

Program Schedule

Supply Chain of the Future: Creating Customer Value and Competitive Advantage

This in-person program will utilize interactive and active learning pedagogies throughout. Faculty take full advantage of the in-person format and maximize participant interactions and discussions, learning not only from the instructors but from one another. Program schedule is subject to change.

Day 1

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| 8:00 - 8:30 a.m. | Registration and check-in |
| 8:30 - 9:00 a.m. | Introductions and Course Overview |
| 9:00 - 10:30 a.m. | Creating Value with External Supply Chain Collaborations <ul style="list-style-type: none">• Develop and utilize profitability reports to prioritize supply chain activities• Segment customers and suppliers to inform relationship calibration• Utilize managerial tools to identify and pursue the co-creation of value with external supply chain members |
| 10:30 - 10:45 a.m. | Break |
| 10:45 a.m. - Noon | Creating Value with Internal Cross-functional Integration <ul style="list-style-type: none">• Articulate the importance of cross-functional alignment• Generate value through cross-functional integration• Overcome the inherent hurdles to cross-functional thinking |
| Noon - 2:00 p.m. | Lunch and Ohio Stadium “The Shoe” Tour |
| 2:00 - 3:00 p.m. | Change Management: Achieving the Future <ul style="list-style-type: none">• Diagnose and scope the changes needed to achieve your future supply chain• Identify and influence key stakeholders who can assist or impede the needed changes• Use storytelling to communicate your vision for your future supply chain |
| 3:00 - 4:30 p.m. | Supply Chain Digitalization to Support Value Creation <ul style="list-style-type: none">• Understand the evolving role of technologies and data analytics in realizing the supply chain of the future• Unlock the value creation opportunities made possible through supply chain digitalization• Discover methods for minimizing inventory, making better forecasts, improving revenues, reducing costs, and eliminating waste through digitally enabled supply chain decision making |
| 4:30 - 4:45 p.m. | Break |
| 4:45 - 6:00 p.m. | Consumer-centric Supply Chain Management <ul style="list-style-type: none">• Highlight the changing needs of the consumer in today’s business environment• Tailor your supply chain capabilities to drive value for the consumer• Enhance your ability to flex and change your supply chain to keep up with continually evolving consumer needs• Enhance your capability to attract and delight consumers through your supply chain activities |

Program Schedule Continued

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Day 2

- 7:30 - 8:30 a.m. Breakfast
- 8:30 - 10:00 a.m. Supply Chain Design Thinking
- Learn techniques to better understand the supply chain needs of your customers
 - Apply methods to connect supply chain needs to supply chain solutions
 - Use ideation techniques to generate, develop, and pilot supply chain enhancements
 - Mitigate potential risks of new supply chain ideas through the use of pilot projects with structured feedback
- 10:00 - 10:15 a.m. Break
- 10:15 a.m. - 12:15 p.m. Leading the Supply Chain of the Future
- Identify and understand development plans for the emerging supply chain leadership skills
 - Understand how to identify and develop future supply chain leaders
 - Highlight generational changes and how these changes can be leveraged to develop supply chain talent
- 12:15 - 1:00 p.m. Lunch
- 1:00 - 1:30 p.m. Transportation to Operational Supply Chain Facility
- 1:30 - 4:30 p.m. Experiential case-study
- Visit and analyze the live case study
 - Meet with this facility's supply chain leaders
 - Apply your learning to develop solutions to a real-world problem facing the facility
 - Use storytelling to communicate your vision for your future supply chain
- 4:30 - 5:00 p.m. Return to Campus