

Program Agenda: Day 1

Innovation in Healthcare: Transformation Through Technology and Culture

Wednesday, January 31, 2024

Mason Hall | Second Floor Rotunda

8:30 - noon

Innovating Inside Large Healthcare Organizations

- Lessons Learned from a Career in Life Sciences
- Use of AI in Pharmaceutical Research
- Use of Innovation Processes and Governance in Pharmaceutical Product Development
- Evolving Role of Data, Analytics, and Multi-channel Communications in Pharmaceutical Commercialization
- Use of Cloud-based Technology to Improve Patient Access to Medicines
- Use of Blockchain in Distribution and Contracting
- Use of Cloud-based Software to Enable Consumerism in Pharmaceuticals
- Use of Blockchain and Tokens to Enable a Decentralized, Autonomous Organization for Pharmaceutical Research

Scott Howell

Previous Chief Strategy Officer for US Pharmaceuticals, Novartis Pharmaceuticals Corporation

Noon - 1:00 p.m.

Lunch

1:00 - 5:00 p.m.

Innovating in Entrepreneurial Healthcare Organizations

- Fireside Chat with Matt Scantland, Serial Healthcare Entrepreneur, Founder and CEO
- Lessons Learned from CoverMyMeds, including Evolving Role of Automation in Healthcare
- Lessons Learned from ANDHealth, including Digital Health Solutions for Specialty Condition Management

Matt Scantland

Founder and CEO, ANDHealth



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Program Agenda: Day 2

Innovation in Healthcare: Transformation Through Technology and Culture

Thursday, February 1, 2024
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8:30 - noon	<p>Developing Business Intelligence Through Innovation</p> <ul style="list-style-type: none">• Case Study: Zebra Medical Vision: Transforming Patient Care Through AI• Collaboration During Healthcare Innovation	<p>Aravind Chandrasekaran Associate Dean for Graduate Programs and Executive Education, Fisher College of Business</p>
Noon - 1:00 p.m.	<p>Lunch</p>	
1:00 - 5:00 p.m.	<p>Role of Artificial Intelligence in Innovation</p>	<p>David Rushlow Chair of Family Medicine, Mayo Clinic</p>

