



Honors Cohort Spring, 2023 Business Trip to Seattle and San Francisco

Sunday, January 15 – Friday, January 20

Objectives:

- *Tech Industry:* Gaining a better understanding of the tech industry as a whole, what that landscape currently looks like and what the outlook is in the future
- *Creativity/innovation:* How do organizations drive creativity and innovation in the workplace? What policies/practices do they have in place to drive a culture of continuous innovation
- *Entrepreneurship:* How do you take an idea and monetize it? What does a good business plan look like? What skillset is critical to success in this realm? How do you quantify risk?
- *Investment:* What is the process/options to gain funding for an organization from the eyes of different stakeholders (business owners, equity firms, venture capitalist, Series A/B, IPO, etc.)
- *Cultural immersion:* What does it “feel” like to work for these organizations? What skillsets are needed? Are they different than other industries?
- To have fun

Sunday, January 15

6:10 – 8:34 PM Flight to Seattle, Washington 4:10 arrive at the Columbus airport

Alaska airlines flight #450

Charter bus to hotel



9:30 PM Check-in at hotel Hampton Inn Suites Downtown

Address: 700 5th Ave N, Seattle, WA 98109

Pizza dinner to be provided at the hotel





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Monday, January 16

6:45 – 7:15 AM Workout Optional: morning run near hotel

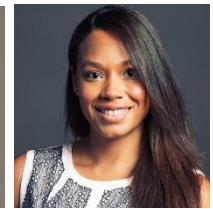
Breakfast provided at the hotel

8:00 AM Depart for Boeing



9:00 – 12:00 PM Boeing Engagement with:

- **Brenna Wynhof**, Regional Director of Cabin Marketing and Cohort alumnae
- **Wendy Sowers**, Director, Commercial Market Forecasting and Analysis
- **Antoine Zalzal**, Regional Director, The Americas
- **Tasha Jackson**, Sustainability Director – Product Marketing
- **Allison Corrigan**, Experiential Marketing Strategist



Career/Expertise presentations, panels, CEC tour



Location: Boeing World Headquarters

Address: 1020 SW 34th St, Building W-8 Suite A, Renton, WA 98057

1:00 – 4:00 PM Explore Seattle

Pike Place Market and other iconic locations around the city, hike at Discovery Park





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Tuesday, January 17

7:00 – 7:30 AM Workout Optional: morning run near hotel

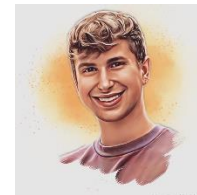
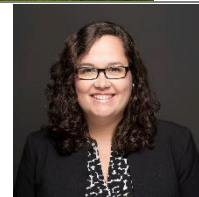
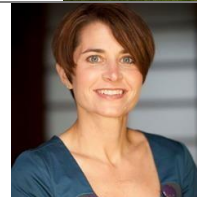
Breakfast provided at the hotel



8:15 AM Depart for Microsoft Check out of hotel prior to departure

9:30 – 12:30 PM Microsoft Engagement with:

- **Kathy DeCaprio**, Senior Director of Human Resources, Fisher alumnae and Fisher Alumni Advisory Board Member
- **Karina Ribeiro Teixeira**, D&I Program Manager and Fisher alumnae
- **Cade Santha**, Product Manager II and Cohort alumnus
- **Zach Thomas**, Finance Manager and Cohort alumnus
- **Carmen Lopez-Ramirez**, Learning & Development Project Manager and Fisher alumnae
- **Kingsley Azom**, Senior Finance Manager and Fisher alumnus
- **Joe Henry**, Recruiter and Fisher alumnus



Digital Crimes Unit Tour, Career Panels, Tour, and Lunch

Location: Microsoft World Headquarters

Address: 15010 NE 36th St Building 92, Redmond, WA 9805

1:30 – 5:00 PM Amazon Engagement with:

- **Nicole Balkenbusch**, Executive Education, WW Customer Service Learning & Talent Development and Cohort alumnae

Working backwards, panels, and tour

Location: Amazon's World Headquarters

Address: 2111 7th Avenue, Seattle, Washington





THE OHIO STATE UNIVERSITY

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5:30 – 7:00 PM Alumni Happy Hour Happy Hour and networking session with Ohio State Alumni in the Seattle Area

Location: Yard House

Address: 1501 4th Ave, Seattle, WA 98101



9:50 – 11:56 PM Flight to San Francisco, California Alaska airlines flight #1042

Charter bus to hotel



1:00 AM (Wednesday) Check-in at hotel Holiday Inn Express Hotel and Suites Fisherman's Wharf

Location: 550 North Point Street, San Francisco, CA 94133





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Wednesday, January 18

7:45 – 8:15 AM	Workout	<i>Optional:</i> morning run near hotel	
		Breakfast provided at the hotel	
9:00 AM	Depart for Google		
10:30 – 11:45 AM	Wilson, Sonsini, Goodrich & Rosati	Engagement with: <ul style="list-style-type: none"> • Jim Terranova, recently retired Managing Director of Investments at WSGR, Fisher alumnus and Fisher Alumni Board Member <p>Location: Google’s World Headquarters</p> <p>Address: 1600 Amphitheatre Parkway Mountainview, California</p>	
12:00 – 4:00 PM	Google	Engagement with: <ul style="list-style-type: none"> • Chris Phillips, Vice President and General Manager of GEO, Fisher alumnus and Fisher Alumni Board Member • Sangeet Brar, Finance Analyst at X and Cohort alumnae • Saarthak Gaur, Associate Finance Analyst at Google and Cohort alumnus 	
6:00 – 7:30 PM	Dinner	Burgers, fries and soda because you can’t go to California without having In-N-Out <p>Location: 333 Jefferson St, San Francisco, CA 94133</p>	



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Sunday, January 15 – Friday, January 20

Thursday, January 19


6:05 – 6:35 AM	Workout	<i>Optional:</i> morning run near hotel	
7:20 AM	Depart for Tesla	Breakfast provided at the hotel	
9:00 – 11:00 AM	Tesla	<p>Engagement with:</p> <ul style="list-style-type: none"> • Sam Christman, Associate of Energy Finance and Cohort alumnus • Jack Mellon, Senior Analyst of Finance and Business Operations and Cohort Alumnus <p>Plant tour and business meeting</p> <p>Location: Tesla’s Fremont Manufacturing Facility</p> <p>Address: 45500 Fremont Blvd. Fremont, CA</p>	 
12:30 – 1:30 PM	SB Opportunity Fund	<p>Engagement with:</p> <ul style="list-style-type: none"> • Stacy Brown-Philpot, Founding member of SB Opportunity Fund 	
1:30 – 2:30 PM	Palo Alto Networks	<p>Engagement with:</p> <ul style="list-style-type: none"> • Maya Marcus, Vice President, People 	
3:00 – 4:00 PM	Zoox	<p>Engagement with:</p> <ul style="list-style-type: none"> • Kyle Evans, University Relations Recruiter 	
4:00 – 5:00 PM	Andreessen Horowitz	<p>Engagement with:</p> <ul style="list-style-type: none"> • Scott Kupor, Managing Partner 	



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Friday, January 20

7:10 – 7:40 AM	Workout	<ul style="list-style-type: none">• <i>Optional:</i> morning run near hotel Breakfast provided at the hotel	
8:25 AM	Depart for Pinterest	Check out of hotel prior to departure	
9:00 – 10:00 AM	Substack	Engagement with: <ul style="list-style-type: none">• Chris Best, Founder & CEO	
10:30 – 11:30 AM	Pinterest	Engagement with: <ul style="list-style-type: none">• Ben Silberman, Founder & Executive Chair	
12:00 – 1:30 PM	EIS Group	Engagement with: <ul style="list-style-type: none">• Ken Coleman, Chairman at EIS group and Ohio State alumnus and Dean's Advisory Council Member	
2:00 – 3:30 PM	Goldman Sachs	Engagement with: <ul style="list-style-type: none">• Jeff Kessler, Vice President – Technology Investment Banking and Cohort alumnus	



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A special thanks to our amazing donors, the following organizations, and to **Ken Coleman** who are helping make this trip possible:



SB Opportunity Fund

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HOROWITZ



Goldman
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