Chapters 5 & 6 (posted to Canvas)				
	Week #7				
RECITATION: Wednesday, February 21	INDIVIDUAL PRESENTATIONS DEBRIEF & TEAM ACTIVITY	Recitation Leader			
LECTURE: Friday, February 23	LEADERSHIP & INCREASING SELF AWARENESS Dr. Tim Jud				
	Week #8				
RECITATION: Wednesday, February 28	 LEADERSHIP & INCREASING SELF AWARENESS Review of individual leadership assessment survey results and next steps Group project introduction 	Recitation Leader			
LECTURE: Friday, March 2	MORALITY, JUSTICE & ETHICS • DUE: Ethical Lens Inventory must be completed by 5:00 PM Thursday, March 1 for ALL students, no submission required – completion will be				

	1		
, 60 ,			
lecture,			
Required Readings:			
o Ethics: A Basic Framework by Lynn Sharp Paine. May, 2007. (course			
packet through Harvard)			
o Ethical Lens Inventory Paper (posted to Canvas)			
Week #9			
MID TERM LEARNING ASSESSMENT	Recitation Leader		
DUE: Midterm taken during recitation			
BUSINESS ETHICS	Ty Shepfer		
Required Readings:			
1 0			
2011. (course packet through Harvard)			
o Max Fisher Case (posted to Canvas)			
Week #10			
NO CLASS – spring break	N/A		
1 0	,		
NO CLASS – spring break	N/A		
Week #11			
AN ETHICAL DILEMMA ACTIVITY & GROUP WORK	Recitation Leader		
THE PAY GAP, TAXES, & WEALTH AROUND THE WORLD	Ty Shepfer		
Required Documentary:			
o Inequality for All (see link to view the 1 hour and 30 minute movie in			
Canvas, which will be made available on Friday, March 16)			
Week #12			
GROUP PRESENTATIONS	Recitation Leader		
• DUE: QUIZ #2			
	O Ethics: A Basic Framework by Lynn Sharp Paine. May, 2007. (course packet through Harvard) O Ethical Lens Inventory Paper (posted to Canvas) Week #9 MID TERM LEARNING ASSESSMENT • DUE: Midterm taken during recitation BUSINESS ETHICS • Required Readings: O Ethical Breakdowns by Max Bazerman and Ann Tenbrunsel. April, 2011. (course packet through Harvard) O Max Fisher Case (posted to Canvas) Week #10 NO CLASS – spring break NO CLASS – spring break Week #11 AN ETHICAL DILEMMA ACTIVITY & GROUP WORK THE PAY GAP, TAXES, & WEALTH AROUND THE WORLD • Required Documentary: O Inequality for All (see link to view the 1 hour and 30 minute movie in Canvas, which will be made available on Friday, March 16) Week #12 GROUP PRESENTATIONS		

	• <i>DUE:</i> Team #5, #6, #7, #8 presentations			
	Pay gap solutions discussion and documentary debrief			
LECTURE:	CORPORATE SOCIAL RESPONSIBILITY, CHARITABLE GIVING, &	Ty Shepfer		
Friday, March 30	CHANGING PERCEPTIONS			
	Required Video:			
	o The Way That We Think About Charity Is Dead Wrong. A Ted Talk by			
	Dan Pallotta. <u>Click here.</u>			
	• Required Reading:			
	o Starbucks Global Responsibility Report (posted to Canvas)			
	Week #13			
RECITATION:	GROUP PRESENTATIONS	Recitation Leader		
Wednesday, April 4	• <i>DUE:</i> Team #1, #2, #3, #4 presentations			
	Charitable giving and changing perceptions discussion			
LECTURE:	NO LECTURE N/A			
Friday, April 6				
	Week #14			
RECITATION:	TEAM ACTIVITY AND INTRO TO FINAL GROUP PRESENTATION	Recitation Leader		
Wednesday, April 11	• DUE: QUIZ #3			
LECTURE:	NON PROFITS, B CORPORATIONS & SOCIAL ENTERPRISES	Ty Shepfer		
Friday, April 13	Required Reading:			
	o In Search of the Hybrid Ideal. Stanford Social Innovation Review. Julie			
	Batillana. Summer, 2012. <u>Click here.</u>			
	Week #15			
RECITATION:	GROUP PRESENTATIONS	Recitation Leader		
Wednesday, April 18	• <i>DUE:</i> Team presentations			
	DUE: Written assignment (electronically submitted as a pdf to Canvas prior to			
	recitation)			
	• <i>DUE:</i> peer-to-peer evaluation form (hard copy due at the beginning of recitation)			
LECTURE:	POSITIVE PSYCHOLOGY, HOW TO PLAY TO YOUR STRENGTHS &	Ty Shepfer		
Friday, April 20	COURSE WRAP UP			

	Required Reading: O How to Play to Your Strengths by Laura Morgan Roberts (course packet through Harvard)		
Final Learning Assessment			
Thursday, April 26	 There will be a common final exam for all sections at 8:00 PM Exam locations will be announced late in the semester 	N/A	

PEER-TO-PEER STUDENT EVALUATION FORM

Name:		Group #:	Day/Time of Recitation:
-		•	th your recitation leader. It will count towards 20 points of your final grade. nt deduction off your personal score. Any submissions after that will result in a
person by entering a recommen	ided score out of 20.	The two dimensio	uding yourself (failure to do so will result in a 5-point deduction). Rate each ns are listed to assist you with your overall evaluation. The only score that will erall average from each person in your group, including yourself, will determine
Name:	I:	II:	Total (out of 20 points):

- **I. Task Orientation.** The extent to which the person coordinates individual efforts with group members' efforts in order to attain the goals of the group.
 - o 0-6 = Unsatisfactory. Usually exhibits uncooperative behavior and was not a team player.
 - o 7-9 = Competent. Organizes assignments to enable group to achieve an average grade.
 - o 10 = Excellent. Comes to meetings with prepared notes and schedules; coordinates group discussions and was a leader within the team.
- II. Attendance/Preparation. The extent to which the person shows up for scheduled meetings unless otherwise excused and is not prepared.
 - o 0-6 =Unsatisfactory. Frequently misses meetings; rarely arrives on time or stays for entire meeting, is not consistently prepared
 - o 7-9 = Competent. Attends the majority of meetings; meetings missed are excused absences; occasionally arrives late or leaves early, is consistently prepared
 - 0 10 = Excellent. Shows up for all scheduled meetings on time and stays for the duration of the meeting, is prepared and goes above and beyond