

U.S. Companies Rely on International Markets Now and in the Future



International Skills Crucial in the U.S. Workforce

U.S. companies are relying on international markets for growth and will continue to do so in the future, which in turn drives up the demand for international skills in the U.S. talent pool. The Title VI-FH programs meet this demand; without them, there will be less availability of highly trained individuals to hire. **If the U.S. cannot compete globally, we put our economic stability and national security at risk.**

Global Skill Needed

84%

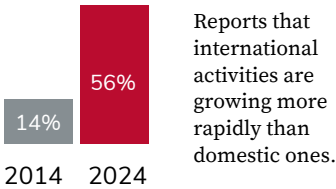
84% of respondents said that over the next 10 years, their company will place a greater emphasis on international competence among employees.

Driver for Growth

96%

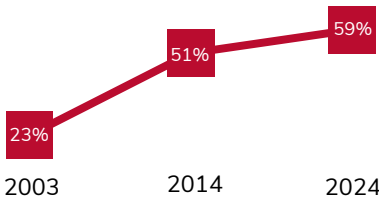
96% of respondents agreed that having more international expertise on their staff in general would lead to increased business.

Rapid Growth



Global Sales

International sales account for more than 30% of their total sales.

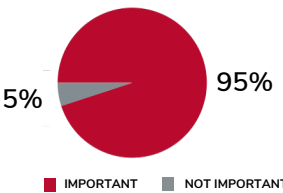


Missed Opportunities



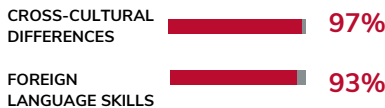
Hiring and Promotion

How important is international experience in the hiring and promotion of your senior executives?

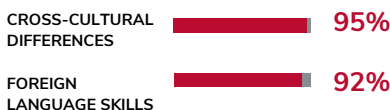


Language and Cross-Cultural Knowledge

Needed in professional staff

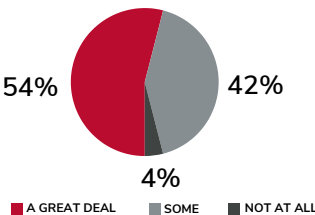


Needed in line manager



Improve the Bottom Line

If you had more international experience among your staff, do you believe your overall business would improve?



*This data was collected in 2024 through a national survey of over 1,200 U.S. companies doing business internationally to assess employer needs for employees with international business skills.