



THE OHIO STATE UNIVERSITY

Fisher College of Business
Introduction to International Business MHR 2000
Summer Semester 2017: Session 3

Instructor: Kiran Awate
Time and Location: MWF 11:30AM – 1:05PM, 105 Schoenbaum
My Office: 256 C Fisher Hall
Office Hours: Tuesdays 11:00-12:00PM, & by appointment
Email: awate.3@osu.edu

REQUIRED TEXT:

Hills, Charles & Hult G. Thomas. Global Business Today, 9th Edition. McGraw-Hill Irwin Companies, Inc. Only the textbook is required. Connect is not required.

COURSE OVERVIEW:

MHR 2000 is a required course in Fisher's undergraduate business administration program. This requirement was made in an effort to ensure that students (1) gain an international perspective, and (2) begin to develop the skills necessary to compete in today's globalized economy.

The world has changed in fundamental ways over the last several decades resulting in a more integrated, complex, and global economy. Such changes have created new opportunities (i.e., new markets, access to resources, etc.) for companies but have also led to greater risk (i.e., enhanced competition from foreign firms). How managers respond to changes in the global business environment have important implications to the firm's competitive position and overall survival.

Historically, only large firms went international. Today firms of all sizes are internationalizing. Thus, no matter what firm you work for or business you start after graduation you will need to have a strong understanding of the global business environment. This course provides you with the initial understanding you need in this regard.

COURSE OBJECTIVES:

The course is designed to provide a comprehensive understanding of the political, economic, social, and technological forces shaping today's global business environment. The basic objectives of the course are to:

1. Examine the various cultural, social, political, and legal differences across nations and how such differences influence international business activity.
 2. Understand the different challenges managers face when they operate in international environments.
 3. Examine the international institutions and practices that impact international trade and investment.
 4. Understand the major theories explaining international business activities.
 5. Appreciate the interaction of business, government, and society as they relate to international commerce.
 6. Develop critical thinking skills to analyze international investment risks and opportunities.
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OTHER COURSE MATERIALS:

Other course materials will be accessible via the university's Carmen website. Materials may include additional articles, cases, and videos, PowerPoint slides, etc., and will be updated as the semester progresses. The Carmen website will be heavily used to transmit information for the course. Thus, it is your responsibility to check the website regularly for updates and announcements. If you have any trouble with Carmen, call the ITS Helpdesk at 292-8976 during office hours. After 5 pm, call 688-HELP (4357).

EXAMS:

There will be two non-cumulative exams in this course, Exam 1 and Exam II. Each exam will cover the material only up to the previous one. Keep in mind, however, that prior knowledge will be important for understanding future material. Material for the exams will come from the following sources: 1) text readings, 2) class lectures, 3) class discussion, and 4) videos. Each exam will be worth 40% of your grade.

The exams will consist of multiple choice questions. On days of exams, please make sure that your books and papers are under your seat. Please bring two #2 pencils (soft lead) with erasers for completing the exams. You will be required to put the 9 digit buckeyeID number of your buckID card on the exam answer sheet so that grades can be verified. Remember, only the answers you put on the answer sheet will count.

ONLINE QUIZZES:

There will be a total of TWO online quizzes, each worth 10 percent of your grade. Online quizzes will be posted in Carmen (or other external website). The quizzes are based on the reading material for the assigned class session, indicated in the schedule. The questions are designed to test your basic knowledge of the material for that session. The deadline for completing the online quizzes is 8 am on the day the topic is to be discussed in class.

Quizzes are not collaborative. You must complete the quiz alone without the aid of another individual but you may refer to class notes, textbook, slides, or any other external resources. You will be given a specified time window to complete each quiz. You must complete each quiz within the established time, otherwise you will receive a zero. THERE WILL BE NO EXCEPTIONS TO THIS RULE.

GRADE COMPONENTS:

The final course grade will be based on a total of 100 percentage points and weighted according to the following scheme:

Course Grade Component	% of Grade
Exam I	40%
Exam 2	40%
Online Quiz 1	10%
Online Quiz 2	10%
Total	100%

GRADING SCALE:

Grades will be assigned according to the following scale:

Points	Letter Grade
100 to 93	A
92.99 to 90	A -
89.99 to 87	B +
86.99 to 83	B
82.99 to 80	B-
79.99 to 77	C +
76.99 to 73	C
72.99 to 70	C -
69.99 to 67	D +
66.99 to 60 D	D
59.99 and below	E

MISSED EXAMES AND DEADLINES:

There will be no make-up exams without a documented medical record or other documented emergency for the date and time of the exam. Students who miss an exam without a valid excuse will receive a zero for that exam. By the same token, if you miss the deadline for a quiz/exercise, you will not be given another chance to make it up and will receive a 0.

ACADEMIC MISCONDUCT:

The exams and assignments are not collaborative. In this course, academic misconduct includes:

- (a) knowingly providing or receiving information during examinations, as well as the possession and/or use of unauthorized materials during those examinations, and
- (b) knowingly providing or using unauthorized assistance on quizzes/exercises. I will take action I deem appropriate for such misconduct, including reporting it to university authorities and failing the student in the course.

MHR2000 – International Business Summer 2017 Session 3

Schedule

Date	Book Chapter	Topic	Online Quiz Due*
Week 1			
5 July	Chapter 1	Introduction and Course Overview. Globalization	
7 July	Chapter 2 & 3	National Differences in Political Economy, Economic, and Legal Systems	
Week 2			
10 July	Chapter 4	Differences in Culture	
12 July	Chapter 5	Ethics, Corporate Social Responsibility, and Sustainability	YES
14 July	Chapter 7	Government Policy and International Trade	
Week 3			
17 July	EXAM 1	Exam 1 – Covers all text/class material since start of the course 11:30 AM – 1:05 PM, 105 Schoenbaum	
19 July	Chapter 8 Chapter 9	Foreign Direct Investment Regional Economic Integration	
21 July	Chapter 10	The Foreign Exchange Market	
Week 4			
24 July	Chapter 11	The International Monetary System	YES
26 July	Review	Review of Chapter 8 through Chapter 11 and Exam preparation	
28 July	EXAM 2	Exam 2 - Covers all text/class material since Exam 1 11:30 AM – 1:05 PM, 105 Schoenbaum	

*Online Quizzes will be due by 8am on the date outlined above.