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ANNA GOUSSEVSKAIA

EDUCATION

Warwick Business School, The University of Warwick, UK. PhD in Industrial and Business Studies

UFMG, Brazil. MPhil in Marketing and Strategic Management

UFMG, Brazil. BSc in Computer Sciences

PROFESSIONAL EXPERIENCE

Senior Lecturer	Department of Management and Human Resources, Fisher College of Business, The Ohio State University, US (2022 - present)
Clinical Assistant Professor	Department of Management, <u>Sam M. Walton College of Business</u> , University of Arkansas, US. (2013 - 2019)
Visiting Associate Professor	Department of Management, <u>W. P. Carey School of Business</u> , Arizona State University, US. (2008 - 2013)
Associate Professor	<u>Fundação Dom Cabral</u> , Brazil. (2005 - 2008)
Co-Founder	<u>A&A Consulting</u> , Brazil (2005 - 2008)
Senior Research Fellow	<u>Warwick Business School</u> , The University of Warwick, UK. (2005 - 2006)
Lecturer	<u>Pontificia Universidade Catolica</u> , Brazil. (2000)
Systems Engineer	<u>TELEMAR</u> (major telecommunications company), Brazil. (1996 - 1999)

TEACHING

Fisher College of Business, The Ohio State University	Entrepreneurship and Innovation Undergraduate course. (2022 - present) Corporate Entrepreneurship Undergraduate course. (2021 - present) Strategy Undergraduate upper division course. (2023 - 2025) Strategic Management. MBA program (2020-present) Global Environment of Business. MBA program (2023 – present) Global Environment of Business. Executive MBA program (2023 – present) In-company and open enrollment Executive Education programs (Innovation Management / Strategic Management / IT Business Strategy). (2020 - present)
Sam M. Walton College of Business, University of Arkansas, USA	Strategic Management. Executive MBA program. (2013 - 2019) International Management. Undergraduate upper division course. (2013 - 2019) Organizational Change. Undergraduate upper division course. (2013 to 2019) Entrepreneurship Practicum. Undergraduate upper division course. (2013)
W. P. Carey School of Business, Arizona State University, USA	Entrepreneurship. Undergraduate upper division course. (2008 - 2013) Business Plan Development. Undergraduate upper division course. (2009 - 2011)
Fundação Dom Cabral, Brazil	Innovation and Competitiveness. Executive MBA program. (2007) In-company and open enrollment Executive Education programs (Innovation Management / Knowledge Management). (2005 - 2008)

Warwick Business School, UK	<u>Organizational Behavior</u> Undergraduate program. (2002)
Pontificia Universidade Catolica, Brazil	<u>Entrepreneurship</u> . Undergraduate upper division course for Computer Science majors. (2000)
	<u>Strategic Management</u> . Undergraduate program. (2000)

RESEARCH

Peer reviewed journal publications

- LOFTI, S., GOUSSEVSKAIA, A., FELIX, B. and NELSON, R. Identity regulation in post-acquisition: a double-edged sword. **International Journal of Organizational Analysis** (forthcoming)
- GOUSSEVSKAIA, A., ARRUDA, C. and LOFTI, S. Capability transformation through acquisitions: the interplay between interest alignment and knowledge leveraging mechanisms. **Management Research: Journal of Iberoamerican Academy of Management**, v. 15, issue 2, 2017.
- FURRER, O., THOMAS, H. and GOUSSEVSKAIA, A. The structure and evolution of the strategic management field: a content analysis of 26 years of strategic management research. **International Journal of Management Reviews**, 10 (1), p.1-23, 2008.
- NEWELL, S., GOUSSEVSKAIA, A., SWAN, J., ROBERTSON, M., and BRESNEN, M. The interactivity of projects and the evolution of knowledge in biomedical innovation. **Long Range Planning**, v. 41, p. 33-54, 2008.
- SWAN, J., GOUSSEVSKAIA, A., NEWELL, S., ROBERTSON, M., BRESNEN, M. and OBEMBE, A. Modes of organizing biomedical innovation in the UK and US and the role of integrative and relational capabilities. **Research Policy**, v. 36, p. 529-547, 2007.
- SWAN, J., ROBERTSON, M., NEWELL, S., GOUSSEVSKAIA, A. and BRESNEN, M. The role of institutional differences in biomedical innovation processes: a comparison of the UK and US. **International Journal Healthcare Technology Management**, v. 8, p. 333-353, 2007.
- BRESNEN, M., GOUSSEVSKAIA, A. and SWAN, J. Managing projects as complex social settings, **Editorial. Building Research & Information**, v. 33, p. 487-493, 2005.
- BRESNEN, M., GOUSSEVSKAIA, A. and SWAN, J. Implementing change in construction project organizations: exploring the interplay between structure and agency. **Building Research & Information**, v. 33, p. 547-560, 2005.
- BRESNEN, M., GOUSSEVSKAIA, A. and SWAN, J. Organizational routines, situated learning and process of change in project-based organizations. **Project Management Journal**, v. 36, p. 27-41, 2005.

BRESNEN, M., GOUSSEVSKAIA, A. and SWAN, J. Exploring the embedding of new management knowledge in project organization. **Organization Studies**, 25(9), p.1535 – 1556, 2004.

Invited publications

GOUSSEVSKAIA, A., ARRUDA, C. and CHICARINO, G. Make or buy: the challenge is in the next day. (in Portuguese). **Harvard Business Review** (Special Edition for Brazil), April, 2008

Book chapters

NEWELL, S., BRESNEN, M., GOUSSEVSKAIA, A. and OBEMBE, A. Organizing biomedical innovation in the UK and US. In: Scarbrough, H. (Org.) **The evolution of Business Knowledge**. Oxford: Oxford University Press, p. 161-187, 2008 (ISBN: 978-0-19-922959-8).

GOUSSEVSKAIA, A. Inter-organizational learning in strategic alliances. In: Bernardes, R. and Andreassi, T. (Org.). **Innovation in Knowledge Intensive Services** (in Portuguese). São Paulo: Editora Saraeva, p. 259-282, 2007 (ISBN: 978-8-50206-069-2).

SWAN, J., GOUSSEVSKAIA, A. and BRESNEN, M. Managing Knowledge in Project-based Organizations: the Introduction of Checkboards at ConstructCo. In: Wickramasinghe, N. (Org.) **Knowledge-Based Enterprise: Theories and Fundamentals**. IGI Publishing. 2007 (ISBN: 978-1-59904-237-4)

BRESNEN, M., GOUSSEVSKAIA, A. and SWAN, J. Power, knowledge and practice: embedding new management initiatives in construction firms. In: Kahkonen, K. (Org.) **Advancing Facilities Management and Construction through Innovation**, 12th Joint CIB International Symposium. Helsinki: Technical Research Centre of Finland (VTT), p. 448-459, 2005. (ISBN 951-758-45)

GOUSSEVSKAIA, A. and KIDD, J. The role of trust in the process of alliance evolution. In: Kidd, J. and Richter, F.-J. (Eds). **Trust and Anti-trust in Cross-cultural Alliances**. London: Palgrave Press, p. 181-195, 2004. (ISBN 1-4039-1619-5)

BRESNEN, M., GOUSSEVSKAIA, A. and SWAN, J. Problems of Embedding Knowledge and the Effects of Context in Managing Change in Construction Firms. In: Ofori, G. and Ling, F. (Org.) **Knowledge Construction**, CIB 2004 Joint International Symposium. Singapore: National University of Singapore, v.1, p. 54-65, 2004. (ISBN 981-04-976)

GOUSSEVSKAIA, A. Technology Management Change. In Rodrigues, S., Carrieri, A. and Luz, T. **Deconstruction Time: Evolution and Transformation in Organizations** (in Portuguese). Belo Horizonte: Cepead, UFMG, p. 158-178, 2003. (ISBN 85-903074-1-7)

Selected peer-reviewed conference presentations

- LOFTI, S., GOUSSEVSKAIA, A., NELSON, R. and FELIX, B. Identity regulation in post-acquisition: a double-edged sword. **Academy of Management Meeting**, Copenhagen, Denmark, 2025.
- GOUSSEVSKAIA, A. and ARRUDA, C. The intersection of organizational identity and capabilities. **Academy of Management Meeting**, Anaheim, California, US, 2016.
- GOUSSEVSKAIA, A., ARRUDA, C. and LOFTI, S. Capability transformation: interplay between interest alignment and knowledge leveraging mechanisms. **Academy of Management Meeting**, Anaheim, California, US, 2008 (*Best Paper Proceedings*, Business Policy and Strategy Division).
- BRESNEN, M., SWAN, J., NEWELL, S., GOUSSEVSKAIA, A. and ROBERTSON, M. Searching for the “dark matter” of interactive innovation in the biomedical field. **The 24th EGOS Colloquium**, Amsterdam, The Netherlands, 2008.
- GOUSSEVSKAIA, A., NEWELL, S., SWAN, J. and BRESNEN, M. Commercialization of breakthrough medical technologies: the case of structural tissue engineering. **Academy of Management Meeting**, Philadelphia, US, 2007.
- GOUSSEVSKAIA, A., ARRUDA, C. and LOFTI, S. Exploring post-acquisition knowledge integration: the mechanisms of managing the pragmatic boundary. **Academy of Management Meeting**, Philadelphia, US, 2007.
- NEWELL, S., GOUSSEVSKAIA, A., SWAN, J., ROBERTSON, M., BRESNEN, M. and OBEMBE, A. Managing interdependencies in interactive project contexts: The case of biomedical innovation. **European Academy of Management**, Paris, France, 2007.
- ROBERTSON, M., BRESNEN, M., GOUSSEVSKAIA, A., NEWELL, S., OBEMBE, A. and SWAN, J. The Triple Helix unraveled: the development of biomedical innovations in the US and UK. **Academy of Management Meeting**, Atlanta, US, 2006.
- GOUSSEVSKAIA, A. Inter-organizational learning and knowledge creation through inter-firm collaboration: the role of shared practice, interdependence and distribution of power. **The 21st EGOS Colloquium**, Berlin, Germany, 2005.
- GOUSSEVSKAIA, A. and SWAN, J. Power and innovation process in inter-organizational networks. **The Sixth European Conference on Organizational Knowledge, Learning, and Capabilities**, Boston, USA, 2005.
- GOUSSEVSKAIA, A. The development of inter-organizational networks: a process approach. **The 20th EGOS Colloquium**. Ljubljana, Slovenia, 2004.
- GOUSSEVSKAIA, A. and SWAN, J. The role of inter-firm learning in the constructive process of organizational change. **The Fourth European Conference on Organizational Knowledge, Learning, and Capabilities**, Barcelona, Spain, 2003.
- GOUSSEVSKAIA, A. and KIDD, J. Learning in an inter-organizational context. **British Academy of Management**, London, UK, 2002.

Research grants

Acquisition of entrepreneurial knowledge-based companies (2005), research grant provided by Fundação Dom Cabral (Brazil), **principal investigator**

The study investigated post-acquisition process focusing on knowledge integration and capability development in knowledge intensive industries.

The evolution of biomedical knowledge: interactive innovation in Brazil (2005), research grant provided by Fundação Dom Cabral (Brazil), **principal investigator**

The study addressed the growing need for collaboration across disciplines, professions, and organizations in generating innovation in the biomedical field. It was designed as a part of a larger cross-country comparative research in collaboration with IKON - Unit for study of Innovation, Knowledge and Organizational Networks, Warwick Business School, UK.

Conference organization

February, 26, 2008. International Symposium “New frontiers of Innovation Management.” Fundação Dom Cabral. Grant provided by the Ministry of Science and Higher Education, Brazil.

June, 24, 2004. International Workshop “Rethinking construction? Managing projects as complex social settings.” Warwick Business School. Grant provided by the Engineering and Physical Sciences Research Council, UK.

Reviewer service

Ad-hoc reviewer: Organization Studies, Scandinavian Journal of Management, European Journal of Information Systems, Building Research & Information, Long Range Planning.

Guest Editor: Building Research & Information, Special Issue on “Managing Projects as Complex Social Settings”