



TRANSPORTATION LEADERSHIP PROGRAM

June 1 - 2, 2017



THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS



The **Transportation Leadership Program** is a unique experience that will allow you to gain insights, and develop strategies to advance your trucking and logistics career.

This innovative program is custom designed to provide participants with the skills and tools to take themselves and their organization to the next level by providing insights on logistics, advancing technology, as well as negotiation and leadership skills. Nationally recognized faculty from The Ohio State University, and industry leaders from various functional areas within the trucking industry will facilitate the program.

Learn more, and hear from past attendees here: go.osu.edu/OTA

Below is the program agenda and registration information.

For questions contact Tom Balzer, President & CEO, 614-225-1026 or tom@ohiotrucking.org.

Thursday, June 1

1:00 p.m.	Welcome and Introductions
1:30 p.m.	Executive Leadership Panel <i>Industry Speakers</i>
3:00 p.m.	Break
3:30 p.m.	Talent Acquisition & Retention <i>Professor Larry Inks</i>
5:00 p.m.	Dinner
6:00 p.m.	Negotiation Techniques <i>Professor Robert B. Lount, Jr.</i>
7:30 p.m.	Transportation's Political Environment <i>Thomas A. Balzer</i>

Friday, June 2

7:00 a.m.	Breakfast
8:00 a.m.	Emerging Technologies <i>Dan Vanden Brink, Schneider</i>
9:30 a.m.	Break
10:00 a.m.	Financial Planning <i>Professor Dan Oglevee</i>
11:30 a.m.	Lunch
12:30 p.m.	Strategic Planning <i>Professor Jay Dial</i>
2:00 p.m.	Break
2:30 p.m.	Leadership <i>Professor Tony Rucci</i>
4:00 p.m.	Closing & Award of Certificates

Registration Fee: \$900

Register at: go.osu.edu/TransportationLeadership

The conference does not have a specific hotel, there are many hotels near The Ohio State University campus, please secure accommodations suitable to your needs.



FACULTY AND SPEAKERS

Tom Balzer, CAE is the president of the Ohio Trucking Association. One of the nation's oldest trucking associations, OTA has roots dating back to a kitchen table in Toledo in 1918. The Ohio Trucking Association has over 850 trucking companies and allied vendors as members.

During his short tenure, the Ohio Trucking Association has seen some significant changes and legislative wins. This includes growth in membership, greater transparency, increased donations to TRUKPAC and an improved financial position of the association.

Jay Dial, DBA, is Clinical Professor of Management & Human Resources at Ohio State Fisher. Professor Dial teaches strategy, microeconomics and leadership courses in Fisher's MBA and undergraduate programs. He has been honored with the Alumni Association Award for Distinguished Teaching, Ohio State's highest teaching honor. Professor Dial holds a Doctor of Business Administration degree in General Management from Harvard University. His interests include competitive strategy, leadership and governance issues. He has also consulted to a broad variety of clients on strategy issues, including Aeropostale, Timken, Roadway, Lubrizol, Baker-Hughes, Ameri-source Bergen, Keybank, Tosoh America and Sterling Commerce.

Larry Inks, PhD is Clinical Associate Professor of Management and Human Resources in the Fisher College of Business at The Ohio State University. He teaches both undergraduate and graduate level classes in the areas of talent management, organizational behavior, human resource management, staffing and research methods. He is actively involved in executive education programs and initiatives offered through the Fisher College of Business as well as consulting to external organizations. Most recently, Dr. Inks was Vice President, Organization and Leadership Development for Cardinal Health in Dublin, Ohio from 2001-2005. Prior to Cardinal Health, Larry worked with AlliedSignal as head of Organization and Leadership Development for their Polymers business.

Robert B. Lount, Jr., PhD, is an associate professor at Fisher College of Business at The Ohio State University. He earned his PhD in Management and Organizations from the Kellogg School of Management at Northwestern University. Professor Lount's research has shed light upon how to improve negotiation outcomes, build collaboration in teams, increase employee motivation, and improve trust. His research has been published in leading academic journals and has appeared in popular press outlets. In addition to teaching in the graduate and undergraduate programs at Ohio State, he has also taught at the Kellogg School of Management at Northwestern University, the Johnson Graduate School of Management at Cornell University, and at INSEAD in France.

Dan Oglevee, MBA, is the Academic Director of the Fisher Executive MBA Program. He teaches in the Executive MBA and both Graduate and Undergraduate programs and is the recipient of numerous teaching awards. His courses include venture capital, private equity, financial modeling, corporate finance, entrepreneurial finance, futures and options, investments and personal finance. He also teaches specialized classes within Fisher College's Executive Education program including International courses in India. Prior to teaching, Professor Oglevee was an entrepreneur within the wireless sector and spent three years in venture capital and nine years on Wall Street holding positions at Morgan Stanley, Merrill Lynch and Oppenheimer.

Tony Rucci, PhD, has conducted extensive industry-based research in the area of inspirational and values-based leadership, and has created a learning experience that incorporates his empirical findings in an innovative fashion with frameworks built around the core principles of authentic leadership. Tony's "Leadership Legacy" has become a staple of Fisher executive education offerings. Many hundreds of participants at leading client firms can attest to its power to transform. Leadership Legacy is also a required component of the Fisher Executive MBA curriculum and the Fisher full-time MBA program. It is regularly identified by Executive MBA students as one of the most important and impactful aspects of their Fisher experience. Tony has also served as Academic Director, and instructor, in many of our executive education programs.

Dan Vanden Brink, MS, is the vice president of advanced analytics and engineering at Schneider, a premier provider of transportation, intermodal and logistics services. In this role, Vanden Brink applies big data analytics and optimization to some of the most challenging problems in logistics. Dan is also actively tracking trends in areas such as Uberization, advanced analytics, dispatching, telematics, HOS and driverless vehicles. Vanden Brink joined Schneider in 2014 with more than 25 years of experience in implementing high-impact analytics solutions across several industry verticals, and was a key member of the team driving the analytics and Smarter Planet initiatives at IBM.

Walter Zinn, PhD, has his research interests focus primarily on the impact of customer service policies on the determination of safety stocks. As part of this focus, his research addresses issues such as the effects of inventory centralization and sales forecasting on safety stocks, logistics partnerships and, more recently, consumer reactions to stockouts. Professor Zinn is also interested in logistics issues in Latin America and received a logistics innovation award from the Latin American Logistics Center.

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