



OFFICE OF GLOBAL BUSINESS

Annual Report

2024 - 2025



THE OHIO STATE
UNIVERSITY

FISHER COLLEGE
OF BUSINESS

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Meet the Team



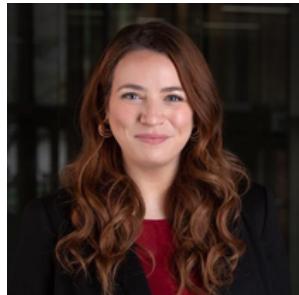
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THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS

A Message from our Senior Director

It is a pleasure to introduce the inaugural Annual Report for the Office of Global Business, which highlights the extensive scope of the global programming, partnerships and research thriving at The Ohio State University Max M. Fisher College of Business. Our work is guided by our strategic priorities, and this report reflects our commitment to strengthening business education and fostering the talent required to generate global prosperity and well-being.

Within Fisher College of Business, experiential learning serves as a cornerstone of our educational philosophy, and our global programs offer a truly unparalleled environment for student development. Through these immersive experiences, students cultivate resiliency, build durable skills, and forge professional networks that will sustain them throughout their careers. We are equally dedicated to supporting our world-class faculty by providing the resources and connections necessary to integrate global business principles into every area of study. By aligning our initiatives with industry needs and community challenges, we ensure that Fisher remains at the forefront of international trade education and applied learning.

The 2024–2025 academic year has been defined by an unprecedented level of interest in our programs from students across the university. Our vision for the future involves broadening access to these transformative opportunities, with the ultimate goal of ensuring that all students can engage in a global experience before graduation. We remain steadfast in our commitment to maintaining the highest standards of quality as we continue to grow and evolve to meet the needs of a modern global economy.

We are profoundly grateful to our partners in the public, private and nonprofit sectors whose collaboration makes these global experiences possible. Your support is vital as we work to create a Fisher global mindset and develop the next generation of engaged global leaders. We look forward to the future with great optimism and remain dedicated to fostering the strategic connections that empower our community to succeed in an interconnected world.



Dominic DiCamillo

Senior Director, Office of Global Business |
Center for International Business Education
and Research (CIBER)

What We Do

Mission

The Office of Global Business equips students to become engaged global leaders by delivering innovative international business education, advancing research and education focused on international business and fostering strategic connections with Ohio State alumni and the global business community.

Strategic Priorities

Priority 1: Create a Fisher global mindset

A Fisher global mindset integrates foundational knowledge of the world and oneself, along with the ability to understand and appreciate diverse cultures, supporting effective relationship-building and success in a global business environment. Our office helps develop a global mindset for the Fisher community by providing assessments and experiential learning opportunities both locally and globally.

Priority 2: Provide high-quality global business programming

The Office of Global Business will provide high-quality programs by establishing and maintaining partnerships with universities and global organizations while ensuring adherence to industry best practices. Our office will incorporate impactful learning and assessment methodologies for global business education in compelling global business locations.

Priority 3: Support, develop and sustain affordable global business education

Our office will work with college and university stakeholders to reduce costs for global programs through affordable and sustainable structures and models. The Office of Global Business will work with advancement professionals at Fisher at Ohio State to identify donors, grants and collaborative funding opportunities.

Priority 4: Engage and support business faculty

The Office of Global Business will support faculty by connecting them with international business education methodologies and best practices. Our office will also support international business research and collaboration opportunities with global partners for teaching and professional development opportunities.

Priority 5: Create long-term partnerships with organizations and individuals around the world

The Office of Global Business will engage with Ohio State alumni, partners and local and global businesses to enhance the overall global learning for the Fisher community. Our office will work to increase networking opportunities and enhance talent pipelines for employers.

Key Metrics

AT A GLANCE...

727

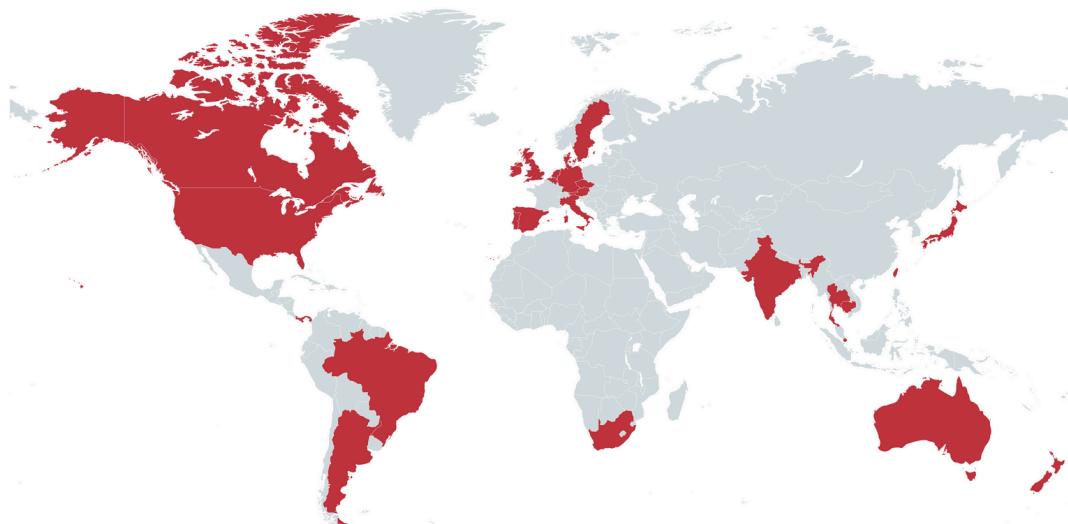
Undergraduate and graduate participation in Fisher programs

387

Recipients of donor-supported awards

16

Partnerships with global business schools



Fisher programs are located in **26** countries around the world.

Top Global Programs	Participants
Fisher Global Consulting: Corporate	176
Fisher Global Labs	153
Fisher Global Internships: Summer	103

Global Program Participation

701

Undergraduate
students in Fisher
global programs

26

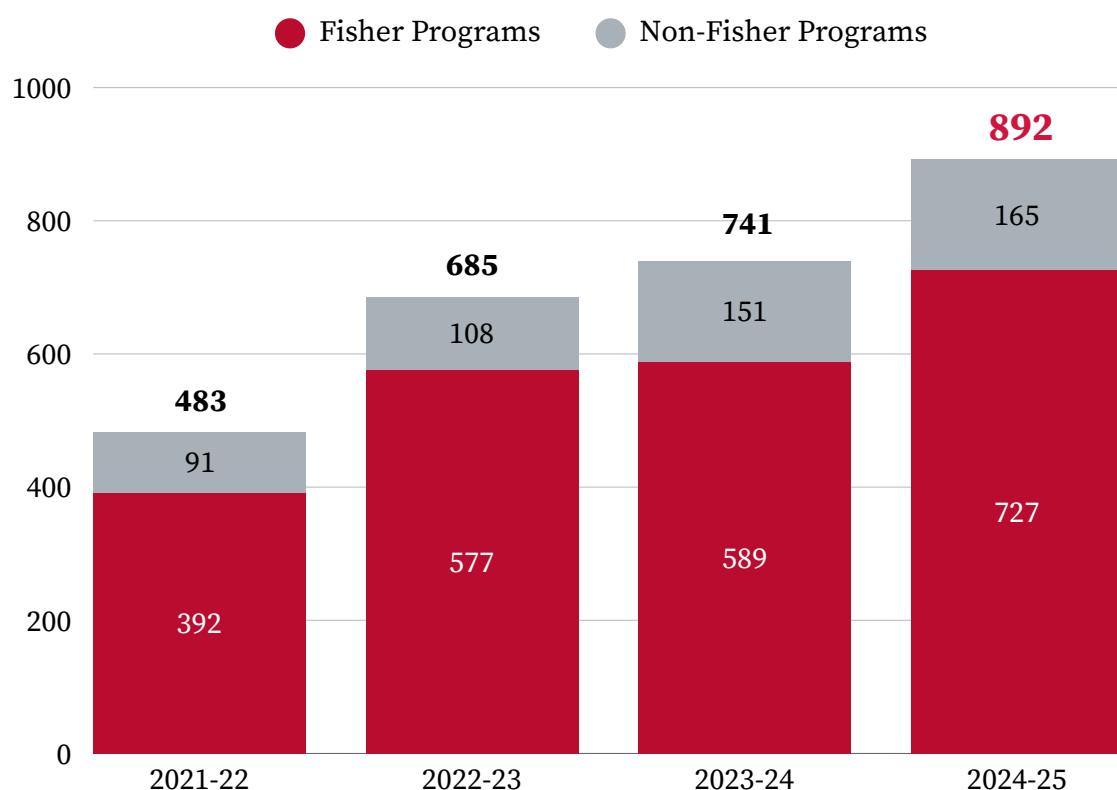
Graduate students in
Fisher global programs

165

Fisher students in
other Ohio State global
programs

During the 2024-2025 academic year, **892** students participated in Fisher and university global programs, a **30% annual increase**.

Global Program Enrollment



Global Partnerships

Partnerships with **15** Global Business Schools



Top Outbound Exchange Partner Destinations:

1.  **COMILLAS**
UNIVERSIDAD PONTIFICIA
Madrid, Spain

3.  **Università
Bocconi**
MILANO
Milan, Italy

2.  **Trinity College Dublin**
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin
Dublin, Ireland

4.  **Audencia**
BUSINESS SCHOOL
Nantes, France

Total Inbound and Outbound Students in 2024-2025:

 **32**
Total Inbound
Exchange Students

 **22**
Total Outbound
Exchange Students

Industry Involvement

Many of our programs provide the opportunity for students to work with leading companies from around the world. The industry experiences students gain through these partnerships are invaluable to students themselves, their careers and the university.

Total Student Experiences Created:

241

Global Consulting
Projects

110

Global
Internships

Organizations from around the world have welcomed students for company site visits, consulting projects and internships around the world. This academic year, some of these incredible partners have included the following global companies:



AIRBUS



DOW JONES

CBRE



TRATON
FINANCIAL SERVICES



sacyr



Deloitte.

ANTHROPOLOGIE

Bata



MELIÁ HOTELS INTERNATIONAL



Mercedes-Benz

Specialized Programs & Participation

Top Majors Studying Abroad:

 Finance	211	 International Business	31
 Marketing	88	 Information Systems	22
 Accounting	47	 Operations Management	17



Logistics

Freshman Global Lab: Germany

This two-week trip to Hamburg focuses on applied logistics. The core experience involves on-site instruction and professional visits to manufacturing leaders, logistics experts and the massive Port of Hamburg. Students gain a practical, first-hand understanding of global supply chain operations, seeing logistics applied in Europe's largest economy, and preparing students to navigate complex international logistics.



Marketing

Global Marketing: Taiwan

This two-week trip focuses on marketing and takes students to Taipei, Taichung and Kaohsiung. From meeting with executives at global and Taiwanese firms (like TSMC and Micron) to observing real-world marketing and business strategies, this program provides students with unique cross-cultural exposure to Asian market practices, deepening their understanding of global marketing differences.



International Business

Global Lab: Spain

Taking place in Barcelona, Spain, this lab combines instruction and professional business visits to observe international operations. Cultural activities enhance regional understanding, providing an immersive education in international business fundamentals. This program strengthens students' understanding of a major European market's cultural context and enhances their global career readiness.

Funding & Scholarships

Fisher Global Grant: Making Education Abroad Possible

Supported by a dedicated collection of endowed funds, this grant reflects the extraordinary generosity of our donor community. These scholarships bridge the financial gap for students, ensuring that high-impact global business programs are accessible to all.

\$375K+

Total awards disbursed

334

Grants disbursed to students

\$858

Average award per student

Passport Scholarship: Opening a New World of Possibilities

Providing students with their first passport is a strategic investment in their future as global business leaders. This initiative transforms the dream of international engagement into a tangible reality, giving students an essential edge in the globalized workforce.

\$7,950

Total awards disbursed

53

Passports funded

\$150

Passport award per student

Applications received:

650

Total Fisher Global Grant applications

675

Total Passport Scholarship applications

Student Testimonials

Global Marketing: Taiwan - Samantha Grenda

Samantha Grenda (BSBA 26') exemplifies professional development after completing Fisher's Global Marketing Lab in Taiwan. This past summer, Samantha embarked on a life-changing opportunity seeing classroom learning applied through cultural and industry immersion in the heart of Taiwan. This program lets students absorb cultural experiences and introduces them to top executives from multi-national and Taiwanese companies. Serving as a direct application of Samantha's studies, the program equipped her with the technical skills and industry knowledge necessary for a career in international business.



“Having experienced the profound academic and personal transformation of a global program, I can now speak with genuine credibility. I want to help students visualize how these experiences don’t just fill a requirement; they refine their college career and future professional outlook.”

Semester Exchange Program - Connor Shirey



Connor Shirey (BSBA 26') represents the tangible impact of Fisher's semester exchange program. This past Spring, Connor successfully completed a term at Copenhagen Business School in Denmark. These global opportunities are designed to provide students with essential international competence, challenging them to adapt to new cultural and academic environments while gaining diverse global business perspectives. Connor's experience directly reinforced this objective, serving as reinforcement to his career interests in international finance and strategy.

“This experience sparked my interest in pursuing a career where I can analyze and improve business performance across the world. Whether that be in financial planning and analysis, corporate strategy or a different field, navigating a variety of market challenges and finding solutions is something I look forward to!”

Alumni Spotlight

Cade Helms' journey into international business was defined by a commitment to global education outside the classroom. While at Fisher, Cade (BSBA 25') studied at EM Strasbourg Business School in France, where he collaborated on global business projects with team members from around the world. Upon returning to Ohio, he leaned further into global programming, leading a team in the 2023 BisNet International Case Competition. These experiences exposed him to the complexities of global trade and motivated him to join the Ohio Export Internship Program, where he helped local business owners identify new international markets. Cade later refined his leadership skills as a team captain for the 2025 NASBITE International Case Competition, building a technical skillset that would define his early career.



"Not only has the [Office of Global Business] helped advance my professional development, but it also has had a profound impact on who I am today. Through studying abroad and real-world consulting experiences, I discovered a genuine passion and curiosity for international business and what role I wanted to play within it. I am truly grateful to the Office of Global Business for sparking that interest and guiding it into a lasting commitment towards fostering global development."



After graduation, Cade served as an intern for the Ohio Department of Agriculture, providing export support to local food producers. As of October 2025, Cade accepted a full-time role as Trade Compliance Analyst at NetJets, where he manages complex import and export regulations.

Cade's active participation in Fisher's global programs allowed him to enter the workforce with a rare combination of cultural fluency and technical trade knowledge that usually takes years to acquire. This early immersion jumpstarted his career, giving Cade the specialized skills and the confidence to manage complex global operations at a scale most young professionals rarely see. By providing a structured pathway from study abroad to high-level trade competitions, the Office of Global Business turned Cade's interest in global commerce into a measurable career advantage.

Salary Study

Fisher Salary Study: Setting Graduates Up for Success

The Office of Global Business partnered with Fisher's Office of Career Management to investigate the impact Fisher global programs have on students' salary outcomes. The results are clear; **students who participate in global experiences earn more.**

7%

The average increase in starting salary for students who participated in global programs

\$4,000+

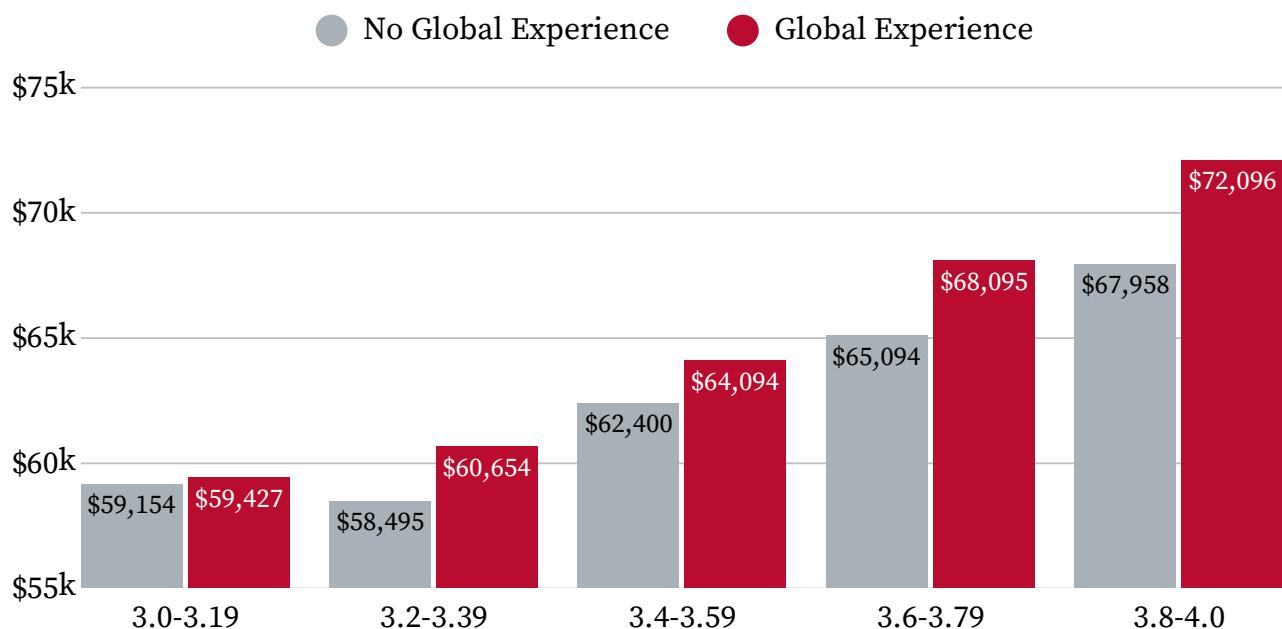
The average increase in salary for students with global experiences versus peers without

14%

The average increase in salary for students who completed **two or more** global programs

While higher GPAs were associated with higher starting salaries, students who participated in global programs consistently reported higher average salaries than their peers across all GPA ranges from 3.0 to 4.0.

Fisher Salary and GPA Study



Salary Study

National Salary Research: The Forum on Education Abroad

The Office of Global Business, through the Center for International Business Education and Research (CIBER), supported The Forum on Education Abroad's research on national salary outcomes of former global program participants. The outcome of this national study perfectly aligns with our findings: global programs set students up for career success.

7%

Fisher average earnings
differential for global program
participants

6.3%

National average earnings
differential for global program
participants

Both studies found that alumni who studied abroad on average earn over \$4,000 more in starting salary. This differential was also observed across a similar GPA range, confirming Fisher's findings.

“When raises, bonuses, retirement contributions and salary offers for future jobs all use current salary as their baseline, the compounding effects of a higher starting salary after college can mean millions more in earnings over the course of a career.”

- The Forum on Education Abroad



Looking Ahead

Global Engagement

The Office of Global Business will continue to engage with these member organization in order to enhance programming, lead industry best practices, enhance student outcomes and create a stronger impact.

Global Business School Network (GBSN)

GBSN is a organization of leading business schools across the world that work to enhance global management education to meet the needs of society.



Business Internationalization Network (BisNet)

BisNet is a global network of top universities that strive to promote global education best practices and improve individual programs.



Leaders of Experiential Project-Based Education (LEPE)

LEPE is a network of education professionals committed to advancing project-based experiential learning in business education.



Looking Ahead

Community Events

These are events we look forward to continuing in 2026:

Passport to Possibilities

Introduced this past year, the Passport to Possibilities event showcased to students the global opportunities available across Ohio State and beyond Fisher. These interactive fair highlights programs, events and scholarships while giving students a chance to sample food from around the world.



Global Trade in Action

This event highlights Ohio exporters and recognizes students that complete the prestigious Ohio Export Internship Program. This past year featured Ohio Lieutenant Governor Jim Tressel and explored emerging supply chain research and global trade trends.

Global Risk and Mitigation

This series, in partnership with The Risk Institute and the university Area Studies Centers, brings industry leaders and academic experts to share insights on international trade, regulatory challenges and opportunities for cross-border collaboration.



Connect with us



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