Pathways to Supply Chain

March 2024
Year 8, Newsletter 5
Thank you to our sponsors!

Scarlet Sponsors

Grey Sponsors
On Friday, March 1, the Pathway Scholars visited JPMorgan Chase at its Polaris headquarters. JPMorgan Chase has powered Ohio’s economy for more than 200 years by serving its customers, clients and communities. The firm has more than 20,000 employees across the state, including 12,000 employees working out of its Polaris campus.

JPMorgan Chase has been a long-time sponsor of the program. James Flynn, Executive Director of Global Supplier Diversity, kicked off the meeting, welcoming the Scholars. Flynn explained why JPMorgan Chase is passionate about creating pathways for the next generation. “JPMorgan Chase continues to support the Pathways program not only because of the value of The Ohio State University in our community, but because of the unique opportunity to increase gender diversity in Supply Chain and Procurement. It’s hard to be what you don’t see. That is why our firm is committed to giving back, introducing these young scholars to the diverse talent we have at JPMorgan Chase.”

Tony Anzic is JPMorgan Chase’s Columbus location manager. He also serves as a Pathways mentor. “I’ve seen first-hand the talent and skills these scholars bring to the table,” Anzic said. “It’s my job to encourage them to not only pursue supply chain careers but thrive in them. I would be proud to call them my colleagues one day at JPMorgan Chase.”

CeCe Azar and Khevna Mody from JPMorgan Chase’s Campus Recruiting team also met with the Pathways Scholars to provide an overview of the firm’s internship programs, specifically the Corporate Analyst Development Program (CADP). We want to extend a special thank you to Sidney Matheny, Global Supplier Diversity Associate at JPMorgan Chase, for coordinating our Pathways visit.
JPMorgan Chase Visit

CeCe Azar and Khevna Mody talking with the scholars about JPMorgan Chase programs and opportunities.
Meijer Visit

On Saturday, March 2nd, the Pathways Scholars visited Meijer’s Distribution Center in Tipp City Ohio. The students started their morning with a meet and greet with Mentors, Brandy Gilleland, Operations Supervisor and Jackie Vaughn, Human Resources Manager, Mike Harrell, Unit Director and Jonathan Haskell, Complex Director. After introductions, the students and staff were treated to lunch and Meijer history. The company was founded in 1934 by Hendrik Meijer and is a Third-Generation family run business. Meijer began as a grocer and created the supercenter concept in 1962. Meijer’s purpose is “Enriching the Communities We Serve” and we were able to see and hear this from the leaders that shared the morning with us. Meijer employs over 72,000 team members, has 265 stores and 6 distribution and manufacturing facilities. Unit Director, Mike Harrell took the students on a tour of the facility, sharing how everything happens in sequence, and they were even given an opportunity to go inside the machine to see the inner workings and products coming in, getting stored and even going out. It was an amazing opportunity to tour the automated dry grocery facility and get an insider view of how things happen. The students left with both knowledge about Meijer and a goody bag of Meijer products to try. It was a great day spent with Meijer and we thank them for having us. Special thanks to Jackie Vaughn for coordinating our Pathways visit and to the entire Meijer team for meeting with us on a Saturday.
Meijer Visit

Photos of The Pathways Scholars touring Meijer's Tipp City DC
Meet 2023-24 Pathways Scholars!

Kayla Astrab
Freshman
Major – Marketing & Logistics Mgmt

Reese Bachtel
Freshman
Major – Business - Undecided

Jennie Craddock
Freshman
Major – Operations Management

Rachael Johnson
Sophomore
Major – Operations Management
Meet Kayla!

Kayla Astrab

Freshman
Major – Marketing & Logistics Management
Strongsville High School
Hometown – Strongsville, OH

“Business is an extremely fascinating field to me. For as long as I can remember I have been a mini entrepreneur starting with my lemonade stands and ultimately maturing my own babysitting and tutoring business. As I enter this new chapter of my life at The Ohio State University and Fisher Business School, I am extremely excited to double specialize in Marketing and Supply Chain Management. Both of these fields are extremely interesting to me. Marketing has always been a field that I wished to pursue as an adult. I love making ads and fliers for clubs at my school, so much so that I signed up for a social media marketing class at my community college last semester to test the waters. Supply chain management became a field of interest for me over the past three years due to the pandemic when the importance of supply chain was front and center every day.

My brother is also a supply chain management major. He has had the opportunity to travel the country and learn in a wide variety of settings, which is also something that I am interested in. For these reasons I am extremely excited to study and learn more about business at Fisher. My community means a lot to me and I have been involved in various ways throughout my life. I have been playing for my town’s travel and then eventually high school soccer team since I was seven years old. Growing up this soccer community has provided me with a second family and a drive to continuously serve others. From first through eighth grade, you are coached and taught by the big girls, then once you enter ninth grade you are one of those big girls. This past year I created a summer training program for our youth in order to give back. I created a flier using Canva, posted it on Facebook, and had over sixty families signed up! Due to an overwhelming response from the community I asked a few of my teammates to help me. We created a weekly schedule and coached foot skills to the second through eighth graders in my community three times a week. To us, this was a small way we could give back to a community that has given us so many opportunities over the years. Academically, I was a member of my school’s National Honors Society and Mu Alpha Theta chapter. I also served as President of Rho Kappa and was in charge of planning all service projects run through the school.”
Meet Reese!

Reese Bachtel
Freshman
Major – Business Administration - Undecided
Massillon Washington High School
Hometown – Massillon, OH

“Business captured my attention from an early age because of what business owners represent. Three words I think of when I hear the words “business owner” are passion, drive, and work ethic. Those are all things I hope to be known for one day. Business is also unpredictable. I know I do not want to do the same thing all day when I am an adult, but I also know I have to work to get to that point. Unpredictability is a challenge I know I can handle with the education and experiences I plan to get through my years at The Ohio State University. A company I admire for its business practices is the Cleveland Clinic. It is a non-profit medical center that helps millions of patients annually. Part of why it is so successful is because of the resources that are allocated to research and education. Thousands of scientists work to cure diseases in Cleveland Clinics’ state-of-the-art facility. The education of the scientists and doctors in the hospital is astounding because of the partnership Cleveland Clinic has with Case Western University. This partnership allows those students to have fellowships and work with mentors to better their craft and Cleveland Clinics company itself. Education has a great return on investment. Some other companies I admire for their business practices are Bachtel Excavating and MSB Construction & Logistics.

These are my parent’s companies, but there were not always two. Twenty years ago, my dad built Bachtel Excavating from the ground up, a business practice I admire already. In this business, there is heavy equipment needed, such as dump trucks, semi-trucks, excavators, and many more. One thing that my dad’s company could not handle by itself was the hauling of materials from job sites, so other companies were used for trucking. Thus, MSB Construction & Logistics was formed by my stepmom. With the new company, Bachtel Excavating no longer has to outsource its trucking. Hauling materials to and from job sites became quick and efficient, saving Bachtel Excavating time and money. Something all the companies I have mentioned have in common is that they practice ethical business and enjoy giving back to their community. Cleveland Clinic gives back by solving medical problems and teaching the next generation of doctors. Bachtel Excavating and MSB Construction & Logistics focus on a more centralized local level by sponsoring many local school sports teams and participating in events such as “Touch a Truck” at the YMCA. When I own or am involved in business, I always want to find ways to give back to my community.

During high-school, I tried to be involved in and better my community. I was in organizations such as the National Honors Society, National Technical Honors Society, Pep Club, Class Advisory Board, and more. Each of these allowed me to do community service. Two experiences stuck out to me. First was the annual “Massillon Walk to End Alzheimers”. I helped set up and guide those who were participating in the walk. The walk represents how people can always come together to achieve a common goal. The second event I mentioned was touching and was called the “Exceptional Olympics”. This event is hosted by a nearby high school each year and showcases nearly 600 students with varying disabilities. The students can participate in events including basketball, bowling, and hitting baseballs off a tee. As a volunteer, I was in charge of chaperoning a first grader for the day. She was so excited and full of energy as she anticipated each event. At one point, I blew up a balloon for her and we played “Don’t let the balloon touch the ground” because that is what she enjoyed. That day was my last day of high school and I was so happy that on my last day of being a Massillon Tiger, I was a leader and role model for others.”
Meet Jennie!

Jennie Craddock
Freshman
Major – Operations Management
Hilliard Bradley High School
Hometown – Hilliard, OH

Jennie’s interest in business began while working at Giant Eagle in the Curbside Department. “I experienced a major change in the department to maximize efficiency. The Curbside Department changed from a regular shopping cart to a special trolley with totes, rather than only bags. It was interesting to see how this change helped us shop faster and get orders out to customers quicker. I am drawn to the efficiency of operations and supply chain management. Observing stakeholder analysis to identify corporate strengths and weaknesses has further piqued my interest in supply change management. I admire the teamwork within the company and would love to learn more about how management works together effectively. Additionally, through my school district’s career mentorship program, I shadowed a financial planner and an accountant for more than 70 hours. This reinforced my interest in the field of business. My accounting mentor worked for the Credit Union of Ohio, and I admire their commitment to the community.

Their Hilliard office is a strong supporter of the Hilliard Area Chamber of Commerce, which not only helps promote small businesses in Hilliard but also gives them opportunities to promote their services. I had the opportunity to assist them with their table at the Hilliard Christmas tree lighting and observe how they connect with community members.”

Jennie participated in the Leukemia and Lymphoma Society (LLS) Student Visionaries Program during high school. “I worked alongside my team and other high school students from all over the country to raise money for LLS. My team and I came up with creative ways to fundraise. We had a buckeye sale and a raffle for the teachers in our school district. I led our raffle sale and collaborated with 20 local businesses to collect over $450 in gift cards. I gained insight into how a business budgets for annual charity donations. I was excited to extend the raffle to eight schools in the district because of their generous donations. At the Student Visionaries banquet, I was pleasantly surprised that my team won the Research Mission Award for our efforts to share the impact of LLS with businesses and Hilliard City School Staff. I also enjoy volunteering at the Hilliard Food Pantry. I have been helping there since June 2021. One of my most memorable moments was serving a group of Ukrainian refugees who had just come to America. I felt honored to be able to welcome them into the Hilliard community.”
Meet Rachael!

Rachael Johnson
Sophomore
Major – Operations Management
Northview High School
Hometown – Sylvania, OH

“The biggest part of business that draws me in is the abundance of opportunity. No matter what degree you have or your background or your previous experiences, there is a job in business out there for you. You also don’t need to have countless credentials to move higher in position over time, although it can help. Also, business is in everything in the world and our daily lives. I feel that learning more about business and how it can apply to our lives allows for a better understanding of how to navigate our life in the modern world. A company whose practices I admire is Patagonia. All of their materials to create clothes are ethically sourced and or recycled. It’s also organic and sustainable to help protect the environment, to “prioritize purpose over profit”. I admire Patagonia for creating a healthy workplace environment for their workers, using sustainable materials for their clothes, and giving back to the world all while creating clothes that are up to trends as well as socially responsible. Another company I admire is Princess Polly. This is another clothing brand that practices sustainability, but more importantly, inclusivity as well. Empowering women is also a big part of their mission, making sure that women have just as much opportunity in the factory, in the committees, as well as in management positions.

Another practice I admire about this company is their size inclusivity. Not only do they include plus sizes that they label as part of the “curve” line, but they also have petite sizes as well. As a shorter person, I can find it hard to find pants specifically that genuinely fit me, but their petite line is nothing but perfect. In addition, they also practice sustainability and ethically sourcing materials, something that is important to me. While caring for their customers and the environment, they also do an amazing job caring for their workers. Committed to giving workers a living wage, this company also ensures safety, equality, and ethical employment practices for all workers. All these factors combined are reasons I admire and support this brand.”

Here at OSU, I am a part of the organization called Undergraduate Business Women’s Association (UBWA), recently rebranded to be Women in Business (WIB). I have had the opportunity to participate in a number of events, but more importantly, the Gala. This Gala is special because as an organization we partner with a nonprofit organization to receive the proceeds of the event in order to help the community. This year, we partnered with the Period Pantry, an organization that provides feminine hygiene products to those in need in the Columbus area. I never understood how important this issue was until they gave a presentation on the problem at one of our weekly meetings. After learning about this, I was moved and was determined to be part of the change. Because of UBWA and the Period Pantry, I was able to donate products and participate in the Gala which raised thousands of dollars! I am overjoyed and thankful to be able to call myself part of this organization that builds the community and helps to solve problems faced in our area, but also worldwide.”
Pace Setter Award Winners

We are very proud to inform you that three Pathways to Supply Chain alumna are The Ohio State University Fisher College of Business Pacesetter award winners!

The Pacesetter Award is given to less than 2% of juniors and seniors recognizing outstanding achievement in academics, leadership, and service. This award marks signs of success and promise!

Congratulations Juhi Rai, Prateeksha Prabhakar, and Lauren Gillespie!
Past Scholar Spotlight –
Morgan Martinez –
Inaugural Pathways Class of 2015-2016

The quick service restaurant (QSR) and food industry is a complex supply chain like no other. Morgan Martinez (Fisher College of Business, Class of 2020) has been working in the corporate restaurant industry since she was a freshman at The Ohio State University. Selected as one of the inaugural Pathways for Women in Supply Chain members, Morgan was quickly integrated in the food industry guided by her mentors from Wendy’s QSCC - Katelynn Rossi, Molly Miller, and John Inwright. Morgan worked multiple summer internships with QSCC in logistics and procurement, before accepting a full time offer after graduation as a Program Management Coordinator where she assisted in the launch of the Wendy’s Breakfast Program. During her time at QSCC, Morgan also worked on the Bakery and Produce Purchasing Team and was a critical member in organizing the annual Summer Internship Program.

OSU Fisher Graduate 2020
Double Major:
Operations Mgmt & Purchasing

Morgan is now quickly approaching her third year as the Category Manager for Bakery, Desserts, Doughs, and Tortillas for Atlanta-based GoTo Foods (formerly Focus Brands). Morgan and her direct report manage category items across all seven of the GoTo Foods brands: McAlister’s Deli, Jamba Juice, Cinnabon, Schlotzsky’s, Moe’s Southwest Grill, Carvel, and Auntie Anne’s. She is an active employee, engaging in Women’s Foodservice Forum, Marketvision, National Restaurant Association, and the Supply Chain Executive Exchange (SCEE) annually. Morgan enjoys the fast-paced nature of the food industry, where finding savings directly impacts franchisees and food safety is of utmost importance. Maintaining and building supplier relationships are top priority and flawlessly executing Limited Time Offers (LTOs) with her cross-functional colleagues help drive traffic for the brands. Morgan works on the Procurement Team under the leadership of Lisa Wickstrom and Jennifer Oderio, both of whom have been critical in her career growth.

Morgan resides in Charlottesville, Virginia with her husband, Harrison (Ohio State College of Engineering ‘20), who is attending University of Virginia Law School. Together, they enjoy hiking with their dog Poppy, golfing, and of course - restaurant/brewery hopping. Morgan is an active alum at Ohio State, assisting in the procurement & operations department, mentoring students interested in supply chain, and giving back to the Morrill Scholars Program. Morgan and Harrison continue to hold Ohio State Football season tickets and love to cheer on the Buckeyes! O-H!!!
**Newsletter 5 Recap**

March 1 – JPMorgan Chase Visit  
March 2 – Meijer Visit in Tipp City  
March 11-15 – Spring Break!

**Recent Birthdays!**

March 21 – Hanna Faulkner

**What’s coming up?**

April 5 – Nationwide – On Campus
Let’s get connected!

Want to be featured in the next newsletter?

• Submit a quote here!
• Submit photos from Pathways events or with other scholars or mentors here!
• Reach out to Alaina @ Croskey.39@osu.edu if you’d like to be featured

Join our LinkedIn Group here!
This program, offered by the Operations and Business Analytics Department, is a combination scholarship and experiential engagement program that will introduce female undergraduates to supply chain careers earlier in their college experience and provide them with the opportunities to engage with industry executives in a mentoring capacity.

Dr. Kenneth K. Boyer, Fisher Designated Professor  
Dr. Mi Kyong Newsom, Lean Six Sigma Academic Director, Clinical Assistant Professor  
Prof. Bonnie Schroeder, Senior Lecturer  
Prof. Whitney Mantonya, Senior Lecturer  
Molly Miller, Program Manager

Learn more at:  
go.osu.edu/PathwaysforWomeninSupplyChain