

Annual CIBER Statistical Study

**Data from the Centers for International Business Education
authorized under Title VI Part B of the Higher Education Act of 1965
as amended**



**Prepared for the Association of International
Business Education and Research**

**Data 2023-2024
Cumulative Results 1989-2024**

Centers for International Business Education and Research (2023-2024)



Brigham Young University
Florida International University
Georgia Institute of Technology
Georgia State University
George Washington University
Indiana University
Loyola Marymount University
Michigan State University

San Diego State University
Temple University
Texas A&M University
The Ohio State University
University of Colorado at Denver
University of Maryland
University of South Carolina
University of Washington

The CIBER Program

The Centers for International Business Education and Research (CIBERs) were created by Congress under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation's capacity for international understanding and competitiveness.

Administered by the U.S. Department of Education under Title VI, Part B of the Higher Education Act of 1965, the CIBER network links the manpower and technological needs of the United States business community with the international education, language training, and research capacities of universities across the country. The sixteen Centers serve as regional and national resources to businesspeople, students, and teachers at all levels.

Scope of the Report

The Association of International Business Education and Research (AIBER) is an incorporated association representing the Centers for International Business Education and Research. Under AIBER auspices the University of Texas at Austin, CIBER collected data for the *Annual CIBER Statistical Summary* from 1989 to 2017 to demonstrate the impact of programs of the institutions funded by the CIBER grants. Data collection transitioned to the Indiana University CIBER in 2017. The current report shows data from the most recent academic year, as well as cumulative statistics for the program since 1989.

Curriculum and Study Abroad

1. Total IB courses taught:

<u>Cumulative 89-24</u>	
Undergraduate	70,174
Graduate	62,643

<u>2023-2024</u>	
Undergraduate	2,045
Graduate	1,134

2. Students enrolled in IB courses:

<u>Cumulative 89-24</u>	
Undergraduate	4,327,038
Graduate	1,827,457

<u>2023-2024</u>	
Undergraduate	135,628
Graduate	39,347

3. Newly created or significantly upgraded IB courses:

Cumulative 89-24	12,876
2023-2024	209

4. Students experiencing overseas learning through CIBER programs:

Cumulative 89-24	213,366
2023-2024	4,914

5. IB degree programs initiated or revised:

Cumulative 89-24	2,058
2023-2024	52

Educational Outreach to Faculty and Students

6. Regional/National Faculty and Ph.D. IB Development Programs:

a. Faculty Workshops:

<u>Cumulative 89-24</u>	
Programs	6,455
Participants	324,128

<u>2023-2024</u>	
Programs	96
Participants	5,745

b. Faculty Study Tours:

<u>Cumulative 89-24</u>	
Programs	1,690
Participants	17,714

<u>2023-2024</u>	
Programs	25
Participants	248

c. Workshops for Ph.D. students:

<u>Cumulative 89-24</u>	
Programs	2,177
Participants	64,555

<u>2023-2024</u>	
Programs	31
Participants	570

d. Total students impacted:

Cumulative 89-24	32,858,948
2023-2024	400,469

7. Total number of CIBER web site accesses:

Cumulative 89-24	579,481,934
2023-2024	2,118,208

Research

8. IB faculty/Ph.D. research projects supported:

Cumulative 89-24	13,297
2023-2024	187

9. Working papers published by CIBERs:

Cumulative 89-24	13,801
2023-2024	302

10. IB research conferences sponsored:

Cumulative 89-24	3,772
2023-2024	79

11. Examples of high impact CIBER research:

Open-ended responses available on request.

Language Curriculum and Faculty Development

12. a. Business language courses taught:

<u>Cumulative 89-24</u>	
Undergraduate	12,702
Graduate	7,426

2023-2024

Undergraduate	583
Graduate	169

b. Students enrolled in business language courses:

<u>Cumulative 89-24</u>	
Undergraduate	459,516
Graduate	81,179

2023-2024

Undergraduate	12,793
Graduate	1749

13. a. CIBER language faculty workshops offered:

Cumulative 89-24	1,497
2023-2024	10

b. Participants in language faculty workshops:

Cumulative 89-24	75,458
2023-2024	344

c. Total students served:

Cumulative 89-24	7,211,265
2023-2024	15,687

Business Outreach

14. a. Conferences, workshops, seminars held for regional international business community:

Cumulative 89-24	11,217
2023-2024	180

b. Business people attending these events:

Cumulative 89-24	928,056
2023-2024	12,042

15. a. Business people attending executive training programs with an international/global component at CIBER schools since the inception of CIBER: 408,284

b. Business people attending executive training programs with an international/global component at CIBER 4,403

(Note: these may or may not have been sponsored by CIBERs. The presumption is that CIBERs would have had at least an indirect impact on these programs via faculty development activities.)

Student Placement

16. a. Students who graduated with some concentration of IB training:

<u>Cumulative 89-24</u>	
Undergraduate	326,159
Graduate	240,946

<u>2023-2024</u>	
Undergraduate	15,167
*masters	5,113
*PhD	192
*breakdown data for masters and PhDs collected only since 2004-2005.	

b. Of the students noted in (a) above, those working in internationally related positions 5 years after graduation:

<u>Cumulative 89-24</u>	
Undergraduate	132,854
Graduate	116,744

<u>2023-2024</u>	
Undergraduate	5,615
*Masters	2,395
*PhD	90
*breakdown data for masters and PhDs collected only since 2004-2005.	

17. Students placed in jobs with multinational companies:

Cumulative 89-24	142,590
2023-2024	5,236

18. Evidence about usefulness of CIBER programs.

Open-ended responses available on request.

2023-2024 CIBER Funding Sources

19. Amount of CIBER funding received from each of the following sources:

a. CIBER Grant	\$	4,934,084
b. Institution	\$	6,582,181
c. Private Sources	\$	609,090



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